

FACT SHEET

COMPREHENSIVE OPERATIONS ANALYSIS 2020

Bus Info. (see map on other side):

- 12 Fixed routes; Paratransit door-to-door service for seniors and the disabled
- 2 commuter routes that connect Midland and Odessa
- Monday thru Saturday service, no transfers
- Downtown Transfer Plaza in each city
- 330,000 annual trips
- Fares
 - \$1.25/ride fixed route
 - \$3.00 daily pass, fixed route
 - Paratransit inside service boundary \$2.50; outside service boundary but within City limits \$5.00

What is a Comprehensive Operations Analysis (COA) Study?

Simply put, a COA is a means to adjust and adapt EZ Rider's bus service to improve operational efficiency and make service more convenient and useful for riders. The Project Team will gather data via rider surveys, bus driver interviews, field observations and input from the public and stakeholders. The Project Team will analyze operating data and incorporate the information into recommendations, if cost effective.

Why is EZ-Rider conducting a COA Study?

The last time EZ-Rider analyzed their system was in 2003! So, it's time to review and reevaluate the existing bus network and recommend improvements that will:

- Enhance EZ Rider operations and performance;
- Increase ridership on EZ Rider;
- Improve fares and fare options, and;
- Improve services for riders.

Will all the current routes be eliminated?

No. The study will look at each route to determine whether it has sufficient demand and use to warrant being maintained as is, or if it needs to be improved. Some routes will stay the same, while others may be "tweaked" a bit, extended, shortened, realigned or removed. As part of this process, it will be important to consider the type of transit services that would best meet the needs of current and *future* riders.

How can I share my ideas during the COA Study?

The Project Team has developed several ways for you to get involved and share your comments and concerns, including a public meeting on November 17th in Midland and November 18th in Odessa. An online survey will also be distributed through various outlets. Please check EZ Rider's website for more information on the public meetings and other public input opportunities.

When will the COA be completed?

The Draft COA recommendations are expected to be complete by end of this year so that the public will have one more opportunity to review them in 2021. The proposed Final COA recommendations and implementation plan will then be completed in June 2021.

What happens after the COA is completed?

EZ-Rider will begin making the recommended changes in the COA, phased over the next five years, and as approved by the MOUTD Board.

