

- **Files need to be set up at 324 pixels high by 1044 pixels wide.**

That works out to be a 4.5" x 14.5" file at 72dpi
The aspect ratio is therefore 9:29

*Yes, it does seem low resolution, but it is EXACTLY what the digital billboard displays.
Don't worry - it will look just fine!*

- **Files can be submitted as .jpg or .png files only**
- **Files cannot be any larger than 1 MB**
- **Keep in mind that text works best at approximately 8" to 10" in height (about 25 to 30 pixels in height) or larger.**

Rachel Arbogast

Graphic Designer for
Sun Outdoor Advertising

arbos@harbomet.com

253-312-8690

fax: 815-642-8322