

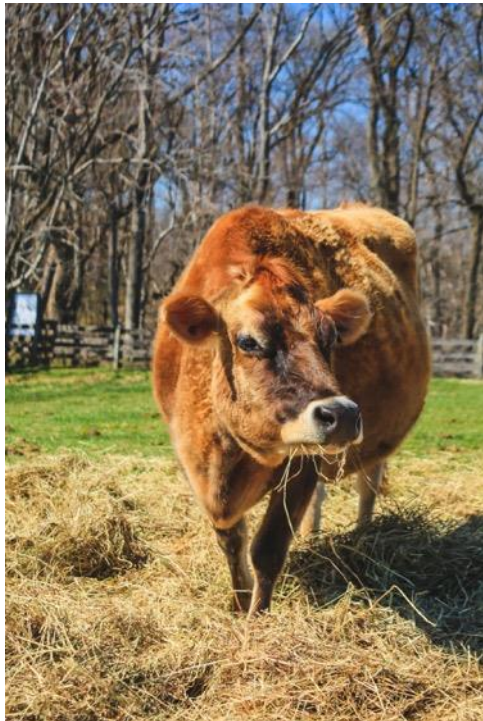


Litter Prevention and Cleanup

Samantha Battersby
January 11, 2018

Alice Ferguson Foundation

Mission: to connect people to the natural world, sustainable agricultural practices, and the cultural heritage of their local watershed through education, stewardship, and advocacy.



Core Programs

- Hard Bargain Farm Environmental Center
- Bridging the Watershed
- Trash Free Potomac Watershed Initiative



Hard Bargain Farm

- Students explore the forest, meadows and wetlands in hands-on, science-based lessons
- Focused on elementary school students
- Students stay for 1 – 3 days



Bridging the Watershed

- Hands-on, curriculum-based outdoor field studies in national parks and public lands
- Focused on middle and high school students
- Promotes STEM education and inspires environmental stewardship



Trash Free Potomac Watershed

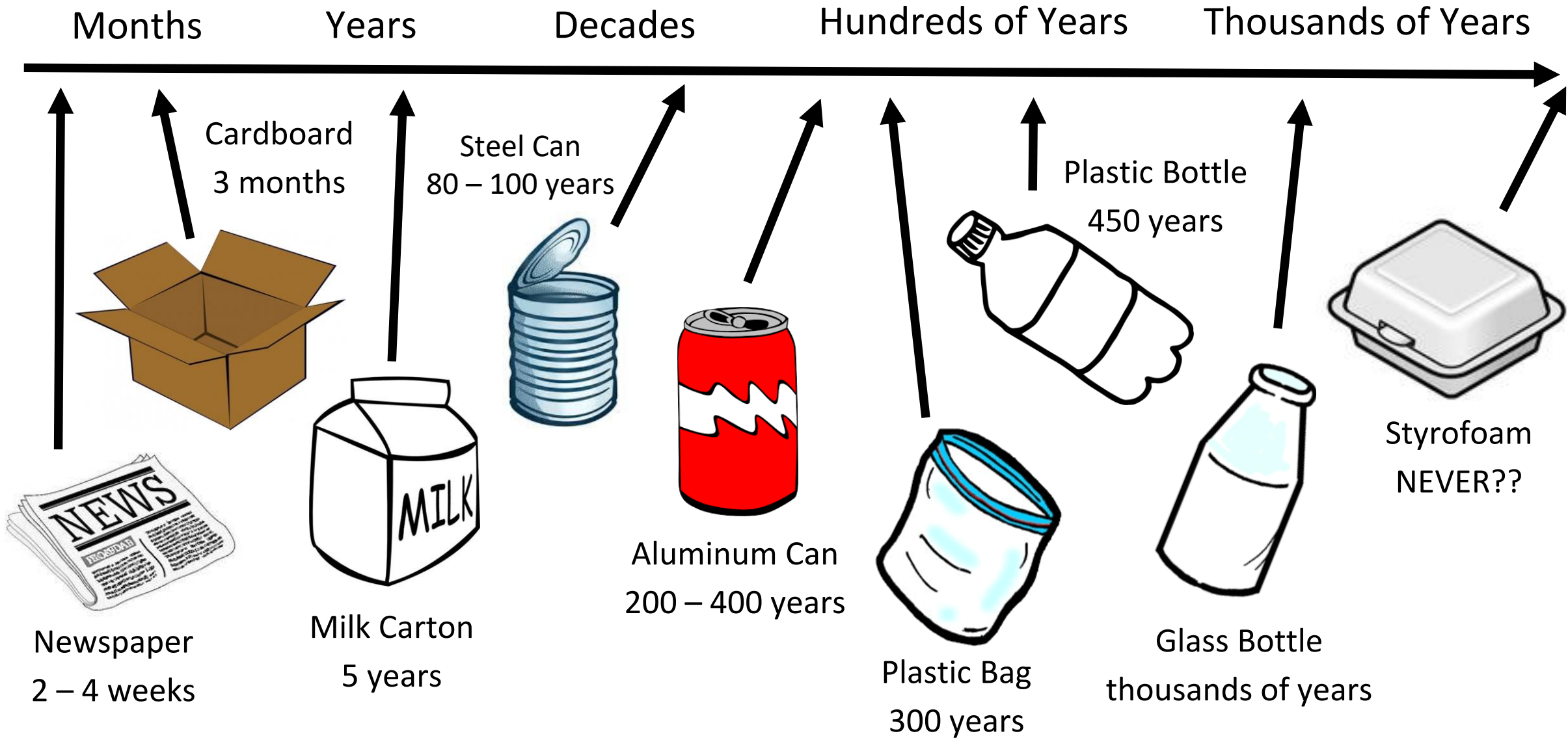
- Connect people to their local watershed
- Partner with communities to prevent litter and cleanup the watershed



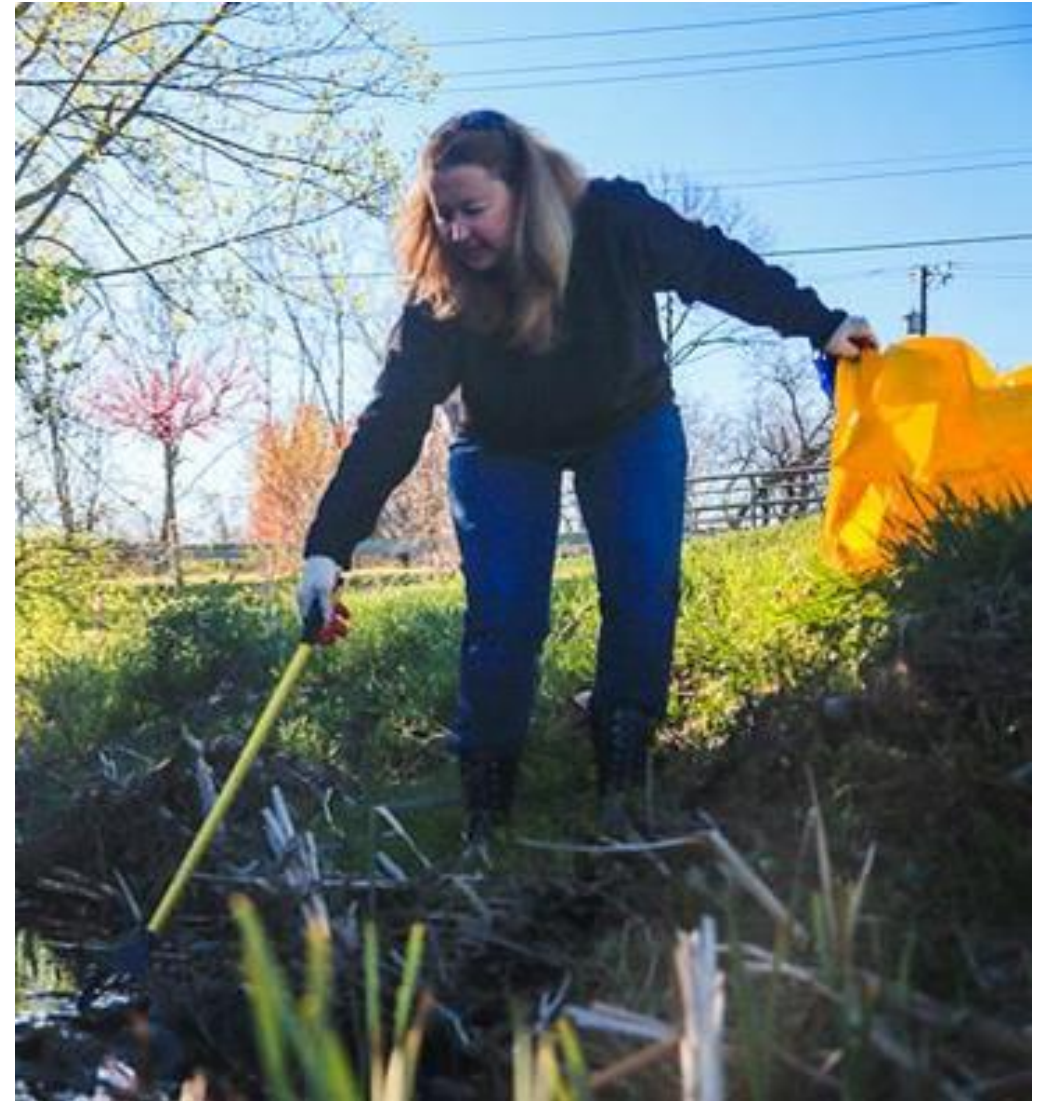
Trash Timeline



Trash Timeline

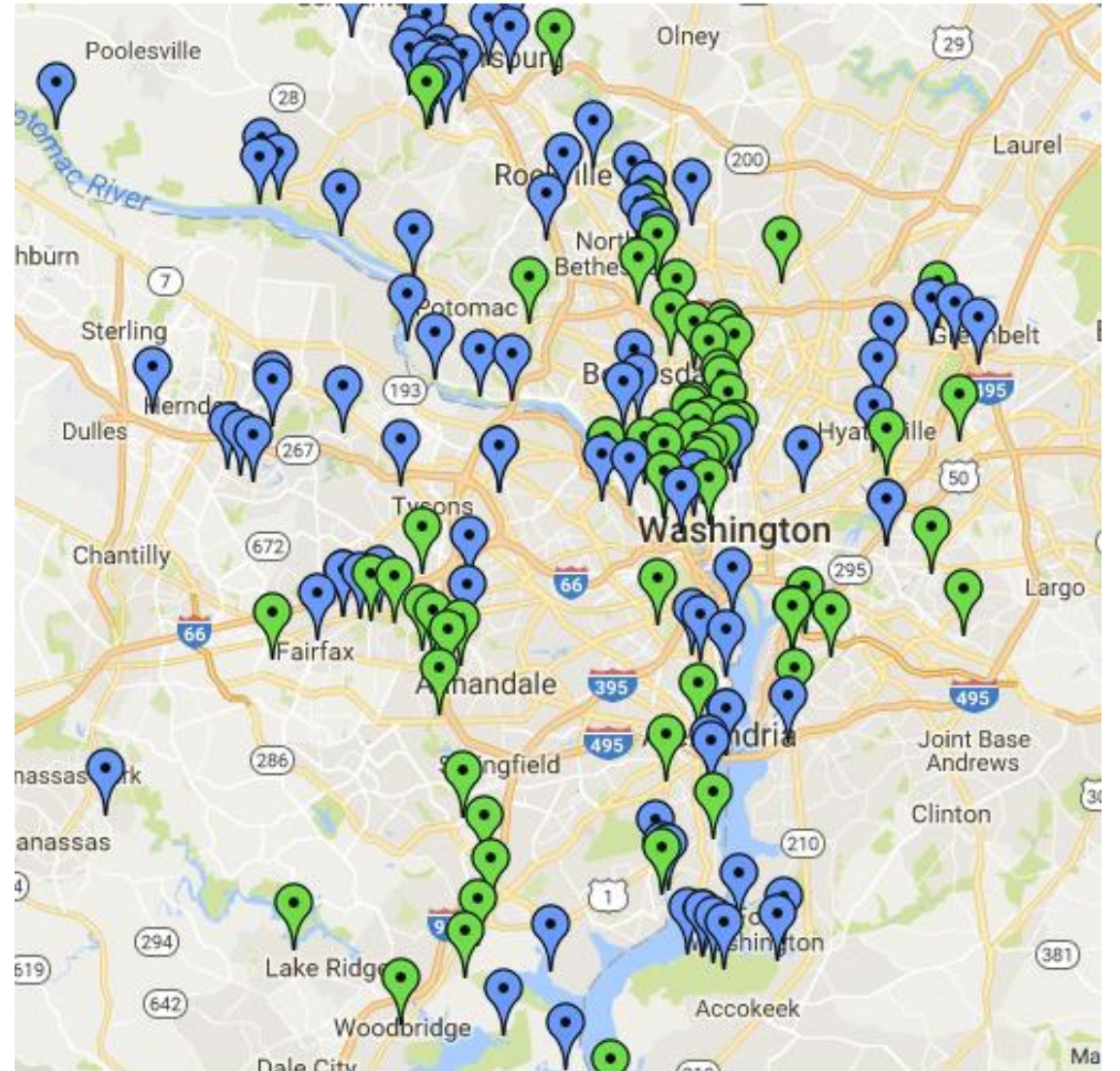


Solution #1 – Trash Removal



Stewardship: Potomac Watershed Cleanup

- For 31 years, AFF, partners, and volunteers have successfully cleaned up and tracked litter
- A transformative experience for volunteers



Stewardship: Potomac Watershed Cleanup

- More than 145,000 volunteers have removed more than 7 million pounds of trash
- That's the weight of 250 school buses!



Solution #2 - Prevention



Environ. Education: Trash Free Schools

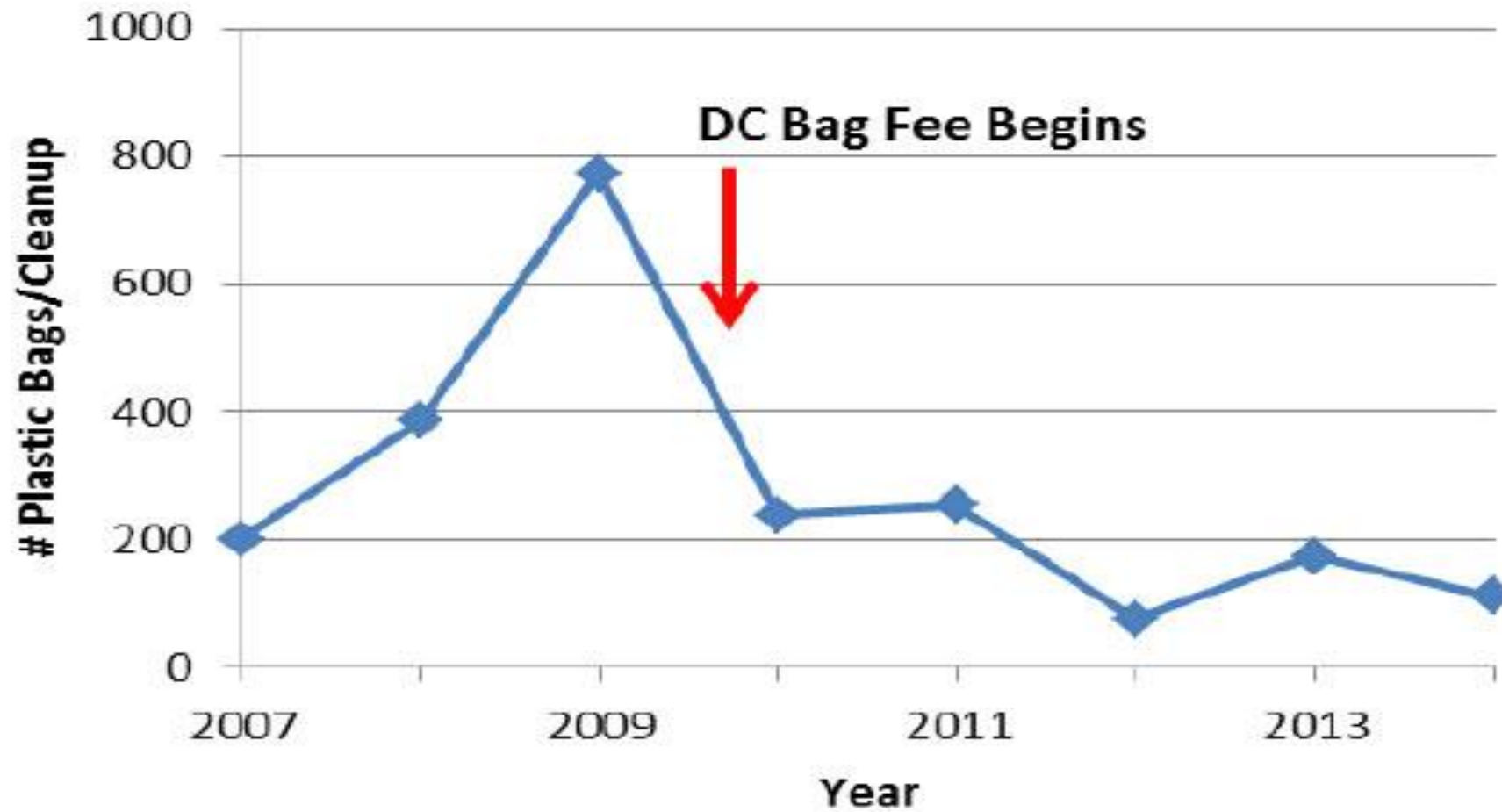


Policy: Plastic Bags and Styrofoam



Policy: Plastic Bags

Number of Plastic Bags Per Cleanup in the District of Columbia



Litter Prevention Campaign

- A social marketing campaign to change littering behavior throughout the DC region



**YOUR LITTER HITS
CLOSE TO HOME.**

**Take control.
Take care of your trash.**

www.trashfreepotomac.org



YOUR LITTER HITS CLOSE TO HOME.

Piece by piece, litter adds up, and makes the places we go to every day unsafe and unhealthy.

**Take control.
Take care of your trash.**

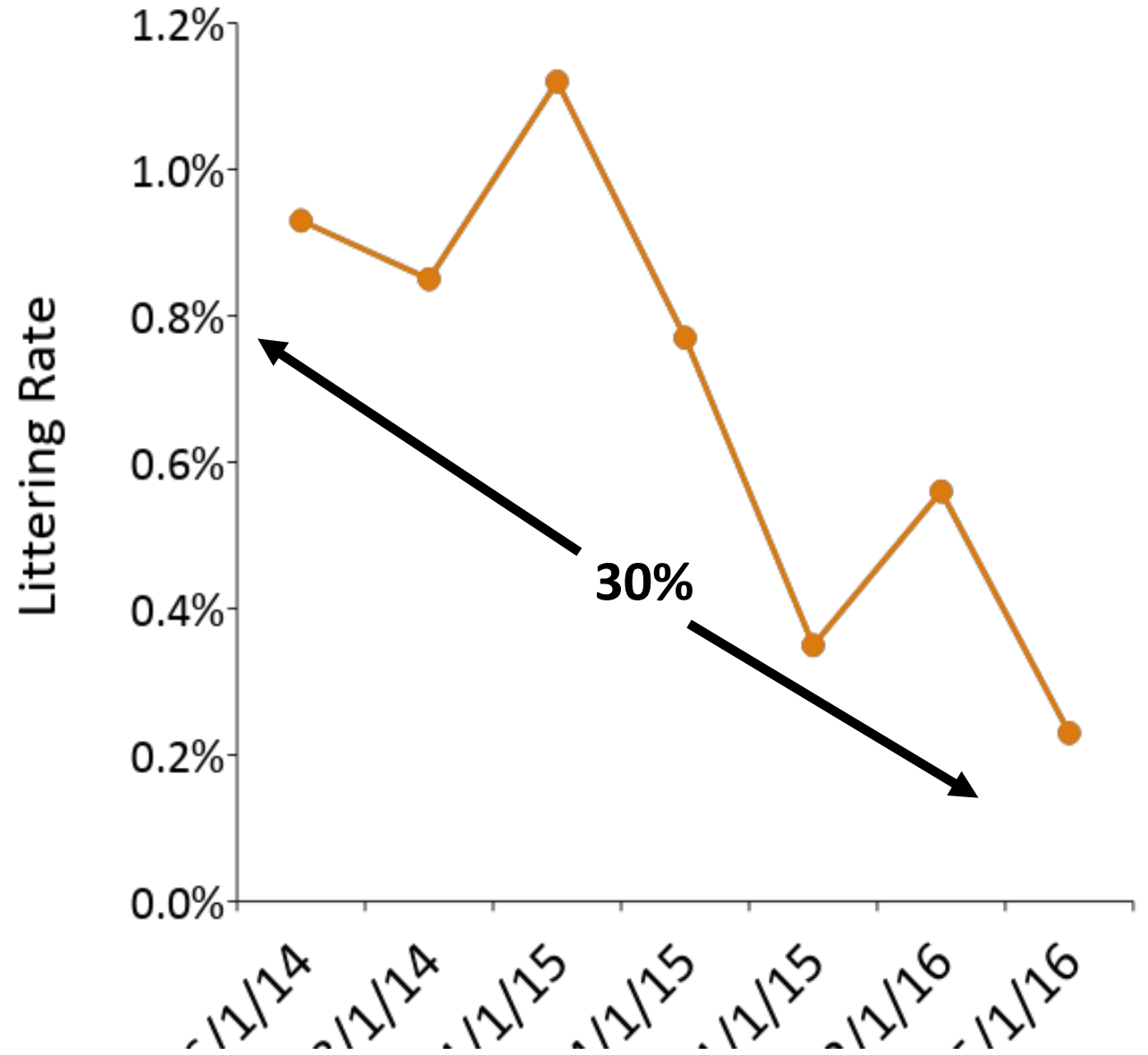
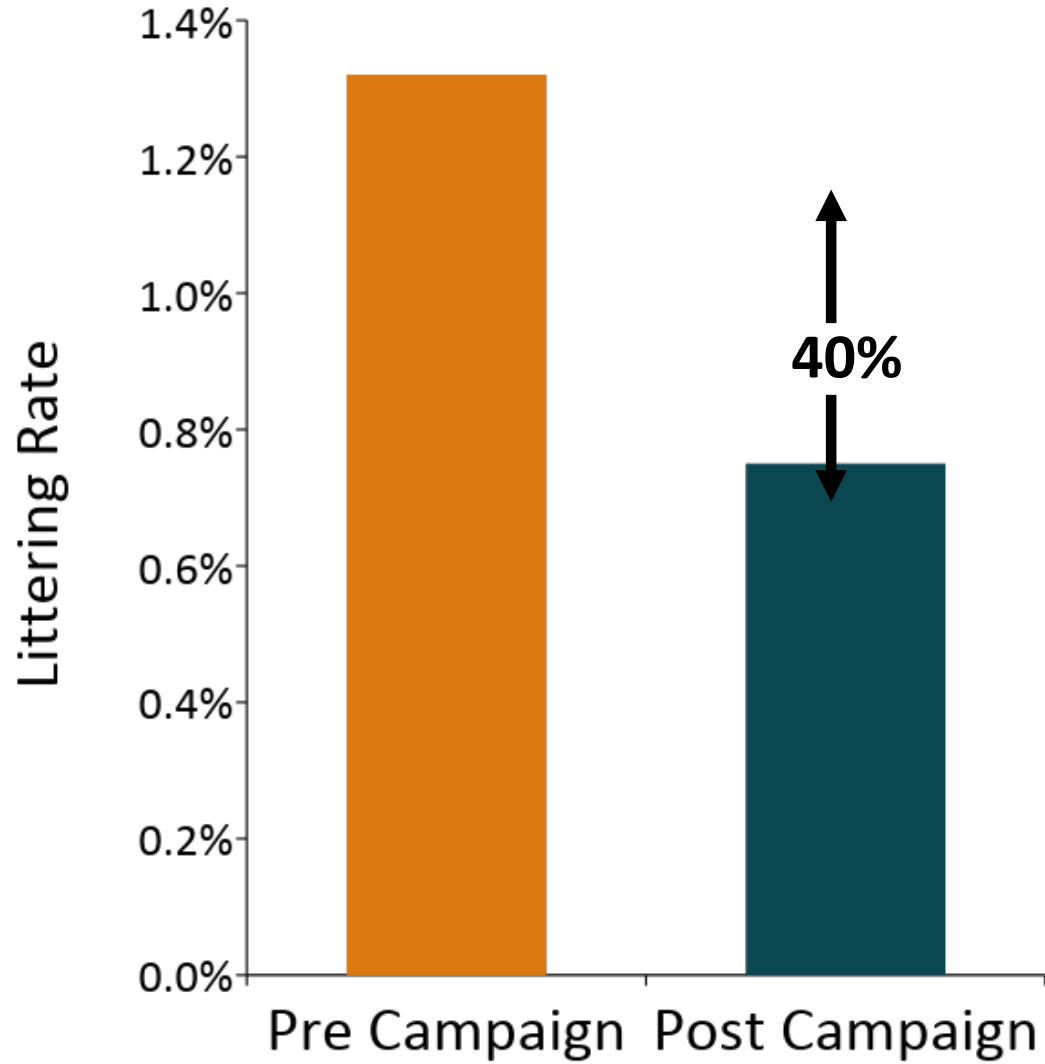
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Trash Free Danwood

A campaign brought to you by Alice Ferguson Foundation, Metropolitan Washington Council of Governments, The District of Columbia Government, The Montgomery County Government, The Prince George's County Government, The Fairfax County Government, The City of Arlington Government, The Charles County Government, and The City of Rockville Government.

Pilot and Evaluate



What can you do?

- Lead a cleanup in your community
- Post the litter prevention campaign
- Talk to your neighbors
- Advocate for policies that reduce litter
- Adopt-a-Stream!!



ALICE FERGUSON FOUNDATION



Join us **April 13, 2019** for this year's

31ST ANNUAL POTOMAC RIVER WATERSHED CLEANUP

VOLUNTEER by picking up trash! Choose from hundreds of sites in Virginia, Maryland, & DC

LEAD a cleanup at your own site! Register online and invite friends, family, and co-workers.



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Initiative*

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