

Hailey Frederiksen

MISS RODEO AMERICA 2022



Hailey Frederiksen was crowned Miss Rodeo America 2022 on December 5, 2021 at the South Point Hotel in Las Vegas, Nevada. With family roots in ranching, Hailey is a first-generation college graduate from Colorado State University where she earned a Bachelor of Science in Animal Sciences with a minor in Agricultural Business.

Following her reign as Miss Rodeo America 2022, she plans to obtain a Master's degree in Agricultural Communications and use her

ambition and passion to continue her work as an #agvocate.

Prior to being selected as Miss Rodeo America 2022, the 24-year-old daughter of Trevin and Megan Frederiksen, represented the Centennial State as Miss Rodeo Colorado 2020-2021. Hailey enjoys riding horses, barrel racing, breakaway roping, and dancing. During her reign as the official representative of the Professional Rodeo Cowboys Association, Hailey will travel around 150,000 miles and appear at nearly 100 rodeo performances, as well as making appearances at schools, civic groups and other special events in order to educate the public and create awareness about the sport of rodeo, its sponsors, and its opportunities. Hailey will also serve as a spokesperson at a variety of promotional events and model in commercial advertisements for western clothiers, publications, sponsors and other service providers to the western industry.

