

*Jerry R. Kramer, D.M.D., Inc.*

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To Whom It May Concern:

After twenty-three years in dentistry I decided I needed some help! Things were O.K., but I was gradually falling further behind my younger colleagues, for they were getting a better share of the dental market place.

Changing from my "old ways" of doing things to what works today hasn't been easy, but with Jim Gundelach's guidance and expertise we have been able to make those changes and try new ways.

Jim's business management services include record keeping, staff training, marketing and progress evaluation. Jim's warm and genuine concern makes his consultant service "very special", and he has quickly become part of our office staff and not just another outside person.

I highly recommend Jim Gundelach!

Sincerely,



Jerry R. Kramer, DMD