



MARKETING
COLLECTIONS



TABLE OF CONTENTS

04	SAMPLE KIT
06	PORTFOLIOS
08	BROCHURES
12	RESOURCES
18	DISPLAY BOARDS
24	CREATIVE SERVICES

SAMPLE KIT

The whole kit and caboodle

Everything you need to aid in selling Kirsch products. In your convenient screen printed tote bag you'll find; five product brochures featuring beautiful photography of our updated collections.

- 1 Tote bag
- 1 Binder
- 5 Collection catalogs
- 2 Portfolios containing color chips



Branded tote bag to store complete sample kit in one convenient spot

Branded binder to store brochures

2 portfolios featuring colors chips from our Designer Metals™, Wrought Iron, Wood Trends™ and Renaissance™ collections

5 brochures representing each updated collection with beautiful photography and an updated price guide

PORTFOLIOS

Buckingham® & Chroma Portfolios

Our Buckingham® and Chroma color lines stored in our unique compact portfolio.



KDH18-155 - Buckingham® Portfolio \$55

KDH18-150 - Chroma Portfolio \$75

BROCHURES

Refresh

Everything you need to aid in selling Kirsch® products. These five product brochures feature beautiful, detailed photography of our updated collections so you can experience the beauty up close.



Easily stored in coordinating binder

Detailed photography showcasing the beauty of each product

More information and history on each collection

New clean design

BROCHURES



- KDH18-500 - Wood Trends™ \$2
- KDH18-400 - Renaissance™ \$2
- KDH18-600 - Wrought Iron \$2
- KDH18-300 - Designer Metals™ \$2

BROCHURES

2019 Kirsch® Price Guide

Our 2019 Price Guide has been reformatted for easier use. Larger text and pictures reduces eye strain while the new layout organizes each collection in a more accessible format. The back cover is designed with customization in mind, making it easy for you to add your logo and information so your customers have your information at their fingertips.



TOOLS

Pocket Color Guide

All the colors from each one of our collections are now at your fingertips in one place in a pocket sized brochure. Use as a quick reference to get to know the Kirsch color palette.

High resolution swatches show color and texture of all available colors

Folds into a convenient pocket sized reference guide

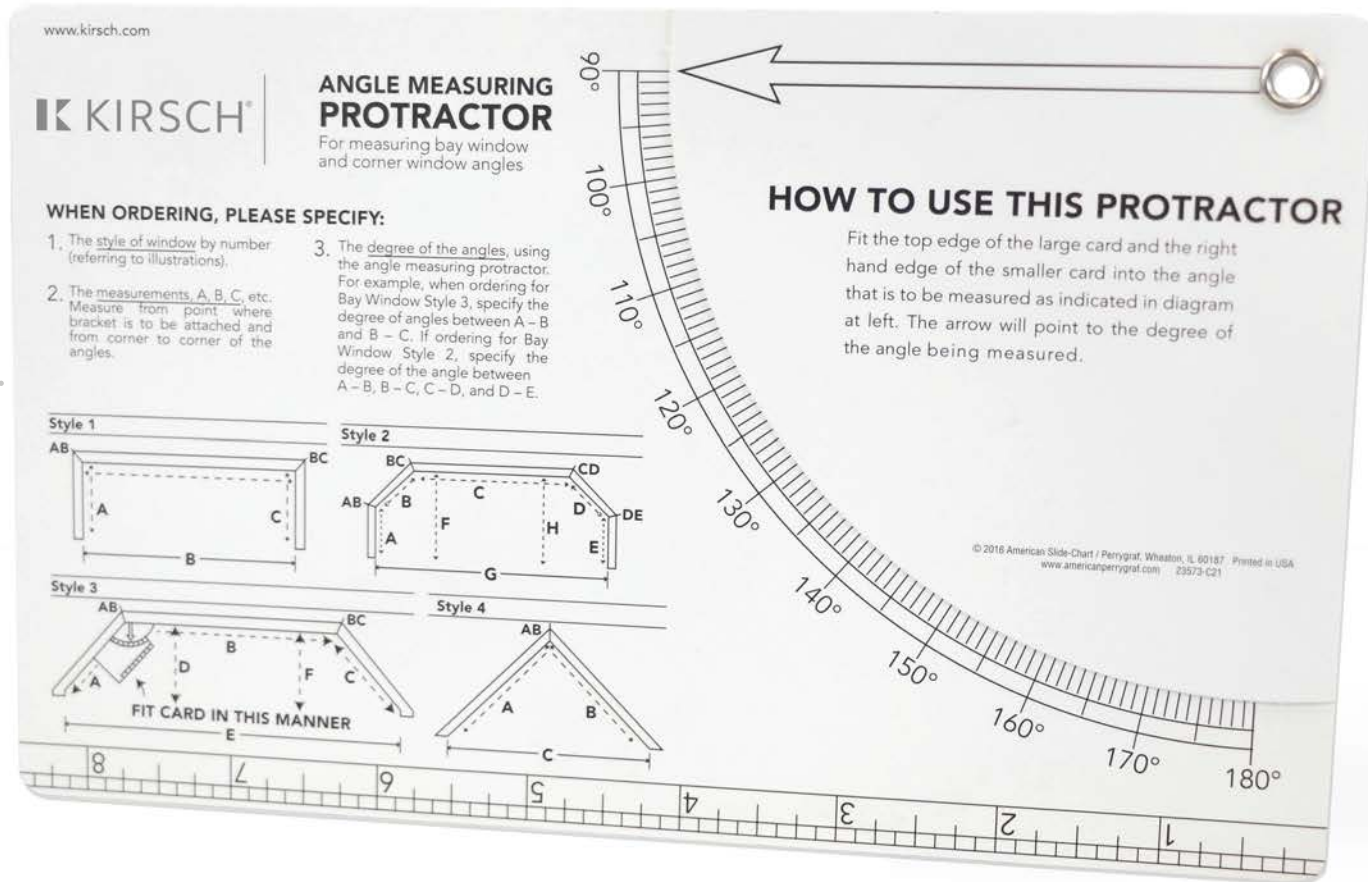
Beautiful full color photographs

TOOLS

Angle Measuring Protractor

Get all the angles with this handy protractor.
Our protractor makes calculating angles a
piece of cake when making templates for bent
and curved rods.

Printed on thick, durable
paper to withstand
rough handling



Pivoting arm for accurate measurements

Buckingham® Display Board

KDH18-905
\$375

DISPLAY BOARDS

Beauty Simplified

Each display board comes equipped with the necessary components from each collection to make a statement. Redesigned for better handling and demonstration purposes, and reorganized to show more product in a cleaner fashion. After all, less is more.

EACH BOARD INCLUDES:

- Estate™ Rod (if sold in collection)
- Select finials in varying finishes and sizes
- Stationary pole with rings featuring all colors from collection



2" Estate™ Rod
Finials: (L-R) Wave, Regal
Shown in Cottage White

SIZE	FINIAL	FINISH
1 3/8"	Sleek Urn	Black Mocha
1 3/8"	Traditional Rope	Old World White
1 3/8"	Starlight	Aged Gold

1 3/8"	Pineacanthus	Ornate
1 3/8"	Icarus	Black Gold
1 3/8"	Cross Geometric	Shimmer

1 3/8"	Vas	Dark Walnut
1 3/8"	Empress	Venetian
1 3/8"	Berkshire	Slate

1 3/8" Pole
Endcaps: (L-R) Cross Geometric, Leaf
Shown in Ash

2" Rings Shown in (L-R)
Rustic Tortoise, Aged Gold, Dark Walnut, New Mahogany,
Cottage White, Black Mocha, Old World White, Slate, Ash,
Shimmer, Napoleon, Ornate, Venetian, Black Gold

Designer Metals™ Display Board

KDH18-910
\$275

2" Estate™ Rod
Finials: (L-R) Stratta, Corsa
Shown in Antique Silver

SIZE	FINIAL	FINISH
1 3/8"	Vivien	Satin Nickel
1 3/8"	Europa	Caramel
1 3/8"	Garland	Oil Rubbed Bronze

1 3/8"	Anubis	Gilded Bronze
1 3/8"	Calla	Antique Silver
1 3/8"	Artemis	Polished Nickel

1 3/8"	Pandora	Polished Nickel
1 3/8"	Legion	Black
1 3/8"	Grotto	Brushed Bronze

1 3/8" Pole
Endcaps: (L-R) Round, Square
Shown in Gilded Bronze

1 3/8" Pole
Finials: (L-R) Elmore, Harlow
Shown in Gilded Bronze

1 3/8" Rings Shown in (L-R)
Antique Silver, Brushed Bronze, Satin Nickel
Bypass C-Ring:
Black, Caramel
Transitional Ring:
Oil Rubbed Bronze, Gilded Bronze, Polished Nickel

Wrought Iron Display Board

KDH18-925
\$275

1" Pole
Finials: (L-R) Petite Modern Ball
Shown in Antique Pewter

SIZE	FINIAL	FINISH
1"	Acanthus	Black
1"	Leaf Scroll	Antique Pewter
1"	Inner Lace	Iron Oxide

1"	Pedestal Ball	Antique Pewter
1"	Crown Palace	Iron Gold

1"	Bird Cage	Rust
1"	Beveled Brick	Iron Oxide
1"	Pine Cone	Black

1" Pole
Endcaps: (L-R) Endcaps
Shown in Black

1" Pole
Finials: (L-R) Petite Faucet
Shown in Black

1" Rings Shown in (L-R)
Black, Rust, Antique Pewter, Iron Oxide, Iron Gold
Bypass C-Ring:
Black, Rust, Antique Pewter, Iron Oxide, Iron Gold

Wood Trends™ Display Board

KDH18-920
\$275



2" Estate™ Rod
Finials: (L-R) Button Ball
Shown in Marble

SIZE	FINIAL	FINISH
1⅜"	Charleston	White
1⅜"	Button Ball	Coffee
1⅜"	Sherwood	Truffle

1⅜"	Chaucer	Estate Oak
1⅜"	Oakleaf	Marble
1⅜"	Bristol	Black

2"	Charleston	Truffle
2"	Sherwood	Dark Chocolate
2"	Wood Ball	Mahogany

1⅜" Fluted Pole
Endcaps: (L-R) Endcap
Shown in Truffle

1⅜" Rings Shown in (L-R)
White, Mahogany, Black, Marble, Dark Chocolate,
Coffee, Truffle, Estate Oak, Unfinished

Renaissance™ Display Board

KDH18-915
\$275



2" Fluted Rod
Finials: (L-R) Victorian
Shown in Mocca

SIZE	FINIAL	FINISH
2"	Kensington	Golden Heirloom
2"	Armada	Bronze

2"	Renaissance	Mocca
2"	Westminster	Burnished Copper
2"	Kensington	Tortoise

2"	Armada	Tortoise
2"	Victorian	Burnished Copper

2" Fluted Pole
Endcaps: (L-R) Hastings Endcap
Shown in Tortoise

2" Decorative Rings Shown in (L-R)
Tortoise, Mocca, Golden Heirloom, Burnished Copper, Bronze
2" Rings:
Tortoise, Mocca, Golden Heirloom, Burnished Copper, Bronze

SERVICES

Creative. Innovative. Motivated.

A highly skilled, full service creative team is at your side no matter how simple or complex your creative projects may be. We have the tools, skills and knowledge to propel your marketing efforts to the next level of success.



Showroom Sign



Custom Advertisement

Showroom Sign



Custom Advertisement





To experience the collection, visit kirsch.com