



**EDA University Center for Economic Development  
Southern University – Baton Rouge**  
**“Advancing Entrepreneurship and Innovation  
In Economic Development”**  
**June 19-21, 2014**  
*Conference Agenda*

**Thursday, June 19, 2014 - Smith-Brown Student Union**

<i>Time</i>	<i>Activities</i>	<i>Presenter</i>
8:00 - 8:30 am	Registration and Breakfast	
8:30 – 8:45	Welcome and Introduction	Dr. Donald R. Andrews, Dean, COB
8:45 - 9:00	Opening Address	Dr. Ronald Mason, SUS President
9:00 – 9:30	Drivers of Economic Development in LA	Mr. Quentin Messer, Assistant Secretary, LED
9:30 – 9:45	Comprehensive Economic Development Strategies (CEDS)	Mr. Jamie Setz, Executive Director Capital Region Planning Commission
9:45 - 10:00	Capital Region Economic Development Strategies	Mr. Adam Knapp, President, Baton Rouge Area Chamber (BRAC)
<b>10:00 - 10:15</b>	<b>Break</b>	
10:15 - 11:30	Energy and Economic Dev. in Louisiana	Dr. George Hobor , Senior Research Fellow, NO Data Center
11:30 - Noon Noon – 1:45 pm	<b>Q &amp; A</b> <b>Lunch Speaker</b>	Mr. Donald Cravins Jr., Chief of Staff, US Senator, Mary Landrieu
2:00 – 3:30	Entrepreneurship in Economic Dev.	Dr. John Butler, J. Marion West Chair in Constructive Capitalism, Herb Kelleher Chair in Entrepreneurship and Small Business, University of Texas, Austin
3:30 – 3:45	<b>Q &amp; A</b>	
3:45 – 4:00	<b>Break</b>	
4:00 – 5:00	Entrepreneurship in the Rural South	Dr. Kenneth Robinson, Entrepreneurship and Community Development, Clemson University
5:00 – 5:15	<b>Q &amp; A</b>	
5:15 – 5:30	Announcements	Dr. Donald R. Andrews, Dean
6:30 – 8:00	<b>Dinner</b>	Mr. Davis Rhorer, Executive Director, BR Downtown Development District

**Friday, June 20, 2014 - T.T. Allain Hall, Room #313**

<i><b>Time</b></i>	<i><b>Activities</b></i>	<i><b>Presenter</b></i>
8:00 - 8:30 am	Registration and Continental Breakfast	
8:30 – 8:45	Opening Address	Dr. James Llorens, SUBR Chancellor
8:45 – 9:40	The Role of Entrepreneurship in Emerging Markets	Dr. Ralph Christy, J. Thomas Clark Professor of Entrepreneurship & Personal Enterprise, Cornell University
9:40 – 9:50	<b>Q &amp; A</b>	
9:50 – 10:00	<b>Break</b>	
10:00 – 11:00	Entrepreneurship and Education	Ms. Ronnie Edwards, BR Council Woman, District Five Mr. Brad Ponder, CSRS Mentor-Protégé Project Dr. Mary White, Chair Entrepreneurship Jackson State University Mr. Scott Lilly, President, Thurgood Marshall OFC Venture Challenge
11:00 – 11:45	Creating Opportunities for Small Business	Ms. Anna Johnson, Boeing Supplier Diversity Manager Mr. Matthew Cameron, CenturyLink
11:45 – 12:00	<b>Q &amp; A</b>	
Noon – 1:15 pm	<b>Lunch</b>	
1:15 – 2:15	Small Business Success Stories: <b>Moderated by</b> Mr. Rande Kessler, State Director, LSBDC & Mr. Will Campbell, LSBDC-SUBR	Mr. Keith Tillage, Tillage Construction, LLC. Ms. Tiya Scroggins, Scroggins Consulting, LLC. Mr. Eric Porter, Senior Partner, ComNet, LLC. Mr. Mitch Rotolo, Rotolo's Pizzeria
2:15 - 2:30	<b>Break</b>	
2:30 – 4:45	How to Get Funding <b>Moderated by</b> Mr. Lee Allen, Entrepreneur, DOI (Ret.)	Mr. Murphy Cheatham, National Development Council Ms. Jeanne Bayless, Innovation Catalyst Mr. Robert Watts, NASA, Stennis Space Center Ms. Lydia Jackson, Community Banking CapitalOne Bank
4:45 – 5:00	Announcements	Dr. Donald R. Andrews

**Saturday, June 21, 2014 - T.T. Allain Hall, # 313**

<i><b>Time</b></i>	<i><b>Activities</b></i>	<i><b>Presenter</b></i>
8:30 - 9:00 am	Registration and Continental Breakfast	
9:00 – 10:00	Leadership in the New Normal	Lt. General Russel Honore (Ret.)
10:00- 10:15	<b>Break</b>	
10:15 -11:00	Community Leadership Panel	Rep. Dalton Honore Baton Rouge, LA Rev. Joe Green, Ministers of Econ. Development Pastor, Mary Moss, St. Alma Baptist Church Mayor, Harold Rideau, City of Baker, LA Mr. Chad Kennedy, Entrepreneur Mayor, Robert Myer, City of New Roads, LA
11:00 -11:15	<b>Q &amp; A</b>	
11:15 – 12:15	Next Steps: How to Move to the Next Level	Mr. William Campbell, Director, LSBDC Southern University-BR Mr. John Matthews, Director SEBD, Louisiana Econ. Development
12:15 – 12:30	Closing Ceremony	Dr. Donald R. Andrews, Dean