



1972 ARCHERY: Bows • Arrows • Accessories

Shakespeare



CASCADE

The Broad Bow

This wide-limbed black beauty continues to attract a big bowhunter audience. A handy 50 inches in length, the Cascade nevertheless has none of the stacking or finger-pinching problems usually connected with a short bow. And the 2½-inch width of the limbs — a full half-inch wider than other bows in its class — lets us distribute limb stress over a wider area. Result: smoother, faster shooting. Included with bow are a dacron bow string and the "ABC's of Archery" instructional booklet.

No. X29 — 50 inches.

(Also left hand — **LHX29**)

*Draw Weights — 40, 45, 50 and 55 pounds.
Heavier weights on special order.*

Limb Width — 2½ inches

Arrow Rest — Hunter rest

Sight Window — 4½ inches

String Height — 8½ to 9 inches

Glass Color — Non-glare black

*Riser Section — High-intensity
black material*



OCALA

Fast and Stable

The Ocala's all-purpose design results in an extremely fast and stable bow with precision balance. The compact five-foot bow handles quickly and easily in brush or blind, as well as in the open field. Shakespeare quality workmanship is apparent in this longer type hunting bow; it provides the utmost accuracy and speed needed by the bowhunter. Included with the bow is a dacron bow string and a copy of "ABC's of Archery."

No. X17 – 60 inches.

(Also left hand – **LHX17**)

*Weights – 40, 45, 50 and 55 pounds in stock.
Heavier weights on special order.*

Limb Width – 2 inches

Arrow Rest – Hunter rest

Sight Window – 6 inches

String Height – 8 to 8½ inches

Glass Color –

Non-glare Brown

Riser Section –

Triple-laminated –

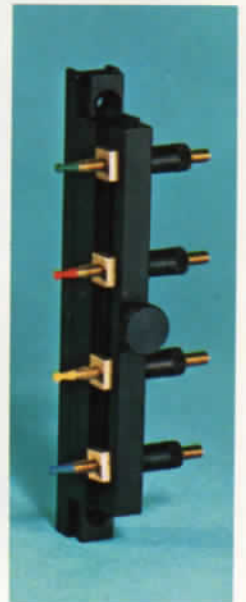
Imbuaya, Maple and Zebra woods

Special Ocala Option Sight Installed

For the sight-shooting bowhunter, the Ocala bow described above is available with a factory-mounted sight. This Pro sight features four yardage pins, each a different color; each pin is individually adjustable, or all four pins can be moved at the same time with one easy adjustment. (Dealers should allow two weeks for delivery of these sight-mounted Ocalas.)

No. X14A – 60 inches. Ocala bow with Pro sight installed.

Also available in left hand bow, **LHX14A**.





SUPER NECEDAH **Power-Packed**

This fast fifty-four-inch beauty with Duo-Flex design is as power-packed as any hunting bow ever produced. Our secret is in the broad bow limb design, finished to perfection in glareless black fiberglass. Super Necedah handle section features a semi-pistol grip in a triple laminate of decorative Seduha and Zebra woods. Comes complete with dacron bow string and "ABC's of Archery."

No. X30 – 54 inches.
(Also left hand – **LHX30**)

Draw Weights – 40, 45, 50 and 55 pounds
in stock. Heavier weights on special order.
Limb Width – 2 inches
Arrow Rest – Hunter rest
Sight Window – 3½ inches
String Height – 8½ to 9 inches
Glass Color – Black
Riser Section – Laminated Seduha
and Zebra woods

Shakespeare



NECEDAH

New for '72

One of the best known hunting bows in the world, the Necedah has been redesigned for 1972. The famous fifty-eight-inch bow features new duo-flex handle design of Imbuya hardwood, semi-pistol grip and contoured thumb rest. Our new Necedah offers an even more complete package for the hunter with Forest Green fiberglass limbs for maximum efficiency in the woods. Wherever there is bowhunting they know Necedah, and now it's a better bow than ever before. Comes complete with dacron bow string and instructional booklet, "ABC's of Archery."

No. X26 — 58 inches.

(Also left hand — **LHX26**)

Draw Weights — 40, 45, 50 and 55 pounds in stock. Heavier weights on special order.

Limb Width — 2 inches

Arrow Rest — Rug rest

Sight Window — 5 inches

String Height — 8½ to 9 inches

Glass Color — Forest Green

Handle Riser — Imbuya hardwood



CUSTER

New Design for '72

Redesigned for 1972, the Custer is now headed for great success as an all-around performance bow.

It's an ideal bow for schools, camps and recreational programs and in the heavier hunting weights it's a fine starting bow for the beginning bowhunter. Constructed of imported

Manson and graced with full working recurved limbs of Forest Green fiberglass, the Custer can add a lot of enjoyment to a number of different uses. Comes complete with dacron bow string and "ABC's of Archery."

No. X22 — 62 inches.
(Also left hand — **LHX22**)



*Draw Weights — 25, 30, 35, 40
and 45 pounds.*

Limb Width — 1¾ inches

Arrow Rest — Rug rest

Sight Window — 5½ inches

String Height — 7½ to 8½ inches

Glass Color — Forest Green

Riser Section — Imported Manson

THUNDERBOLT ALUMINUM ARROWS

Designed for Big Game

Check these features:

- Self ferrule so the blades are an integral part of the shaft
- Replaceable blades — both the primary and auxiliary are replaceable
- Straight blades — each blade is perfect — with no distortion to cause planing
- One shaft size — because of the perfect balance and special Shakespeare Aluminum, this arrow will shoot out of bows from 40 pounds to 65 pounds.
- Visa-fletch — the cresting and fletching are of colors that are visible to the hunter even in bad light, but are camouflaged to game

The Thunderbolt allows the bowhunter to change bows without having to change arrows and when the blades get dull, they can be changed in the field.

When you try this arrow, you will never hunt with another.



No. A40-H — one dozen arrows in pilfer-proof display package.

No. A40-H6 — six arrows in display package. Specify either 30- or 31-inch AMO standard length.

New Thunderbolt Field Arrows

For use in field practice and small game shooting. Since field point weighs exactly the same (100 grains) as the hunting blades, the bowhunter can now practice with arrows that fly exactly as his hunting arrows will. **No. A40-F6** — Six packaged Thunderbolt field point arrows in 30- or 31-inch lengths.

Standard Grade Fiberglass Arrows

Also take Scru-Ez removable points. Available in 29- or 31-inch AMO standard lengths, for bows from 40- to 55-pound draw weights. (Not illustrated.)

No. A60-H6 — six fiberglass arrows with hunting points, in package

No. A60-F6 — six fiberglass arrows with field points, in package

New Shakespeare Supreme Fiberglass Arrows

Scru-Ez points are featured on these new fiberglass arrows. They screw on and off and may be changed in the field, from new Silencer hunting heads to field points, for example. Arrows available for bows from 40/55 pounds, in either 29- or 31-inch AMO standard lengths. Separate points and blunts may be purchased to screw into this shaft.

No. A30-H — one dozen fiberglass hunting arrows in package

No. A30-F — one dozen fiberglass field arrows in package

No. A30-H6 — six fiberglass hunting arrows in package

No. A30-F6 — six fiberglass field arrows in package

Quality
cedar
arrows
for field,
target or
hunting

Shakespeare Cedar Arrows

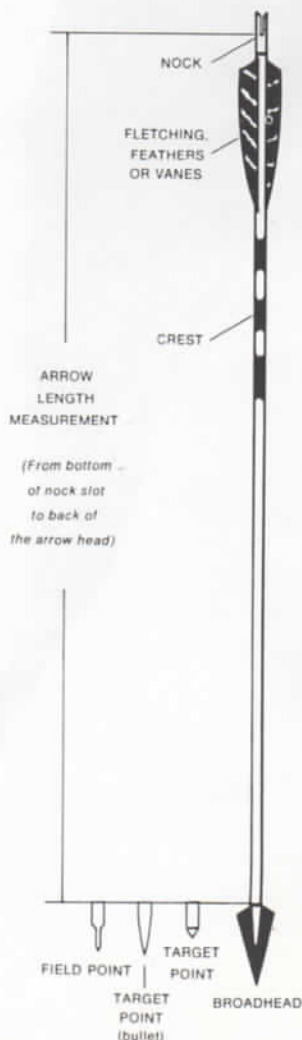
Select Port Orford cedar arrows come in styles for hunting, field or target use, as follows:

No. A70-H – Cedar hunting arrows come with new Silencer big game head. Shaft is camouflaged but has Visa-Fletch fletching – bright colors visible to archer but invisible to game. Available in either 29- or 31-inch lengths. Custom selected to shoot out of bows from 40- to 50-pound draw weights. Hunting arrows come packed one dozen per carton.

No. A70-F – Field point cedar arrows come in either 29- or 31-inch lengths. Custom selected to shoot out of bows from 40- to 50-pound draw weights. One dozen per carton.

No. A70-T – Cedar target arrows come in 28-inch length and are custom selected to shoot out of bows from 30- to 40-pound draw weights. One dozen per pack, with target points attached.

No. A70-HF – A mixed dozen of cedar arrows: six with Silencer hunting heads and six with field points. Allows hunter to practice with same arrows used in hunting. Available in 29-inch length only, for bows from 40- to 50-pound draw weights.

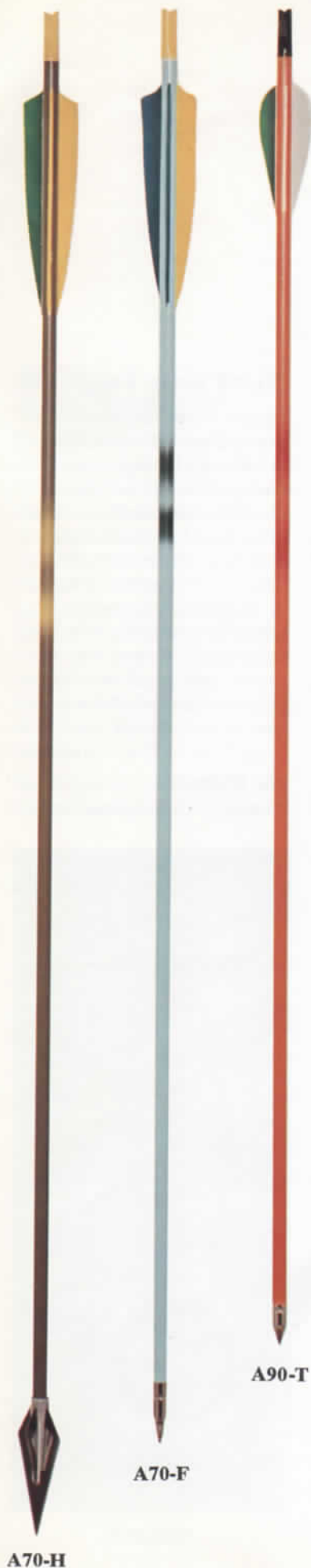


Arrow Packaging

Shakespeare arrows are packed in attractive, pilferproof display cartons. The A70 series is packed a dozen per package while the A30 and A40 series come in either a half-dozen or dozen pack. There is also a bulk pack of target arrows available; see below.

Bulk Cedar Target Arrows

No. A90-T – This is a gross pack of cedar target arrows highly recommended for school and recreation programs. Inexpensive practice arrows have fully painted shafts and contrasting sprayed crest. Shafts are $\frac{5}{16}$ -inch and arrows are 28 inches long. Points are knurled and feathers are $2\frac{1}{2}$ inches.



A70-H

A70-F

A90-T



X26

New Necedah Hunting Set

No need to shop separately for your hunting bow and then for the arrows and accessories you'll need. We've done the work for you with this handsome set that contains everything you need for bowhunting. Included: X26 laminated bow in 45-pound draw weight, dacron string, instructional booklet, four Port Orford cedar four-blade hunting arrows, two small-game field point arrows, four-color target face, new Shakespeare bow quiver, shooting glove and arm guard.

No. KX26-H — Complete Necedah bowhunting set.



KX26-H



X22

New Custer Target Set

Here is everything the serious new archery fan needs, but at low cost. It's a great set for backyard family fun and is also recommended for camps, schools and all recreational shooting. The set contains new X22 Custer 62-inch bow in 25-pound draw weight, with six matched Port Orford cedar target arrows, side quiver, arm guard and shooting tab. Also included is a four-color target face and "ABC's of Archery" booklet.

No. KX22-T — Complete Custer target set.



KX22-T

New Sierra Hunting Set

Everything for the bowhunter in a complete, low-cost hunting set. Featuring the X18 Sierra bow in 45-pound draw weight, the set also includes dacron bow string, four big game arrows with new Silencer broadheads, two small game arrows, Shakespeare's new EZ bow quiver, arm guard, and shooting glove. Rounding out this complete set is a four-color target face and the "ABC's of Archery" instructional booklet.

No. KX18-H – Complete Sierra hunting set.



KX18-H



X18

New Sierra Target Set

For the young archer, the new archer – the light and durable 52-inch Sierra bow in a set that brings excellence to backyard archery fun. This new set contains all these things: 25-pound Sierra bow, dacron bow string, side quiver, shooting tab, arm guard, six target arrows of Port Orford cedar, four-color target face and an instructional booklet. This set gives you a great way to get started in archery – inexpensively.

No. KX18-T – Complete Sierra target set.



KX18-T

Shakespeare

Unbreakable Fiberglass Bows

All Shakespeare solid fiberglass bows are pressure-molded with parallel glass fibers running the full length of the bow. Color is molded in, becomes an integral, permanent part of the bow. Only Shakespeare, with its acknowledged superiority in the uses of fiberglass, could make bows of this quality at the low prices you'll see at your Shakespeare archery dealer's.

No. B8 Rocket Bow —

This 56-inch solid glass bow is recommended for instructional use and is an excellent choice for any value-minded buyer. Color is green; bow has semi-pistol grip for right or left hand use. Comes with double looped dacron string. Draw weights available are 20, 25, 30, 35, 40 and 45 pounds. Recommended string height is 6½ inches. Shipping weight is 1 lb. two ounces. (Note: Minimum dealer pack — 3 bows.)

No. B9 Fury Bow — A 50-inch bow in red fiberglass. White plastic dual grip allows right or left hand use. Draw weight is 15 pounds at 24 inches. Comes complete with dacron string. Recommended string height is 6 inches. Shipping weight 14 oz. (Note: Minimum dealer pack — 3 bows.)



No. K8-B Adult-Teen Target Set —

An easy-on-the-pocket way for adults or teens to get involved in archery. Set contains B8 Rocket bow in 25 or 35 pound weight, four 28-inch cedar target arrows, side quiver, arm guard, shooting tab, target face and instructional booklet. (Note: Minimum dealer pack — 3 sets. Specify 25 or 35 pound draw weight.)

No. CK8-B — Same as above but items not display carded. Packed in reshippable parcel post carton, shipping size 71¾", weight 3 lbs. 2 oz. Specify 25 or 35 pound draw weight.

No. K8-BH New Adult

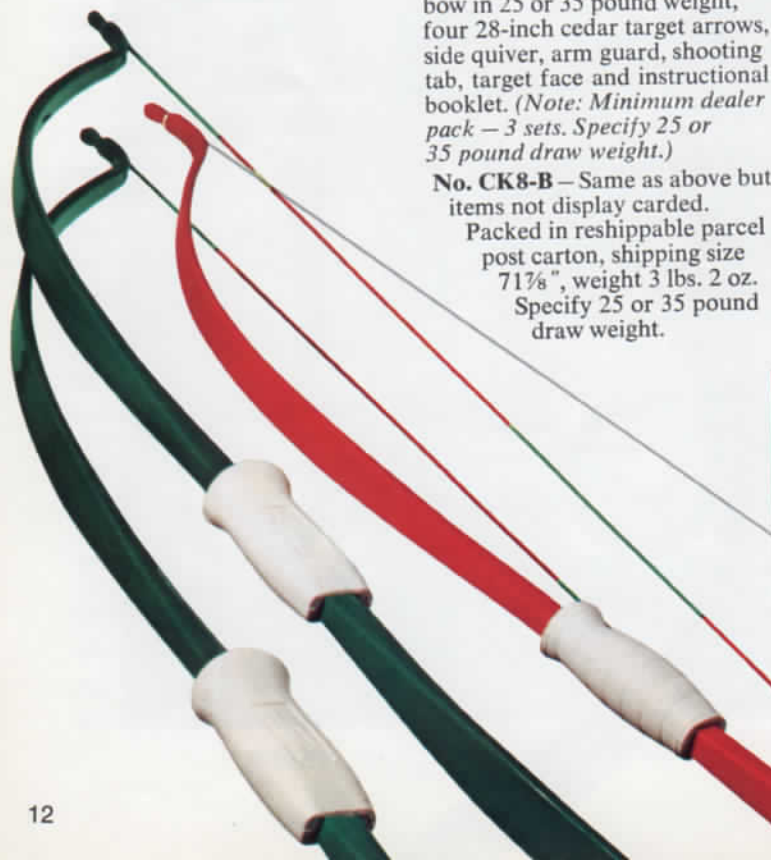
Hunting Set — A complete new hunting set featuring a 45-pound Rocket bow, three new Silencer broadhead hunting arrows, new EZ bow quiver, arm guard, tab, instructional booklet and four-color target face. (Note: Minimum dealer pack is 3.)

No. CK8-BH — Same items as above but not display boxed. (Bow in 45-pound weight only.) Packed in reshippable parcel post size (71¾") carton. Shipping weight 3 lb. 2 oz.

No. K9 Sub-Teen Fury Set —

This popular set is just right for the young shooter and is also recommended for Scout merit badge work. Contains the recurved B9 Fury bow in 15-pound draw weight (at 24"), four cedar arrows, saber belt quiver, target face and instructional booklet. (Note: Minimum dealer pack — 3 sets.)

No. CK9 — Same items as above but not display boxed. Packed in parcel post size (71¾") reshippable carton. Shipping weight 2 lb. 12 oz.



No. K5 Lil' Archie Kid's Set —

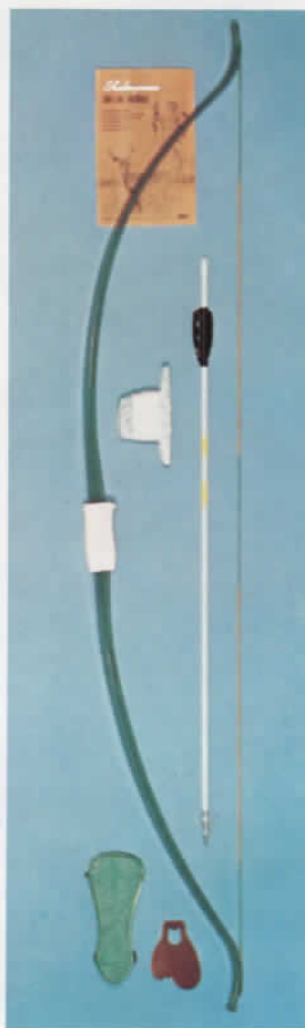
Great gift for the little archer four to eight years old. Carded set contains 36-inch unbreakable fiberglass bow, (draw weight 8 pounds at 18 inches), two arrows with suction cup heads. Card itself makes up into self-standing target with bullseye on one side, wildcat on the other. (Note: Minimum dealer pack is 12 sets.)



Family Fun

Introducing an archery game set that goes everywhere you and your family go!

No. K8B-FF Complete Family Fun Set — On picnics, camping trips, backyard barbecues, drives in the country — anyplace at all — this Family Fun Set gives all of you something to do that's *fun* for all! There's an easy-to-pull bow with bow sight, plus a rear string sight for added accuracy. Finger protection is built right into the string too. Four target arrows, a complete instructional booklet and an easy folding target face are also included. Anywhere you go, bring fun along with this popular new archery set. (Note: Minimum dealer pack — 3 sets.)



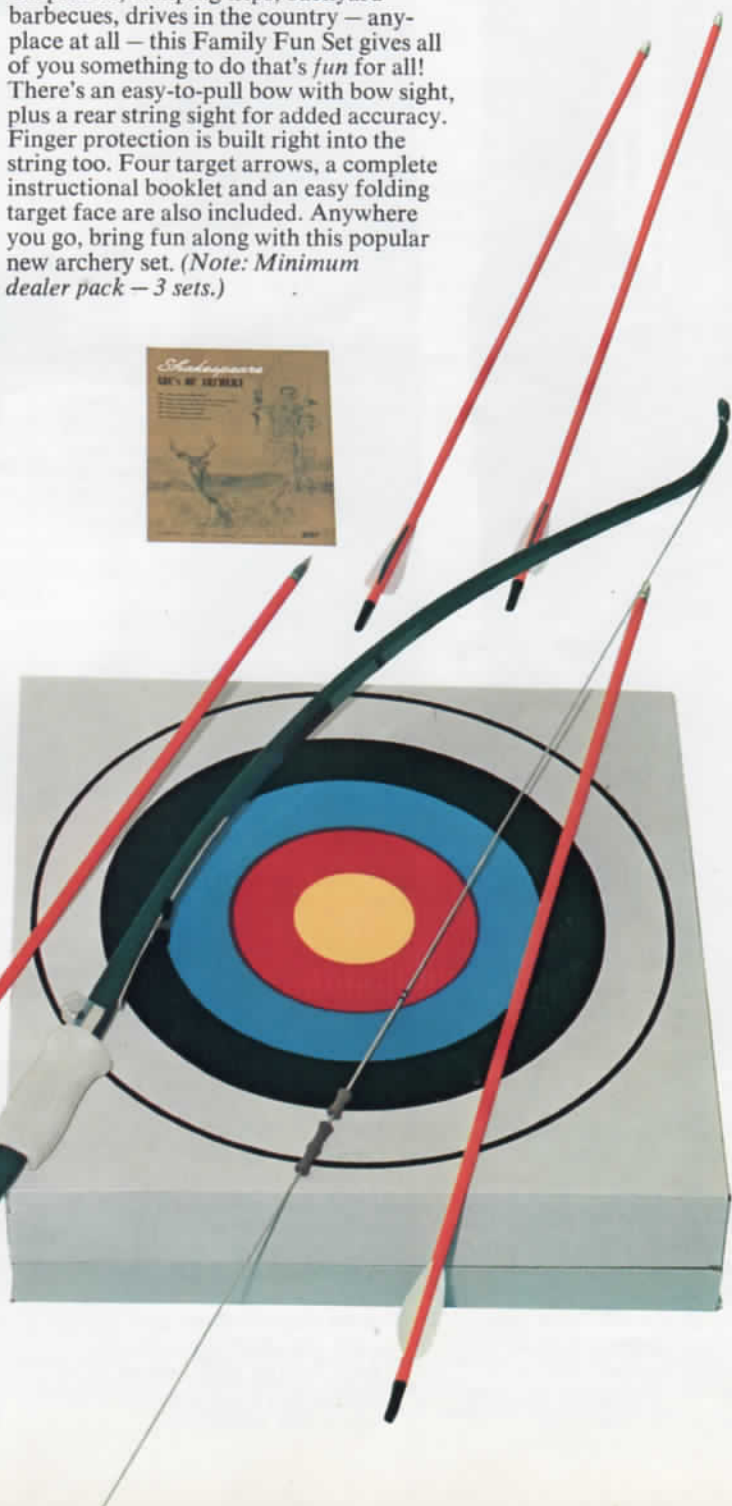
No. K10 Archery Set — Inexpensive archery fun in a carded set that includes a red fiberglass bow 48 inches long, dacron string, four cedar target arrows, arm guard, shooting tab, saber quiver, a four-color target face and instructional booklet.

(Note: Minimum dealer pack — 3 sets.)

No. CK10 — Same items as above but not on display card. Comes in reshippable parcel post carton. Weight 2 lbs. 15 oz.

No. K8-F Rocket Bowfishing Set — Shooting carp and other rough fish is fun and sport with this outfit. Contains easy-to-carry 56-inch glass bow, plastic bow reel that tapes to bow, 50 feet of famous Shakespeare braided line in 70-pound test, 30-inch barbed fish arrow, arm guard, shooting tab and instructional booklet. Rocket bow is 45-pound weight at 28-inch draw. (Note: Minimum dealer order — 3 sets.)

No. CK8-F — Same as above, not carded, in reshippable carton. Weight 2 lbs. 15 oz.



Shakespeare

Quality Leather Goods

On these two pages our complete line of leather and expanded vinyl products for the archer.



No. L68 – New Center Back Quiver – A newly designed back quiver with full zipper pouch. Knife, pencil and file pockets are made of mahogany brown expanded vinyl material. Also equipped with handy accessory straps. Quiver features “no struggle” harness that slips over the arm.



No. L69 – Deluxe Back Quiver – Made of soft elk-tanned moccasin leather, quiver is designed with a full zipper pouch and has a place for your pencils, knife and files. Has the rugged quality and design built into all Shakespeare leather goods.



No. L66 – Deluxe Side Quiver – Soft, elk-tanned moccasin leather is used to make this fine accessory. It has a full zipper pouch, pencil pocket, cigarette pack holder and score card clip. Belt clip and adjustable straps help make it a quiver that's a pleasure to wear under any conditions.



No. L64 – New Vinyl Back Quiver – Has a full zipper pouch and rugged expanded vinyl construction. Hardened plastic quiver bottom gives extra long life.



No. D202 – New Economy Back Quiver – Top value in this expanded vinyl quiver that holds 12 arrows in the comfortable back position. Rugged construction includes hard reinforced plastic base.



No. L65 – Holster Quiver – Combines all the most wanted elements: snap-on belt loop, pencil holder, score card clip, roomy accessory pouch – plus quick-draw tie-down straps for firm, secure support.



No. L59 – Side Quiver – (Left) An outstanding 18-inch expanded vinyl quiver with belt clip and reinforced bottom construction. Holds 12 arrows.

No. L56 – Side Quiver – (Right) A 16-inch model in expanded vinyl that holds 12 arrows. Belt loop for comfort and stability.



No. L52 - Master Glove - It fits either right or left hand and has adjustable wrist strap. Features single-seam comfort construction of elk skin with open end finger design. Available in Extra-large, Large, Medium and Small.



No. D222 - Necedah Arm Guard - Named for our famous hunting bow, this guard features three straps for use with hunting clothing. Quality expanded vinyl material construction and has a reinforcing stay.



No. L44 - Hunting/Training Arm Guard - Extra-long arm guard has three straps with elastic bands. New narrow design for coverage in the most important areas, yet it's light and durable.



No. L53 - New Deluxe Glove - Made of expanded vinyl with elk skin fingers, it fits either right or left hand and has adjustable fit. Open end finger design for comfort. Sizes: Extra-large, Large, Medium, Small.



No. D223 Custer Arm Guard - Like our Custer bow it has dual usage for hunting or target shooting. Made of expanded vinyl with interior stay.



No. D502 - New Sierra Glove - Comfort fit design in soft cowhide and vinyl with open end fingers and V-seam construction. Sizes are Large, Medium and Small. Great in combination with No. L41 Sierra arm guard.



No. D224 - Vented Arm Guard - Designed for cool comfort and completely adjustable with elastic straps and hooks. Made of long-lasting expanded vinyl with three interior stays. Will not lose its shape.



L39

L15

L30



No. L38 - Deluxe Tab - One size fits all. Ideal for the bowhunter because it can be used over a pair of warm gloves. Adjustable elastic straps for perfect fit. Also popular with competitive archers.



No. D223-C - New Camouflaged Arm Guard - Green and brown camouflage vinyl material, interior reinforcing stay, make it a natural for hunting.



No. L46 - Double Tab - Made of top grade expandable vinyl material. Great for bowhunters and beginners alike. New design in finger protection. Available in Large, Medium and Small sizes.



No. L41 - Sierra Arm Guard - It's made of heavy duty vinyl material and like our Sierra bow is excellent for beginner or expert. A perfect match with our new Sierra shooting glove (No. D502.) Interior steel stay helps hold its shape and adds protection.

No. L39 - Deluxe Hunting Case - Newly designed and enlarged, this case will hold bows up to 62 inches. Can take one strung bow or three unstrung. Large pocket holds accessory items. Made of mahogany brown expanded vinyl material.

No. L15 - Vinyl Bow Case - Holds bows up to 66 inches. Features Velcro fastener and expanded vinyl material in mahogany brown color.

No. L30 - Bow Case - Holds bows to 58 inches and is equipped with Velcro fastener. Made of sturdy mahogany brown expanded vinyl with reinforced bottom.

Shakespeare

ARCHERY Accessories



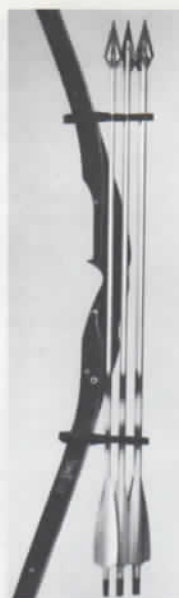
No. M97 – Swinger Bow Quiver – A new design in bow quivers, this model swings away for easy step-through bow stringing and then swings back for shooting. The new Swinger quiver holds five arrows and covers the broadheads to protect the archer from accident.



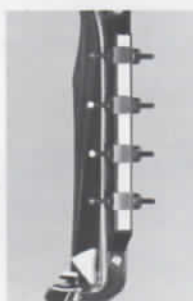
No. M99 – Revolving Broadhead Quiver – Holds eight arrows of any shaft diameter in a no-rattle, quick-draw position. Design of the head-holders allows any arrow head on the market to fit snugly yet be ready in an instant.



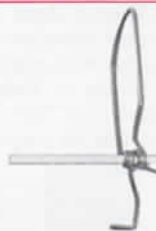
No. M92 – Clip-On Quiver – Holds four arrows and fits most bows. Made of composition rubber it features easy on/off design.



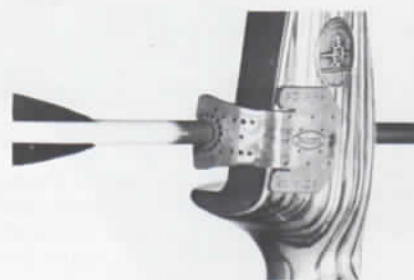
No. L61 – New EZ Bow Quiver – Made of lightweight rubber material, quiver holds five arrows and adapts to all bows. Keeps hunting arrows within easy reach of bowhunter yet does not interfere with shooting of bow.



No. M22 – New EZ Hunting Sight – Our newest sight offering, this model has four-pin design for multiple sight settings. It has a six-inch-long sight bar to fit any bow and it is easily mounted with supplied screws.



No. M90 – Ground Quiver – Has a flexible fiberglass shaft with adjustable wire holder. Lightweight and inexpensive.



No. M82 – EZ Arrow Holder – Keeps arrow on the string ready to shoot; a real finger saver. Releases automatically, without any motion to spook game, as you start to draw. Has pressure-sensitive back; simply press on.



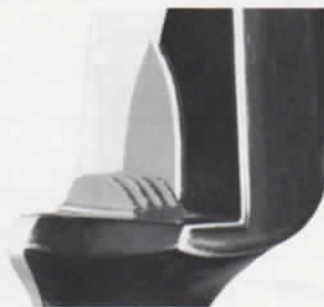
No. L510 – Bow Saddle – Allows positive hold on the bow; specially designed to fit all bow handles. Has soft leather construction with adhesive backing; simply press on to bow.



No. M83 – EZ Bow Stringer – Made to string bows easily and quickly without twisting limbs. Has a soft vinyl saddle that adjusts for different bow limb widths. Can be used with bows that have bow tip protectors. Strings heavyweight bows easily.



No. M9 – Hunter Arrow Rest – Designed to hold arrow against the bow, yet allow consistent clear arrow flight. Made of durable plastic and nylon; weather will not affect this rest.



No. M6 – Feather Rest and Plate – Vertical feather arrow plate allows silent arrow flight; made for durability.



No. M81 – EZ File and Sharpener – File removes burrs from hunting heads and sharpener puts a keen edge on broadheads or knives.



No. M10 – Rug Arrow Rest – Long lasting hair rug fits any bow and has adhesive backing for easy application.



No. L525 – String Keeper – Holds bow string when not in use. Leather and elastic keeper fits any bow.



No. M21 – Brush Arrow Rest – Long lasting brush construction, fits all bows. Has self-adhesive backing.



No. M118 – New Posi-Nock – New way of attaching a nocking point to the bow string using only a pair of pliers. Nocking point is simply pinched around the string. Also keeps peep sights or other alignment aids from turning when string is drawn. Comes packed three per package.



No. M78 – Nok Sets – For use as nocking point, attaches easily to bow string. Nok Sets come five per package.



No. M382 – EZ Stick Cement – Long-lasting ferrule cement will not turn brittle. Waterproof, made for use in attaching arrow heads.



No. M84 – EZ Nock – For true arrow flight. Nocks are $1\frac{1}{32}$ " size and have deep throat for easy string fit.



No. M79 – Bow String Wax – Expect longer string life when you use this waterproof wax. Comes in a handy carrying tube.



No. M88 – Super Brush Buttons – Prevent brush from catching between string and bow. These are super size for best results. They're made of durable rubber material and they slip easily over end of the string.



No. M91 – Mini Hush Silencers – Prevent string noise that might spook game. Fit easily over end of string; use one at each end. Silencers made of sturdy rubber material.



No. M5 – Camo Bow Cover

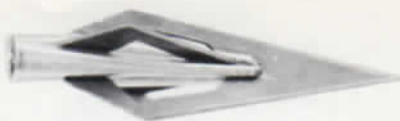
Made of camouflage netting, cover is of stretch fit type. Camouflages your bow and is an important part of bowhunter's gear.



No. L100 – Holster Hunting Quiver – Silent camouflage side quiver holds six arrows securely and snaps on belt. Can be locked into position or may be allowed to swivel. This model fits right or left handed archer.



No. L520 – Camo Head Net – Has opening for eyes and may be worn with glasses. One size fits all. Made of camouflage netting, it's comfortable to wear. Hunter's face must be hidden for best bowhunting.



No. M30 – Silencer Big Game Head – Fits any shaft with 5-degree taper. Heads detach for sharpening or replacement. Weight is 125 grains for overall arrow balance. Three per pack.



No. M85-R – New Scru-Ez Big Game Head – Silencer head fits any arrow with Shakespeare Scru-Ez inserts. Replaceable points detach for sharpening. Weight is 135 grains. Three per pack.



No. M85-F – Scru-Ez Field Point – Fits any arrow fitted with Scru-Ez inserts. Weight is 125 grains. One dozen per pack.



No. M85-B – Scru-Ez Blunt Point – Fits any arrow equipped with Shakespeare Scru-Ez insert. For small game and practice shooting. One dozen per pack.



No. M20-F – Shakespeare Field Points – Points are $\frac{1}{32}$ " size tapered for good fit. Made for arrows to be used in bows of from 40- to 60-pound draw weight. Can be applied with our EZ Stick cement. One dozen per pack.



No. M3 – Bod-Kin 3-Blade Broadhead – Designed for maximum arrow penetration. Light weight allows true arrow balance. Tough steel construction. Three per pack.



Replacement Blades for Thunderbolt Arrows: No. M4-P are primary blades, packed 24 per card, and No. M4-A are auxiliary blades, packed 36 per card.

BOW STRINGS



S72 – Bow String – Exclusive Double Loop String – This one string will fit almost any bow from 48" to 69" in length, and up to 60 pounds in draw weight. Minimize bow string stocking problems with this adjustable string. Made of braided dacron with hard finish cotton center, mylar end loop. Packed each in plastic tube with peg board top.

S71 – Bow String – Tournament grade bow strings made of hot stretched stranded Dacron that is internally lubricated by a bee's wax impregnation. The center serving and end loops are of highest quality hard finish cotton for longer life. Specify the length of the bow the string is for and weight desired. Packed each in plastic tube with peg board top.

S71-48" up to 45 lb., up to 70 lb.	S71-60" up to 45 lb., up to 70 lb.
S71-50" up to 45 lb., up to 70 lb.	S71-62" up to 45 lb., up to 70 lb.
S71-52" up to 45 lb., up to 70 lb.	S71-64" up to 45 lb., up to 70 lb.
S71-54" up to 45 lb., up to 70 lb.	S71-66" up to 45 lb., up to 70 lb.
S71-55" up to 45 lb., up to 70 lb.	S71-68" up to 45 lb.
S71-56" up to 45 lb., up to 70 lb.	S71-69" up to 45 lb.
S71-58" up to 45 lb., up to 70 lb.	S71-72" (Single loop)

No. S9 – Bow String – Special 50-inch string for No. B9 bow. Made of braided dacron.

No. S75 – Single Loop String – An economy single loop bow string of good quality hemp for bows up to 40-pound draw weight.



FOR BOWFISHING

No. A35 – Fish Arrow – A 30-inch glass arrow with rubber fletch and new barbed point. One per pack.

No. A35-B – Bulk Fish Arrows – Same as above but in bulk pack, 48 per pack.

No. A31 – Fish Arrow – A 30-inch glass-shaft barbed arrow with rubber fletch, wire barbs and steel point.

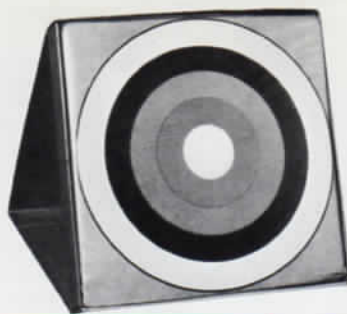
No. D39 – Fish Point – Replacement point for A31 arrow.



M89 Bow Tip Protector – Saves on wear of finish. Will not interfere with string action. (Dealers note: 12 per card.)



No. M12 – Bow Reel – New plastic tape-on type bow reel is 6" in diameter and is quickly and easily removable from bow with wing nut. Comes complete with 50 feet of nylon line.



No. TW24 – Wonder Target – Target, mat and stand. Easy to set up and carry with no mess. Complete target weighs only 10 pounds. Forms an easel stand and handles arrows from bows up to 60-pound draw weight. Size is 25 by 25 by 3½ inches. Ideal for school use, backyard shooting.

Four-Color Target Faces

No. FT16 – Diameter 16 inches
No. FT24 – Diameter 24 inches
No. FT36 – Diameter 36 inches
No. FT48 – Diameter 48 inches

No. TE300 – Box Target – This corrugated target has target face on both sides. In use it is stuffed with straw, newspaper, etc. (Minimum pack for dealers is six, shipped flat.)

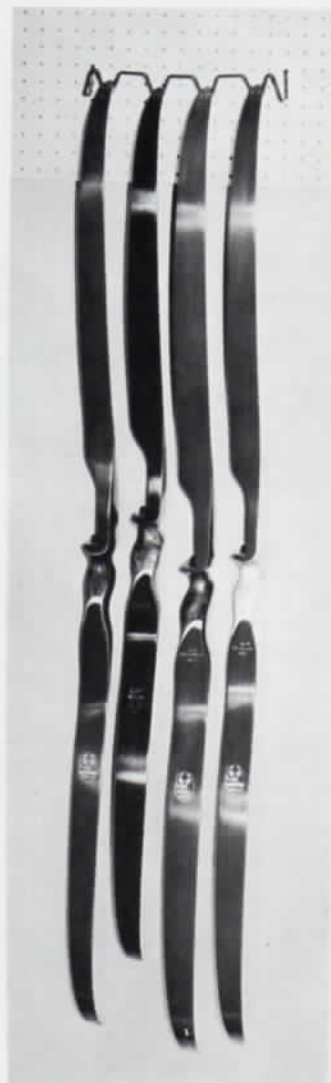


No. AD15 – Target Display – For dealers, colorful display box contains 12 packages of 2 ea. 24" color target faces, 12 packages of 2 ea. 24" deer faces, 12 packages of 3 ea. 18" fox faces, 12 packs of 4 ea. 12" bobcat faces. Total of 48 packages.



No. AD12 – Bowstring Display Assortment – Consists of 72 assorted S71 bowstrings plus free counter display rack that holds all 72 strings. Available to dealers only.

No. AD14 – Bowstring Display Assortment – Same as No. AD12 but contains 45 assorted strings.



No. AD9 Bow Display – Rack fits on pegboard and displays four bows. Available both for dealer use and for archer storage convenience.

Choosing and Using Proper Equipment

For bowhunting, target shooting or recreational archery, your ability to hit either target or game depends on two things: you, and your equipment.

Archery is a sport of fundamentals. Once these are mastered, almost anyone can become a top shooter. But it takes hours of practice – draw, anchor, aim, release. Over and over.

A good way to get started on the right track is to seek a professional archery instructor and take a few lessons. However, practice and an instructor will be of little value unless your bows and arrows are matched to each other; and, in turn, the equipment is matched to you, the archer.

The biggest mistake most people make in selecting a bow, is choosing one with too heavy a draw weight. Pick a weight you can hold at full draw for 10 seconds without quivering. Don't underestimate your strength, either. And once you have found the bow that feels comfortable, select only arrows and other equipment which are matched to this draw weight.

To Choose a Shakespeare Bow – Be sure to tell your Shakespeare dealer your height, weight, age, and whether you're right- or left-handed. Tell him if you want equipment for target shooting or hunting – or both. If you can't find a Shakespeare dealer, write us and we'll locate one for you.

String Height Important – To figure the string height of your bow, measure at right angles to the string from the deepest cut in the handle below the arrow shelf. (See diagram.) A bow is built to perform best at a particular string height and you will note that the bows in this catalog have the string height indicated. String height may be adjusted by twisting the string as needed.

Choosing the Right Arrows – Picking the proper length for your arrows is a job for a special measuring arrow marked off in inches.



Your dealer will have one. Draw your bow normally and your correct arrow length is the point at which the arrow stops in relationship to the front of the arrow shelf.

Something else you should know. Almost all bows are assigned draw weights at a draw of 28 inches. But for each inch difference between your draw and 28 inches you should add or subtract two pounds. Say you have a 29-inch draw and you are shooting a 35-pound bow. Your bow's actual draw weight while you're shooting it is 37 pounds.

Once you know your draw length and your bow's proper draw weight, you can see your Shakespeare dealer for precisely the right arrows which will perfectly match both you and your bow.

Choosing Accessories – No matter what kind of archery you will be doing most, you will have a whole lot of accessories to choose from – sights and stabilizers, for example. But once all your arrows and any accessories you choose are tuned to you and your bow – and you continue to concentrate on the same series of draw, anchor, aim, release – you can be right on target. For a perfect 300 score, or maybe that prize big buck.

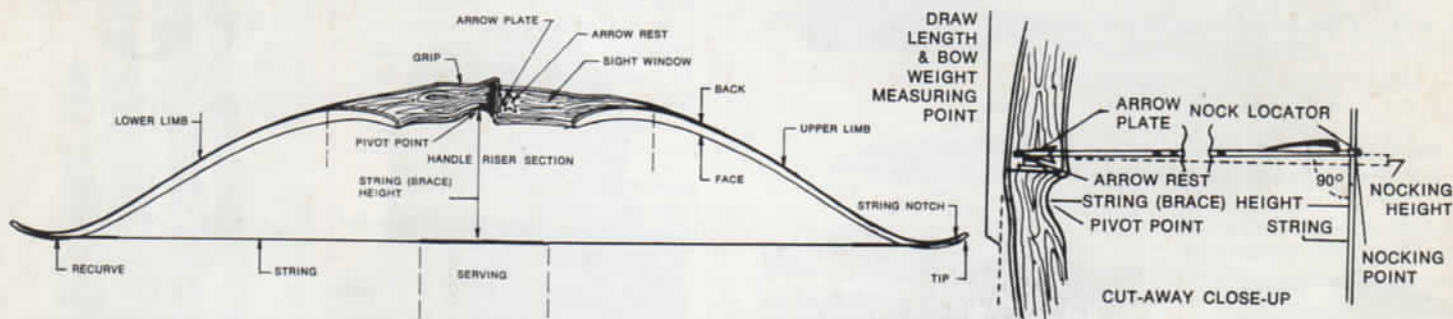
A Word of Caution about Bow Stringing – Too many archers continue to use the "push-pull" or "step-through" methods of stringing their bows. We don't recommend either, because they may cause damage to the bow – or even injury to the archer.

Instead, we recommend the use of a bow stringing device, like our EZ bow stringer, No. M83 in this catalog. With it you simply stand on the cord after attaching the bowstring to the bow tips. Tips will bend as you pull up and you will have strung your bow simply, easily and safely.

M70 Jacket Patch – Wear this three-color archery patch, available at Shakespeare archery dealers.



AMO Approved Archery Nomenclature



SHAKESPEARE BOW GUARANTEE

Shakespeare laminated bows are of the highest quality material and workmanship. They are guaranteed for three years under the terms on the guarantee card that accompanies each bow. Written authorization is required from us for the return of any bow. When you ask us for such authorization, please include catalog number, draw weight, serial number – as well as telling us what's wrong with the bow. Address all letters about archery to: SHAKESPEARE ARCHERY DIVISION, 241 E. Kalamazoo Ave., Kalamazoo, Mich. 49001

Bows should be shipped to:

COLUMBIA PRODUCTS DIV., Shakespeare Co., P.O. Box 4470, Columbia, S.C. 29204

All other archery products, *except bows*, should be sent to: SHAKESPEARE WAREHOUSE, Milham and Sprinkle Roads, Kalamazoo, Mich. 49002

Shakespeare

SPORTING GOODS DIVISION
KALAMAZOO, MICH. 49001

1972 Shakespeare STORE-LINE ARCHERY—DEALER Net Price List

IMPORTANT!
When ordering please specify
draw weight, length, size and
color as per catalog.

Freight Paid on \$300.00 net
EFFECTIVE JANUARY 1, 1972

Listed by
Page Number

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Number	Length	Weight	NET Each	S/O NET Each
X29	50"	40-45-50-55	\$51.69	\$43.93
LHX29	50"	40-45-50-55	51.69	43.93

PAGE 3

Number	Length	Weight	NET Each	S/O NET Each
X17	60"	40-45-50-55	\$51.77	\$44.00
LHX17	60"	40-45-50-55	51.77	44.00
X14A	60"	40-45-50-55	60.59	51.50
LHX14A	60"	40-45-50-55	60.59	51.50

PAGE 4

Number	Length	Weight	NET Each	S/O NET Each
X30	54"	40-45-50-55	\$41.18	\$35.00
LHX30	54"	40-45-50-55	41.18	35.00

PAGE 5

Number	Length	Weight	NET Each	S/O NET Each
X26	58"	40-45-50-55	\$33.48	\$28.45
LHX26	58"	40-45-50-55	33.48	28.45

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Number	Length	Weight	NET Each	S/O NET Each
X18	52"	20-25-30-35-40-45-50	\$19.96	\$16.96
LHX18	52"	20-25-30-35-40-45-50	19.96	16.96

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Number	Length	Weight	NET Each	S/O NET Each
X22	62"	25-30-35-40-45	\$22.36	\$19.00
LHX22	62"	25-30-35-40-45	22.36	19.00

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Number	Length	Weight	NET Each	S/O NET Each
A40-H	30" or 31"	40/65	\$18.37	\$15.61
A40-H6	30" or 31"	40/65	9.31	7.91
A40-F6	30" or 31"	40/65	8.06	6.85
A30-H	29" or 31"	40/50	20.59	17.50
A30-H6	29" or 31"	40/50	11.18	9.50
A30-F	29" or 31"	40/50	15.30	13.00
A30-F6	29" or 31"	40/50	10.00	8.50
A60-H6	29" or 31"	40/55	9.11	7.74
A60-F6	29" or 31"	40/55	7.93	6.74

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Number	Length	Weight	NET Each	S/O NET Each
A70-H	29" or 31"	40/50	\$ 8.82	\$ 7.49
A70-F	29" or 31"	40/50	7.45	6.33
A70-T	28"	30/40	6.42	5.45
A70-HF	29"	40/50	8.28	7.03
A90-T	28"		28.65	24.35

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Number	Weight	NET Each	S/O NET Each
KX26-H	45	\$41.53	\$35.30
KX22-T	25	28.64	24.34

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Number	Weight	NET Each	S/O NET Each
KX18-H	45	\$28.02	\$23.81
KX18-T	25	24.28	20.63

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Number	Length	Weight	NET Each	S/O NET Each
(Minimum Dealer Pack — 3 each)				
B-8	56"	20-25-30-35-40-45	\$ 3.96	\$ 3.36
B-9	50"	15	3.16	2.68
K8B		25-35	5.76	4.89
K8-BH		45	6.55	5.56
K-9		15	4.11	3.49
(Minimum Dealer Pack — 12 each)				
K-5			\$ 2.72	\$ 2.31
(No Minimum Dealer Pack)				
CK8-B		25-35	\$ 5.76	\$ 4.89
CK8BH		45	6.55	5.56
CK9		15	4.11	3.49

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Number	NET Each	S/O NET Each
(Minimum Dealer Pack — 3 each)		
K10	\$ 3.28	\$ 2.78
K8F	7.57	6.43
K8BFF	5.42	4.60
(No Minimum Dealer Pack)		
CK10	\$ 3.28	\$ 2.78
CK8-F	7.57	6.43

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Number	NET Each	S/O NET Each
L68	\$ 8.18	\$ 6.95
L69	8.78	7.46
L66	6.04	5.13
L64	6.18	5.25
L65	6.04	5.13
D202	4.00	3.40
L59	1.42	1.20
L56	.96	.81

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Number	NET Each	S/O NET Each
L52	\$ 1.36	\$ 1.15
L53	1.56	1.32
D502	1.12	.95
L38	.73	.62
L46	.43	.36
D222	1.79	1.52
D223	1.48	1.25
D224	2.83	2.40
D223-C	1.59	1.35
L41	.64	.54
L44	2.33	1.98
L39	11.26	9.57
L15	3.59	3.05
L30	3.59	3.05

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Number	NET Each	S/O NET Each
M97	\$ 6.36	\$ 5.40
M99	6.35	5.39
M92	2.48	2.10
L61	.85	.72
M22	4.20	3.57
M90	1.06	.90
M82	1.63	1.38
L510	.48	.40

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Number	NET Each	S/O NET Each
M83	\$ 1.78	\$ 1.51
M81	2.82	2.39
L525	.71	.60
M118	(3 per pack)	1.76 1.49
M382	.45	.38
M9	.52	.44
M6	.51	.43
M10	.35	.29
M21	.55	.46
M78	(5 per pack)	.89 .75
M84	(12 per pack)	.31 .26

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Number	NET Each	S/O NET Each
M79	\$.57	\$.48
M88	.52	.44
M91	.70	.59
M5	.91	.77
L100	7.77	6.60
L520	1.06	.90
M30	(3 per pack)	1.36 1.15
M85-R	(3 per pack)	1.64 1.39
M85-F	(12 per pack)	1.35 1.14
M85-B	(12 per pack)	1.35 1.14
M20-F	(12 per pack)	.77 .65
M-3	(3 per pack)	.89 .75
M4-A	(36 per cd.)	5.08 4.31
M4-P	(24 per cd.)	6.20 5.27

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Number	Length	Weight	Each NET	Each S/O NET
S72			\$ 1.49	\$ 1.26
S71	48"	45 or 70	.73	.62
S71	50"	45 or 70	.73	.62
S71	52"	45 or 70	.73	.62
S71	54"	45 or 70	.73	.62
S71	55"	45 or 70	.73	.62
S71	56"	45 or 70	.73	.62
S71	58"	45 or 70	.73	.62
S71	60"	45 or 70	.73	.62
S71	62"	45 or 70	.73	.62
S71	64"	45 or 70	.73	.62
S71	66"	45 or 70	.73	.62
S71	68"	45	.73	.62
S71	69"	45	.73	.62
S71	72"		.73	.62
S9			.44	.37
S75			.50	.42
A35	30"		1.57	1.33
A35-B	(48 pack)		57.62	48.97
A31			1.64	1.39
D39			.38	.32
M89			.56	.47
M12			2.25	1.91
TW24			10.30	8.75
TE300			.49	.41
FT16			.08	.06
FT24			.37	.31
FT36			.75	.63
FT48			1.00	.85
AD15			35.30	30.00
AD12			52.52	44.64
AD14			32.83	27.90
AD9			1.51	1.28

PAGE 20

Number	NET Each	S/O NET Each
M70	\$.36	\$.30
(Not Catalog Merchandise)		
A90-TP	\$19.28	\$16.38
B-7	7.95	6.75

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