



Get in Front of Your Best Clients!

Commercial Real Estate Specialists Events

The Commercial Real Estate Specialists (CRES) of the Greater Tulsa Association of REALTORS® has developed an exceptional opportunity for your company to gain exposure to many prospective clients through the sponsorship opportunities below.

Sponsorships are for the period of January through December 2017.

PLATINUM Sponsorship - \$2,500

- **Company logo** displayed at all commercial events.
- **Company logo** on all promotional materials and promo emails sent to the commercial group throughout the year.
- **GTAR Firm Affiliate annual membership for 2017** (\$250 value) providing access to all 3,600 GTAR members and additional sponsorship opportunities.
- **Company** opportunity to provide/display promotional items at all CRES events, and/or provide door prize(s).
- **Company** recognition during the 2017 Commercial Market Update, CRES Insight Socials, and CE classes.
- **4 tickets** to the 2017 Commercial Market Update March 8 (up to \$300 value*) and attendance of CRES Insight Socials and CE classes.
- Roster with attendee contact information for both the 2016 and 2017 Commercial Market Updates, plus rosters for 2017 CRES Insight Socials and CE classes (Excel spreadsheet format).
- **Prominent website presence.**

GOLD Sponsorship - \$1,500

- **Company name** displayed at all commercial events.
- **Company name** on all promotional materials and promo emails to the commercial group throughout the year.
- **GTAR Firm Affiliate annual membership for 2017** (\$250 value) which would give access to all 3,600 GTAR members and additional sponsorship opportunities.
- **Company** opportunity to provide/display promotional items at all CRES events, and/or provide door prize(s).
- **Company** recognition during the 2017 Commercial Market Update, CRES Insight Socials, and CE classes.
- **2 tickets** to the 2017 Commercial Market Update March 8 (up to \$150 value*) and attendance of CRES Insight Socials.
- Roster with attendee contact information for both the 2016 and 2017 Commercial Market Updates, plus rosters for 2017 CRES Insight Socials, and CE classes (Excel spreadsheet format).

BRONZE Sponsorship - \$500

- **Company name** on all promotional materials and promo emails to the commercial group throughout the year.
- **Company** opportunity to provide/display promotional items at the 2017 Commercial Market Update, and/or provide a door prize.

SILVER Sponsorship - \$1,000

- **Company name** on all promotional materials and promo emails to the commercial group.
- **Company** opportunity to provide/display promotional items at all CRES events, and/or provide a door prize.
- **GTAR Firm Affiliate annual membership for 2017** (\$250 value) providing access to all 3,600 GTAR members and additional sponsorship opportunities.
- **Company** recognition during the 2017 Commercial Market Update, CRES Insight Socials, and CE classes.
- **2 tickets** to the 2017 Commercial Market Update March 8 (up to \$150 value*) and attendance of CRES Insight Socials.
- Roster with attendee contact information from the 2017 Commercial Market Update, CRES Insight Socials, and CE classes (Excel spreadsheet format).

BRONZE Sponsorship Continued...

- **GTAR Firm Affiliate annual membership for 2017** (\$250 value) providing access to all 3,600 GTAR members and additional sponsorship opportunities.
- **1 ticket** to the 2017 Commercial Market Update March 8 (up to \$75 value*) and attendance of CRES Insight Socials.
- Roster with attendee contact information from the 2017 Commercial Market Update, CRES Insight Socials, and CE classes (Excel spreadsheet format).

I want to be a CRES sponsor!

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Select a Sponsorship Level:

- PLATINUM** Sponsor - \$2,500
Includes GTAR Affiliate membership thru December 2017
- GOLD** Sponsor - \$1,500
Includes GTAR Affiliate membership thru December 2017
- SILVER** Sponsor - \$1,000
Includes GTAR Affiliate membership thru December 2017
- BRONZE** Sponsor - \$500
Includes GTAR Affiliate membership thru December 2017

Payment:

Please charge \$_____ to my credit card.

- Visa Amex
- MC Discover

Card #: _____

Exp. Date: _____

- Check payable to GTAR for \$_____ enclosed. (Please note "CRES sponsorship" on check memo line.)
- Please bill me in January 2017.

Terms & Conditions:

- By checking box, sponsor agrees that all rosters/member lists obtained from GTAR as part of their sponsorship will be used only by sponsor and only to promote sponsor's company. Rosters/member lists will not be shared or sold to any other person or company.

Return Form to GTAR:

Email: dholland@tulsarealtors.com

FAX: 918-663-8815

Mail: P.O. Box 470603, Tulsa, OK 74147

Questions: Call 918-663-7500



Commercial Real Estate Specialists Events

Sponsors are recognized in all broadcast emails promoting the following CRES events:

March 22, 2017

2017 Greater Tulsa Commercial Market Update

Tulsa Renaissance Hotel

7:30 a.m. - 12:00 p.m.

This is the premiere event of the year for commercial real estate professionals in Tulsa and surrounding areas, including Oklahoma City. Now in its 18th year, the Commercial Market Update consistently brings in 150 to 200 attendees. The event starts with a buffet breakfast and networking at 7:30 a.m.; the program begins at 8:00 a.m. and typically includes the following:

- Broker panel of speakers giving in-depth reviews of activity in each commercial market segment—office, retail, industrial, land/development, and multi-family—over the last year, as well as a forecast for the coming year. Presentation information and reports are available online following the event.
- Economic / investor development panel discusses current market trends and key topics for the region.
- Announcement of GTAR Commercial REALTOR® of the Year. This honor is awarded to a commercial member who promotes the interest of the commercial real estate profession, the community, and his or her clients.

CRES Insight Socials

This is a casual networking event generally held quarterly, and attended by 50 or more commercial practitioners. Each CRES Insight Social features a guest speaker discussing a current topic.

Continuing Education/Professional Development Classes

Multiple classes on diverse topics related to commercial real estate are offered during the year at GTAR; one special class includes a nationally recognized speaker; average attendance is 25 to 50.

Commercial Deal-Making Forums

Held on the third Friday of every month from 9:00 to 10:00 a.m. at GTAR, these forums are an opportunity for GTAR commercial members to network and present listings to their colleagues; average attendance is 5 to 15; two email notices per month are sent to the commercial members to promote attendance.

