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**Governor’s Council on Impaired Driving**

**MINUTES**

**FEBRUARY 18,  
2015**

**10:00 AM – 2:00  
PM**

**HOLIDAY INN - CHEYENNE**

<b>TYPE OF MEETING</b>	Quarterly Meeting
<b>FACILITATOR</b>	Ernie Johnson
<b>ATTENDEES</b>	

**Agenda topics**

10:00 AM	GENERAL DISCUSSION	RICH ADRIAENS – CO CHAIR MIKE BLONIGEN – CO CHAIR ERNIE JOHNSON - FACILITATOR
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<b>DISCUSSION</b>	Opening remarks, introductions, crash statistics. Crash statistics – see power point.	

10:12	THE IMPACT OF COLORADO’S LEGALIZATION OF MARIJUANA	SGT DALE QUIGLEY – MANAGER, INVESTIGATIVE SUPPORT – ROCKY MTN HIDTA
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<b>DISCUSSION</b>	See PowerPoint	
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10:55 AM	PARTNERSHIP EFFORTS: SAFE COMMUNITIES/PMO/GCID	STEPHANIE HEITSCH – SAFE COMMUNITIES MATT GROTH – WYDOT PUBOLIC AFFAIRS
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<b>DISCUSSION</b>	Stephanie provided an overview of the partnership Safe Communities has with the Governor’s Council. She provided an explanation of where they promote their media – planning efforts and how this partnership can provide broader statewide coverage at a local level.	

11:00

CAMPBELL COUNTY'S MARIJUANA EDUCATION CAMPAIGN

RHEA PARSONS – CAMPBELL COUNTY PREVENTION COUNCIL  
CHAD TREBBY CAMPBELL COUNTY PREVENTION COUNCIL  
CRAIG MCCARTY, MD, PHD – CAMPBELL COUNTY PREVENTION COUNCIL

<b>DISCUSSION</b>	See PowerPoint – 60 active members	
	Requesting GCID support for their campaign focusing on traffic concerns related to the use of marijuana. Looking for a partner to fund postage costs for two more postcard mailings. Postage cost for each mailing is \$1530.  campbellcountyprevention.org is the local website  Motion to approve funding related to their postage costs – total funding of \$3060.00 – two mailings – motion made by Byron Oedekoven, 2 <sup>nd</sup> by Danny Glick, unanimous.  Input and review of the postage cards to be mailed will be conducted by GCID and the Governor's Office prior to mailing.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Motion to approve funding related to their postage costs – total funding of \$3060.00 – two mailings – motion made by Byron Oedekoven, 2 <sup>nd</sup> by Danny Glick, unanimous.	Ernie Johnson	ASAP

12:15

UPDATE: STATUS OF WYOMING'S MARIJUANA LEGISLATION

BYRON OEDEKOVEN – WASCOP  
MIKE REED – GOVERNOR'S POLICY ADVISOR ON IMPAIRED DRIVING

<b>DISCUSSION</b>	Update on legislation proposed this year at the legislature and where the bills stand. Mike and Byron provided an overview of the "sentiment" for the subject and thought process of the legislators related to the topic.
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12:30

OVERVIEW: MARIJUANA IMPACT ON PUBLIC HEALTH AND SAFETY IN COLORADO

MIKE REED – GOVERNOR'S POLICY ADVISOR ON IMPAIRED DRIVING  
LORI EMMERT – WASCOP  
ERNIE JOHNSON – COUNCIL FACILITATOR

<b>DISCUSSION</b>	Update provided on the marijuana conference in Colorado and the issues presented. Public education is necessary.

12:40

UPDATE: 24/7 SOBRIETY PROGRAM, RULES AND REGULATIONS

MIKE REED – GOVERNOR'S POLICY ADVISOR ON IMPAIRED DRIVING

<b>DISCUSSION</b>	Mike provided the history of the 24/7 program to date. Bill was passed creating the 24/7 program under the Attorney General's Office. 24/7 rules were created by the Attorney General's Office – it is anticipated the Rules and Regulations will be approved in 2015.

12:50

UPDATE: WYOMING'S IGNITION INTERLOCK PROGRAM

TOM LOFTIN – WYDOT SUPPORT SERVICES ADMINISTRATOR

<b>DISCUSSION</b>	HB77 – addresses two issues that they have targeted this year. The two issues focused on in the bill are waiting out the ignition interlock time frame (must comply for 6 months) and penalties for repeat violators who could have their time extended based on their non compliance.

12:55

UPDATE: MEDIA CAMPAIGN SUBCOMMITTEE

MATT GROTH – WYDOT PUBLIC AFFAIRS

<b>DISCUSSION</b>	<p>Drive Safe Wyoming app update – will look at providing numbers of actual downloads</p> <p>Laura Sonderup – Heinrich Marketing – has been approved and scope of work approved for development of creative work which will target the next campaign. Summer will be the next big media buy – targeting St Patrick’s day in March.</p> <p>Fairs and rodeos in all counties will be a target this year with a focus on local messaging.</p>
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1:00

OPEN FORUM

<b>DISCUSSION</b>	<p>Jonlee provided an update on the upcoming Impaired Driving Conference in May 2015.</p> <p>Tom Johnson of Gillette, WY, a private citizen requested time on the agenda to make a presentation to the membership and thank the council for their work.</p> <p>Len Declerq, Karson James, need name tags</p>	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Next Meeting - May 21, 2015 – (10:00 – 2:00 pm) Laramie – Hilton Garden Inn (Location Tentative)	Lori Emmert	ASAP
Motion to adjourn by Byron Oedekoven, 2 <sup>nd</sup> by Matt Carlson, unanimous.		