

Yes, I want to help my low-income elderly and disabled neighbors in Louisiana pay their utility bills. My check is enclosed.

Amount enclosed:

\$25 \$50 \$75 \$100

Other amount \$ _____

Yes, I'd like to help by adding a donation amount to my monthly Entergy bill.

Amount to be added:

\$1 \$2 \$5 \$10

Other amount \$ _____

All contributions will go directly to qualified nonprofits to help low-income elderly and disabled customers. Entergy will document my contribution on my January bill for income tax purposes.

Name (please print) _____

Entergy Account Number _____

Street Address _____

City _____

State _____ Zip _____

Signature _____

Mail to:

The Power to Care

Entergy Louisiana Senior Assistance Fund
Contributions Processing Center
P.O. Box 3797
Little Rock, AR 72203-3797

A message from
CEO Leo Denault



Entergy's service territory is home to some of the highest poverty rates in the nation and we are committed to helping provide emergency bill payment assistance for

low-income customers, including seniors and disabled individuals, in crisis. The Power to Care fund provides a way that you can join Entergy in helping qualifying families in jeopardy stay cool in the summer and warm in the winter.



Help your low-income neighbors stay safe and comfortable.



Add a little light to someone's life.



A message from Entergy Louisiana, LLC
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You have the power to make a difference.

No one should have to choose between food or medicine and their utilities. Sadly, many of our elderly and disabled neighbors face that choice every day.

Through The Power to Care fund, local nonprofit agencies are able to provide emergency bill payment assistance to seniors and disabled individuals in financial crisis. All your contributions go directly to those in need—none are used for fundraising or administrative purposes.

Entergy will double your efforts.

Every dollar you give stays right here in Louisiana. Entergy doubles the impact of new



pledges and one-time donations through matching shareholder contributions—up to \$500,000 annually. For example, if you donate \$25, then Entergy shareholders will donate \$25. You have the power to provide immediate help and hope for those in need.



How does it work?

In Louisiana, all funds donated to The Power to Care are administered by The Salvation Army. Their network of local offices and agency partners screen all applicants to assure that they meet the income qualifications and other requirements to receive assistance from The Power to Care.

Where to learn more.

For more information, visit **The Power to Care**

site on  Facebook or visit

[energy.com/ThePowertoCare](https://www.energy.com/ThePowertoCare) for details on

The Power to Care and other programs beneath the Our Community tab.

Three ways you can show your power to care.

1. Make a tax-deductible donation today.

Complete the form on the reverse side and mail it with your check today to:

Entergy Louisiana Senior Assistance Fund
Contributions Processing Center
P.O. Box 3797
Little Rock, AR 72203-3797

2. Add a donation to your monthly Entergy bill.

Complete the form, including your Entergy account number and mail it to the address above. Each month, your donation amount will be added to your bill. Or go to [energy.com/care](https://www.energy.com/care) to add a pledge to your monthly bill online.

3. Make a donation online.

Visit [energy-louisiana.com/powertocare](https://www.energy-louisiana.com/powertocare) to make a credit card donation.

All donations are tax deductible.

On your January Entergy bill, a summary of your previous year's contributions will be included for tax reporting purposes. The IRS has recognized this as an acceptable form of acknowledgement for your charitable donations to The Power to Care fund.



Help your low-income neighbors stay safe and comfortable.