

**Salt Lake City DCCW
2021 Convention Co-Chair Report (First Vice President)**

1. Convention Printing and Advertising

This year’s convention program featured 59 advertisers and donors, 18 whom were carried over from 2020 ad supporters, 2 of which upsized their ads.

<u>Size/Type</u>	2021	2020	<u>Revenue</u>	2021	2020
Full page:	13	5		1300	500
Half page :	17	10		850	500
Quarter page :	10	3		250	75
Donor :	1			100	
				\$2500	\$1075
					total \$3,575.00

Printing was provided by ATM Printing. Printed were 375 programs/menus for the Woman of the Year Banquet, 260 evaluations, 80 sets of annual reports, and 260 programs, and 3 “Thank-you” banners of advertisers. Printing costs were approximately \$1,509.70. Leaving a profit of \$2,065.30.

2. Convention Credentials

Package A (full convention)	185
Package B (Saturday only)	46
Package C (Banquet only)	152
<u>Package D (Sunday only)</u>	<u>1</u>
Total Attendees	384
 Total Convention Attendees:	 232

Of our attendees, 27 were Women of the Year, 46 were first-time attendees.

3. Our Lady of Good Counsel Awards

Attendance:

1. St. Francis of Assisi: 17
2. Blessed Sacrament: 15
3. St. Anthony of Padua: 14

Mileage:

1. Christ the King, Cedar City: 11 attendees traveling 252 miles each for 2,772 miles total.
2. St. Anthony of Padua, Helper: 14 attendees traveling 111 miles each for 1,554 miles total.
3. St. James the Greater, Vernal: 7 attendees traveling 173 miles each for 1,211 miles total.

4. 2011 DCCW Convention Evaluation and Survey - Summary

Notes: Evaluations have been reviewed by Becky Colombo, DCCW President. All constructive criticism is being taken into consideration and will be addressed accordingly. Feel free to contact Becky or I, to address questions. Note: The results do not differentiate between the Hotel services and WOY program for the banquet Saturday evening.

118 Respondents attended as:

- General registrant: 50
- DCCW Board Member: 17
- First Time Attendee: 17
- Affiliate President: 8
- Deanery Officer: 4
- Parish CCW Officer: 18
- Didn't specify: 4

1. To what degree were the following elements conducted to your satisfaction? Using the following scale, please rate the features of the convention: [4] highly satisfactory [3] satisfactory [2] unsatisfactory [1] highly unsatisfactory

Convention Registration

- 4: 98
- 3: 15
- 2: 2
- 1: 0

Poster Session:

- 4: 69
- 3: 24
- 2: 2
- 1: 0

Prayer Room

4: 77
3: 17
2: 0
1: 2

Raffle/ Silent Auction

4: 76
3: 25
2: 0
1: 0

Mass

4: 80
3: 20
2: 3
1: 0

Business Meeting

4: 43
3: 27
2: 0
1: 0

Hotel Food:

Saturday Breakfast

4: 38
3: 45
2: 10
1: 5

Banquet

4: 18
3: 23
2: 32
1: 16

Refreshments

4: 44
3: 28
2: 8
1: 3

Program Book:

4: 98
3: 13
2: 3
1: 1

Convention bags:

4: 95
3: 20
2: 0
1: 0

Prayer Services

4: 83
3: 22
2: 1
1: 0



HOTEL Food:

Saturday Lunch

4: 38
3: 38
2: 19
1: 5

Sunday Breakfast

4: 54
3: 27
2: 7
1: 6

2: 8

1: 3

Hotel Service:

Check In:

4: 74

3: 12

2: 0

1: 0

Rooms:

4: 50

3: 30

2: 8

1: 1

Wait Staff:

4: 49

3: 31

2: 11

1: 3

Overall:

4: 50

3: 41

2: 6

1: 1

2. To what degree will the following be useful to you in your role as a Catholic woman and as a council officer or member? Using the following scale, please rate elements below as: [4] highly satisfactory [3] satisfactory [2] unsatisfactory [1] highly unsatisfactory

Keynote Speaker: Maria Morera Johnson

Leadership Commission: Emmie Gardner

Rating

4: 88

3: 14

2: 4

1: 2

Rating

4: 57

3: 40

2: 9

1: 0

Kit Cummings

Rating

4: 73

3: 19

2: 2

1: 0

MaryAnne Berzins

Rating

4: 70

3: 27

2: 2

1: 0