

TARGET MARKETING GROUP

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An Introduction: Closing the Loop Lesson Plan

School recycling programs are a great way to teach children about the benefits of recycling first hand. Try our "Introduction to Closing the Loop" program.

Objectives:

Students will be able to see why it is important to recycle every day.

Students will test their knowledge of recycling.

Students will learn interesting facts about the common pencil.

A video animation will show how the TreeSmart pencil is made.

Show how a simple act of saving the newspaper for recycling can help save trees from being destroyed and instill in the student the knowledge that a product as common as the pencil can be made from a recycled daily newspaper.

This is a teacher-driven activity. A complete lesson plan and activity outline will be provided to each classroom participating.

Student Participation:

Prepared Recycling Curriculum with Class Objectives

Classroom Video – Smart Steps-TreeSmart Saves a Tree

Newspaper Pencils for Students.

Age Appropriate: 7-12 years

Designed for Grades 3-6

Time: 30 Minutes

Our TreeSmart pencils are made from recycled rolled-up newspapers with high quality #2 HB graphite.

Pencils sharpen easily – just like traditional wood styles.

In addition to the Pencils, you receive:

Classroom Recycling Activity

History of the Pencil

Fun Facts about Pencils

Classroom Video Presentation

Enroll now and join thousands of schools learning to make a difference



Classroom Activity Curriculum



Learn and Teach
Recycling in the
classroom!

An Introduction: "Closing the Loop"

- Learn History of Pencils
- Classroom Activity with Pencils
- Fun Facts about Pencils!



• And, a classroom video!
"Smart Steps: TreeSmart Saves A Tree!"



Only \$35.00 Cost

**48 Bonus TreeSmart Pencils
for participating students!**

FREE SHIPPING
AND HANDLING!



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