

ALAN CONLU

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SUMMARY OF QUALIFICATIONS

- Twenty eight years experience in Graphic Design.
- Proficient in Adobe Creative Suite (InDesign, Illustrator, Photoshop).
- Works with Business Owners and Marketing Directors to accomplish their design ideas.
- Communicate well with clients to meet tight deadlines.
- Design and redesign logos, catalogs, brochures, posters, direct marketing tools, and web sites.
- Facilitate pricing and printing for clients.
- NCRC (National Career Readiness Certificate) – Gold in Reading and Math.

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

WORK EXPERIENCE

- ***Owner/Freelance Graphic Designer*** GRAPHICS DEPARTMENT ***2006 to Present***
 - Designed and redesigned logos, magazines, ads, signage, catalogs, brochures, packaging designs, posters, direct marketing tools, web page designs, etc.
 - Facilitated pricing and printing for clients.
 - Managed and implemented projects from concept to the delivery of the finish product.
- ***Sr. Graphic Designer/Marketing*** PRIMETIME COMMUNICATION ***1999 to 2006***
 - Designed gift cards, phone cards, websites, collaterals, point-of-sale materials, brochures, logos, ads and anything that needs designing.
 - Communicated and suggested options to marketing directors to achieve a design that fits their ideas.
 - Coordinated shows and conventions to ensure smooth and successful operation with maximum exposure.
- ***Graphics Technician*** LAZERQUICK ***1997-1999***
 - Created and designed various projects for various clients.
 - Supplied the press operators the best pre-press media to ensure the highest quality of printing.
 - Re-created logos and designs for customers if they cannot supply a high resolution file.
 - Developed and implemented procedures for the companywide standard file organization.
 - Served as a resource for other Graphic Designers within the company as a Certified Digital Specialist.
 - Managed and served as the contact for high profile clients to proactively determine their needs and additional needs as a Designated Key Center Contact.
- ***Graphic Artist/Electronic Publishing Technician*** PREMIER PRESS ***1996-1997***
 - Designed various project for customers, such as Sysco Food Services, Nike, Columbia Sportswear, etc.
 - Prepared customer supplied files for film output, set traps, and imagesetting.

VOLUNTEER WORK

- StumpTown Events - Graphic Designer and Coordinator for their annual events, namely: BunnyCon, LepreCon, WaldoCon, SuperCon, ZombieCon and SantaCon.
- Latino Perspective Magazine - Graphic Designer and Photographer for a low budget multi-cultural magazine.
- Sunset High School - Designed and produced football team fund-raising discount card, which generates over twenty thousand dollars for the Sunset Football Program per season.