

SAM ANNE CERNICHIARI

215 East 68th Street Apt. 18 | New York, New York 10065 | 917 406 3096

scernichiari@gmail.com | samcernichiari.com

SKILLS

- Client relationship management
- Team leader
- Analytical approach to problem solving
- Managing and solving complex problems for sophisticated clients from a diverse set of industries.
- Assisting clients in making decisions by evaluating and communicating the ramifications of their decisions.
- Extensive Industry knowledge

EXPERIENCE

Y&R September 2015 – Present

Freelance Executive Producer

Accounts: Prevnar, Belsomra, Dell, Ibrance, Xerox, Cognizant, Myfembree

JWT September 2014 – August 2015

Freelance Executive Producer

Accounts: Lyrica, Latuda

Freelance Producer August 2013 – February 2014.

EyeView Digital, prospective business media

McCann January 1995 – July 2013

SVP Executive Integrated Producer

Accounts: AOL, AT&T, Burger King, General Mills, Lowe's, Lucent Technologies, Marriot, Mastercard, Nabisco, Powerade, Sprint, US Airways, USA Today

Chad Sipkin Editorial

Executive Producer

N W Ayer

VP Producer

Accounts: US Army, Pan Am, Avon, AT&T, De Beers, Breyers, 7 Up, General Motors, Gillette.

EDUCATION

University of Southern California, BFA – painting and sculpture