

COPY

Client: SBA Loan Group
Re: **AdWords Landing Pages**

Scope of Work

SBA Loan Group has contracted with Galvin and Associates to provide copy a landing page promoting SBA loans for business owners unfamiliar with the SBA, tied to an AdWords campaign. Word Count: 715

COPY

SBAFUNDING LOGO

You work on your business. We'll work on your loan.

HEADER PANEL

Uncle Sam wants you to grow your business.

A Small Business Administration loan helps you, your customers and the economy.

- Loans from **\$100,000** to **\$5,000,000**
- Interest rates capped at **6.5%***
- **10-** to **25-year** terms
- Backed by the U.S. government

CTA

FREE Pre-qualification!

- See how much money you can get in just minutes!
- Fast, easy and free of charge
- Will not impact your credit score

[\(888\) 416-9307](#)

[CONTACT AN SBA SPECIALIST](#) BUTTON

PITCH PANEL

Get an operating or real estate loan, backed by the U.S. Government

The Small Business Administration (SBA) helps America's businesses grow with low rate, long-term loans:

- Interest rate of 6.5% or less*
- 10 years for working capital loans - no down payment
- 25 years for Real Estate - 10% down payment
- No prepayment penalty
- Easier to qualify than a standard bank loan

The SBA partners with banks and credit unions to provide capital for small and medium-sized businesses. And we –SBA Funding**– do all the paperwork. To make sure you get the best possible rate, we shop up to **50 banks**. We save you time, stress and money, but only charge a small fee. And if you don't like the loan, we refund your fee.



*SBA-backed loans are capped at 2.75% over prime. Businesses with healthy economic performance can merit a rate lower than the cap rate.

**SBA Funding is not affiliated with the U.S. Small Business Administration. We are a service company that expedites the processing of SBA loans.

Are you ready? Contact us today!

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CALCULATOR PANEL

How much can you borrow?

Find out right now!

Use the SBA loan calculator to determine the amount you qualify to borrow.

FIELDS

Your business Started /Year | 2016 \$ Estimated business tax return gross revenues | 2016 \$ Estimated business tax return income | 2016 \$ My average monthly living expenses

[Proceed to Next Step](#) BUTTON

FIELDS

2015 \$ Tax return business gross revenues | 2015 \$ Business taxable income | 2016 \$ My salary | I own ___ % of business | 2016 I had other income of | I need a loan for | My credit score is

[SUBMIT](#) BUTTON

MEDIA PANEL

The SBA is a federally-funded program featured on

Forbes | Entrepreneur | Bloomberg BusinessWeek | The New York Times | CNN LOGOS

WHY SBA FUNDING PANEL

Three reasons to choose SBA Funding

More than 85% Pre-qualify

You can qualify for an SBA loan with minimal income requirements – a \$100,000, 10-year loan requires just \$17,000 of taxable income (after a livable wage is taken out).

Rates Starting at 4.5%

Current rates range from 4.5% - 6.5%*. Healthy businesses can merit a low rate. SBA Funding shops up to **50 banks and credit unions** to find the best rate for you.

*SBA-backed loans are capped at 2.75% over prime. Your rate is based on your company's economic history and competition among banks.

5-Minute Application

With SBA Funding, you'll know if you qualify for a low-cost, long-term loan in a matter of minutes. Our staff will guide you through the process. Fill out the form and get started!

LEARN MORE PANEL

Learn more about the SBA

The Small Business Administration (SBA), created by U.S. President Dwight Eisenhower in 1953, is a federal government agency for small businesses and entrepreneurs. One of the SBA's primary activities is to partner with banks and credit unions to provide capital and real estate loans - the bank or credit union originates the



loan, with 90% of loan amount guaranteed by the SBA. SBA-backed loans are characterized by low payments, long repayment terms, and less-strict criteria for qualification and loan amounts.

PITCH PANEL

If you could get **\$1,000,000 loan** with a rate under **5%** with a **10-year term** – **guaranteed** by the U.S. government – would you pick up the phone?

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TESTIMONIAL PANEL

We've helped hundreds of business owners grow their businesses.

ROTATOR COPY PANELS

BRAD Bake Shop | TED Dairy Farm | ANNA Flower Shop

FOOTER PANEL

SBAFUNDING LOGO

You work on your business. We'll work on your loan.

MENU

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