

Date Received	Provider	News Story	Job Role	Brief Overview	Provided by	Consent Received to Use Story Y/N	Consent Received for Publicity Y/N	Comments
18/03/2013	Name of Prime Provider	<a href="#">Insert newspaper link</a>	Baker	A 22 year old from Yorkshire featured in the local newspaper's campaign which showcases unemployed people in the area taking part in the Work Programme, and pitched herself to potential employers. A local bakery owner spotted her and she has now been taken on as an apprentice. As part of her training, she will complete an NVQ in kitchen services and food hygiene, and is being taught the basics of food preparation before beginning her work in the bakery.	Name of DWP/Provider contact	Yes	Yes	Media Article
07/03/2013	Name of Prime Provider	Insert provider newsletter	Sales Assistant	This claimant had previously worked in a sales and production role but had been unemployed for over a year. He was then referred to the Work Programme. His Advisor built up his confidence by supporting him with job searching and helping him to create an up-to-date CV. He started attending a jobs club and also retrained for his customer service qualification. He was then offered some voluntary work experience at a charitable organisation. He volunteered for two days per week utilising his stock control experience and updating his till experience. He regained his motivation and self-assurance and began speculatively applying for jobs. He visited a local carpet shop and found out that there was a Sales Assistant position available. He dropped in an application form the next day and was almost immediately offered an interview. The interview went well and he was offered the job. He is now working full-time at the store. He is back on his feet and his aim is to buy a car and find a new place to live. He said: <i>"I was not getting help anywhere and I needed pointing in the right direction. People don't know where to turn to when unemployed and [the Provider] have been a shining light to me."</i>	Name of DWP/Provider contact	Yes	Yes	appeared in Feb edition of Newsletter