**50 by 30: Live Learn Earn**

**Draft 2017 Work Plan**

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| --- | --- | --- | --- | --- | --- | --- |
| **Item** | **Details** | **SCALE Executive Committee** | **Steering Committee** | **Working Groups** | **Project Coordinator** | **Project Team** |
| Identify shared measurement |  | Endorse | Affirm | Affirm | Communicate | Develop |
| Develop action items | * Systems * People * Cross-Pillar | Endorse  Build public will | Prioritize  Affirm  Advocate | Develop | Coordinate  Recommend | Support |
| Develop communication plan |  | Resource | Advocate |  | Develop | Support |
| Develop community engagement plan | * Identify target populations * Issues * Questions * Logistics * Report and synthesize | Resource | Support  Connect | Identify issues  Identify target population | Coordinate | Support Development |
| Identify current assets/resources |  | Support  Connect | Support  Connect | Identify programs | Recruit | Develop/  Identify Subcommittee |