

EXPERIENCE LOUISIANA FESTIVAL

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FOR IMMEDIATE RELEASE

Experience Louisiana Festival

Eunice, LA, September 12, 2016 — The Eunice Rotary Club is pleased to extend an invitation to the second annual Experience Louisiana Festival, to be held on the campus of LSU Eunice on Saturday and Sunday, October 22 & 23, 2015. The festival, organized into component villages, will feature the best Louisiana has to offer in the areas of folklife, music, food, crafts, art, film and culture. Primary partners with Eunice Rotary include LSU Eunice, the City of Eunice, the National Park Service, St. Landry Parish Tourist Commission and the Louisiana Office of Tourism.

The two-day event will include special components and activities such as: Folklife Village featuring authentic LA folk demonstrators; traditional Cajun Boucherie on Saturday morning; mini Mardi Gras run by the Eunice Mardi Gras Association, jam session featuring "transplanted Cajuns" – folks who have moved to LA from around the country because of the rich LA culture; Musicians' Village hosted by CFMA Acadiana Charter Chapter; Hacienda Brass Band (New Orleans) leading Second Line Parades; the French game of Petanque; antique and classic car show; cooking demonstrations by LA chefs; Artist Village featuring LA artists; Craft Village hosted by the Louisiana Crafts Guild; Film Village featuring the work of LA filmmakers, hosted by Cinema on the Bayou; Walk-Through LA featuring cities and tourism-related opportunities around the state; athletic events featuring LSU Eunice Baseball and Softball, LSU Alexandria Baseball, UL-Lafayette Softball, McNeese Softball, Cameron's Shoes 5k and a Community Bike Ride; food booths; and exhibitors such as LA Whooping Crane Project, Bischoff Honey and Bayou Teche Brewing.

The main stage will showcase great Louisiana talent. Bands include: Cypress Band featuring Warren Storm and Willie Tee, Cha Wa Mardi Gras Indian Funk Band (New Orleans), High Performance, Sabra & The Get Rights, The Band Courtbouillon and closing the festival will be Wayne Toups. Eunice is home to the internationally acclaimed Rendez Vous des Cajun Radio Show, held at the Liberty Theater on Saturday nights. A highlight of the festival will be the broadcasting of the October 22 show live from the festival grounds. The Geno Delafosse & French Rockin' Boogie will be featured band on the program.

The festival formally opens at 10:00am Saturday and 10:30am Sunday. However, Saturday morning will begin early with a boucherie and a 5k Run sponsored by Cameron's Shoes Foundation. Details can be found on the festival website. There will also be a Community Bike Ride on Sunday morning. Free admission, \$5 parking. Visitors from near and far will be treated to unrivaled hospitality: a *Genuine Louisiana Experience!*

Festival proceeds will benefit such worthy causes as the LSU Eunice Foundation Scholarship Fund and the Eunice Rotary Club Community Outreach 501(c)(3).

For more information call 337-457-1776 or visit the festival website at www.ExperienceLouisiana.org.

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