

North Manhattan Beach Business Improvement District
Advisory Board Meeting
www.northmb.info
Wednesday, May 6, 2015 at 6:00 PM

City of Manhattan Beach
1400 Highland Ave
Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the April 1, 2015 BID Meeting
Action: Approve
3. Vendor to discuss opportunities in social media as part of the 2015 North MB BID Activity Plan
Action: Discuss
4. Discuss new graphical directory maps, exterior color, plexiglass, locks and graphic artist. Vendor to present ideas for the maps.
Action: Discuss
5. Update on Mobility Plan relating to lighted crosswalk treatments. Planning Commission meeting to review plan in May – City Traffic Engineer to provide NMB BID the date of the meeting.
Action: Update
6. 2015 Winter Event –North MB BID Winter Walkabout. 8th Annual Winter Stroll is Thursday, December 10, 2015 from 5PM – 9PM.
Action: Discuss
7. Public Comment (3 Minute Time Limit)
8. Adjournment to next meeting: June 3, 2015 at City Hall (Main Conference Room) - 6:00PM

Advisory Board Meeting Minutes

Janice Davenport, Recording Secretary
<http://www.northmb.info/index.html>
North Manhattan Beach Business Improvement District
City Hall – Main Conference Room
Manhattan Beach, CA 90266
Wednesday, April 1, 2015 @ 6:00 pm

The Meeting was called to order at 6:05 P.M. by James McCleary, North MB BID Chairman

1. **2015 NMB Advisory Board – Roll Call / City Staff Present:**

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Delk	BID Board Member	OB's
Peter Kim	BID Board Member	Sloopy's
Steve Oliveira	BID Board Member	Dentist
Steve S. Charelian	Revenue Service Manager	CMB
Wayne Powell	Mayor	CMB

2. **Approval of Minutes from the March 4, 2015 North MB BID Meeting**

The North MB BID Board unanimously approved the minutes of the March 4, 2015 meeting.

3. **Update on Mobility Plan Relating to Lighted Crosswalks**

No news regarding the next meeting date. S. Charelian will advise the Board as soon as he gets the date and time from the Traffic Engineer.

4. **Ralph M. Brown Act – California Open Meeting Law (Government Code Section 54950)**

S. Charelian provided a summary presentation overview of the Brown Act open meeting law and handed out a detailed informative packet for reading material regarding the Brown Act.

5. **2015 Winter Event (Winter Walkabout, 8th Annual Winter Stroll)**

J. McCleary requested that the Board decide on a set dollar amount for the annual event, S. Delk suggested that the budget not exceed \$15k, Board approved unanimously; P. Kim suggested to shut down Highland Avenue for the event, invite Lt Harrod and a representative from the Fire department to a future meeting for a discussion regarding the shut-down; activities at the event are to include a Susie Show, popcorn (P. Kim to look for new vendor), a raffle, if there is enough business participation, music such as a band, a DJ or carolers will be decided at a future meeting; S. Charelian will provide an annual checklist.

6. **Directory, Maps and Monument**

J. Davenport invited the graphic artist from she contacted to the next meeting for a presentation; J. McCleary will bring quote for Plexiglass replacement of the display case; S. Charelian will get quote from Metro Signs to clean/paint directories. Two bids were received for the Monument update maintenance; the Board unanimously voted for the \$1,080 bid, it includes removal of the letters, and cleaning and painting of the entire sign (\$400 bid only included the hand painting of the letters).

7. **Public Comments** – S. Charelian mentioned he will not be at the May North MB BID Meeting. Meeting will take place as regularly scheduled. J Davenport to invite a vendor to the next meeting to present information on social media.

8. **Adjournment** - 7:04 PM – Next Meeting, Wednesday, May 6, 2015, 6:00 PM at City Hall (City Manager Conference Room)