

BULLHEAD CITY/ LAUGHLIN



SENIOR GAMES

TWO STATES, TWO TIME ZONES, ONE GOLD MEDAL !

JAN 13-20, 2019

two states, two time zones, one gold medal

Bullhead City Laughlin Senior Games

Registration for the 2019 Bullhead City/Laughlin Senior Games has officially opened. The City of Bullhead City in partnership with Laughlin is pleased to host the third annual event, especially after the success of the 2017 and 2018 events.

The 2017 games saw nearly 200 athletes, 50 years of age and better, compete in 14 different sporting events. Over \$350 was raised for our community partners, including the Mohave High School's swim and track teams, as well as the Boys and Girls Clubs of the Colorado River. In 2018 registration increased by more than 500%. Nearly 1,000 participants competed in 11 different sporting tournaments and over \$800 was raised for our community partners.

The Bullhead City/Laughlin Senior Games will once again be held in January throughout the two sister communities. Opening Ceremonies are scheduled for Sunday, January 13. 12 different sporting tournaments will be held the following week in both Arizona and Nevada. The Senior Games offered this year include basketball, bowling, golfing, horseshoes, pickleball, powerlifting, softball, swimming, table tennis, volleyball, track and field, and a 5K. Based on feedback from athletes, the city has also decided to bring back the cornhole event.

Event partners are proud to make this one of the most affordable events with athlete packages starting at \$30 and hotel rates starting at \$18 per night in Laughlin. Athlete packages include official athlete t-shirt and swag bag, complete with vendor samples and exclusive coupons, as well as entrance to opening ceremonies, access to health screenings, and athlete refreshments at each event.

Those interested in attending, competing, and/or volunteering should visit the Bullhead City/Laughlin Senior Games website at seniorgames.co or contact recreation staff at (855) 924 -6882.

Sponsorships and advertising opportunities are available for the Senior Games, including event programs, coupon books, results books, website, social media, banners and other corporate sponsorship packages. There are also vendor opportunities available during the event. Anyone interested in these opportunities should contact Jackie Walker, Sponsorship Coordinator at (928)763-9400 ext. 246 or by email at jwalker@bullheadcity.com.



Individual Sport Sponsorship Packages

Bowling Sunday, January 13, 2019 **\$100**

- Logo on all Bowling flyers and forms
- Exhibit table and signage at event site (Riverside Bowling Lanes)
- Provide fruit and snack for approximately 20 people
- Assist in medal presentation

Pickleball Sunday, January 13 - Wednesday, January 16, 2019 **\$350**

- Logo on all Pickleball flyers and forms
- Exhibit table and signage at event site (Rotary Park)
- Provide fruit and snack for approximately 400 people
- Assist in medal presentation

Swimming Monday, January 14, 2019 **\$100**

- Logo on all Swim flyers and forms
- Exhibit table and signage at event site (Bullhead City Civic Pool)
- Provide fruit and snack for approximately 10 people
- Assist in medal presentation

Table Tennis Monday, January 14, 2019 **\$100**

- Logo on all Table Tennis flyers and forms
- Exhibit table and signage at event site (Suddenlink Community Center)
- Provide fruit and snack for approximately 10 people
- Assist in medal presentation

Softball Tuesday, January 16 - Sunday, January 20, 2019 **\$500**

- Logo on all Softball flyers and forms
- Logo on Softball T-shirt
- Exhibit table and signage at event site (Rotary Park)
- Provide fruit and snack for approximately 1200 people
- Assist in medal presentation

Track & Field Tuesday, January 16 - Wednesday, January 17, 2019 **\$150**

- Logo on all Track & Field flyers and forms
- Exhibit table and signage at event site (Mohave High School)
- Provide fruit and snack for approximately 50 people
- Assist in medal presentation

Horseshoes **Thursday, January 17, 2019**

\$100

- Logo on all Horseshoes flyers and forms
- Exhibit table and signage at event site (Ken Fovargue Park)
- Provide fruit and snack for approximately 15 people
- Assist in medal presentation

Cornhole **Friday, January 18, 2019**

\$100

- Logo on all Cornhole flyers and forms
- Exhibit table and signage at event site (Rotary Park/Open Host/Sponsor Location)
- Provide fruit and snack for approximately 25 people
- Assist in medal presentation

Golf **Friday, January 18, 2019**

\$100

- Logo on all Golf flyers and forms
- Exhibit table and signage at event site (Laughlin Ranch)
- Provide fruit and snack for approximately 25 people
- Assist in medal presentation

Powerlift **Friday, January 18, 2019**

\$100

- Logo on all Powerlift flyers and forms
- Exhibit table and signage at event site (Bullhead Health Club)
- Provide fruit and snack for approximately 15 people
- Assist in medal presentation

5K Road Race **Saturday, January 19, 2019**

\$100

- Logo on all 5K Road Race flyers and forms
- Exhibit table and signage at event site (Rotary Park)
- Provide fruit and snack for approximately 15 people
- Assist in medal presentation

Basketball Skills **Saturday, January 19, 2019**

\$100

- Logo on all Basketball Skills flyers and forms
- Exhibit table and signage at event site (Boys & Girls Club Gym)
- Provide fruit and snack for approximately 15 people
- Assist in medal presentation





GOLD

Your business logo on all event advertising **PRIME LOCATION** including television, flyers, posters, social media, website and e-blasts. Listed as presenting sponsor in press releases and radio spots.

Full page ad in the 2019 Senior Games event program **PRIME LOCATION** (Back cover, Inside cover or Page 3). Plus, four fingertip banner ads.

Your business logo will appear a minimum of 4 times during the main event You-Tube video

Your business logo with a link to your website will be included on the event website homepage and posted up to 4 times on the event Facebook page

4 banner locations at each approved event site

Your business logo on on-site welcome/registration directional sandwich boards **PRIME LOCATION**

10x10 booth location at the event of your choice (optional)

Your business logo on athlete event tote bag- **PRIME LOCATION**

Your business logo on athlete event t-shirt- **PRIME LOCATION**

Up to four insert items into the athletes swag bags

Athlete of the Week Sponsor 4x **\$5000**

SILVER

Your business logo on event advertising including television, flyers, posters, social media, website and e-blasts. Listed as presenting sponsor in press releases and radio spots.

Full page ad in the 2019 Senior Games event program Plus, two fingertip banner ads.

Your business logo will appear a minimum of 2 times during the main event You-Tube video

Your business logo with a link to your website will be included on the event website and posted up to 2 times on the event Facebook page

Your business logo on on-site welcome/registration directional sandwich boards **PRIME LOCATION**

Your business logo on athlete event t-shirt

Up to two insert items into the athletes swag bags

Athlete of the Week Sponsor 2x **\$2500**

BRONZE

Your business logo on event advertising including flyers, posters, social media and website. Listed as presenting sponsor in press releases.

Half page ad in the 2019 Senior Games event program

Your business logo will appear a minimum of 1 time during the main event You-Tube video

Your business logo with a link to your website will be included on the event website and posted up to 1 time on the event Facebook page

Up to two insert items into the athletes swag bags

Your business logo on athlete event t-shirt **\$1500**

Business Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

Email _____

Website _____

Social Media _____

Level Requested _____ Total \$ _____

Signature _____

Date _____

NON SPONSOR DONATION
 \$ _____
 If you wish to support the event outside of sponsorship, any monetary amount is appreciated and graciously accepted.

PLEASE REMIT PAYMENT TO : CITY OF BULLHEAD, ATTEN JACKIE WALKER , 2355 TRANE RD, BULLHEAD CITY, AZ 86442

We are always happy to customize a sponsorship package to suit your business needs and budget.
Thank you for your time and consideration. Please feel free to contact us with any questions.



CITY OF BULLHEAD CITY
JACKIE WALKER, SPONSORSHIP COORDINATOR
2355 TRANE RD, BULLHEAD CITY, AZ 86442
(928) 542-6804 OR JWALKER@BULLHEADCITY.COM