



# Custom Extensions Vs. Package Extensions

## **Bolder Custom Extensions**

All Bolder Custom Extensions are 100% Premium Remy Human Hair.

The weight of the extensions and base color are professionally chosen before your custom color is applied, this is the first professional customization.

Custom Extensions come with a Specialty Hanger and Zip-Up Carrier for protection and for travel.

Custom Extensions are given a Custom Color Match to your hair from scalp to ends, including threading.

Bolder Custom Extensions are then given a Keratin Treatment and a Double Sealant on the seam for a no-shed durability.

They are cut and styled to your head and hair, with each strip marked for placement on your head.

Bolder Custom Clip-In Luxe Extensions range in price depending on length, weight, and color:

Length- 18" 20" 22" 24"

Weight- Single- 120-160g for 18" and 20" -Double- 220g-280g for 20" 22" and 24"- Triple- 340g for 22"

Bolder Extension Singles offer volume, or a little length, or to add specialty color. You can use your singlet as a Ponytail or Bun Extension as well.

## **Package Extensions**

One of the biggest problems with Client-Bought Package Extensions is one of six factors:

- 1) The color chosen has an extreme contrast at the scalp
- 2) The weight of the extensions and the weight of your hair do not match
- 3) They are not cut to your hairstyle
- 4) Different brands can range from a heavy single strip, to four strips, to eight strips, with varying quality
- 5) Hair Extensions are non-returnable and non-refundable, with most basic extensions ranging from \$200-\$500+ online and in-store.

Color, however, is a huge factor and rarely do clients have a simple single haircolor. Chances are, you've got a shadow root of darker haircolor, with highlights, balayage, or an ombre, making your ends considerably lighter.

6) Once your purchase has been made on Package Extensions and you ask your hairdresser to help customize them for you, they are already at an extreme disadvantage, if they are even able to work on them at all. Color testing is always done on the single strand piece that comes with the extensions to be sure that they can be colored safely.

Any one of the six factors can be a very costly mistake with money that you could've used towards Professional Custom Extensions with all the extra perks.

**Hopefully you've been given enough information to make good choices concerning your hair extensions! So let's move along with how to maintain them....**

### **Maintenance**

Hair Extensions can become dry and tangled if not taken care of properly. But the steps for care are very easy!

First, your extensions should be on your hair hanger, hair caddy, or inside a breathable carrier, to keep them from tangling. Hair hangers and holders will help aid in washing and styling as well.

Second, a large widetooth comb is best for combing out tangles and will not pull hair out of the weft as easily as a smaller comb or brush. If necessary, you can use a wet brush.

Third, you will need a shine serum to keep the hair feeling buttery soft. This will help prevent tangles and split ends.

And lastly, try not to use too much hairspray on your extensions, it will dry them out and force you to wash them more frequently. Keep hairspray around your face or on the top of your hair, and away from your extensions!

### **Payments**

Custom Hair Extension Payments Are Non-Refundable. The payments are split into three over a period of milestones and are pre-set for email invoicing. Your first payment is a deposit of \$300.

- 1) First Payment is made at time of scheduling your appointments for your Custom Extensions.
- 2) Second Payment is made one week prior to scheduled custom coloring and sealing appointment.
- 3) Final Payment is made the week before your scheduled cut and style appointment.