



National Association of Social Workers

SOCIAL WORK CONFERENCE 2014



JUNE 12–14, 2014

Pre-Conference Events June 10–11, 2014

*Bonaventure Resort and Spa
Weston, FL*

*DISCOUNTS FOR EARLY REGISTRATION BY MAY 9, 2014
DISCOUNTS FOR NEW MEMBERS OF NASW*



SWC 2014

CONFERENCE LOCATION



BONAVENTURE
RESORT & SPA

Bonaventure Resort and Spa
250 Racquet Club Rd.
Weston, FL

Discover the 23 tropical acres of South Florida's premier AAA four-diamond destination resort. Bonaventure is an intimate escape within a lush, green atmosphere offering a newly-renovated comprehensive conference center, award-winning dining, full-service aLaya spa, and a newly-renovated championship PGA golf course.

Recharge in elegant and spacious guest rooms all featuring a balcony with water, golf course, or garden views; marble baths; and deluxe amenities.

Room Rate: \$109

Rate is inclusive of the hotel's parking fees. We strongly recommend booking within the hotel's room block to enjoy all conference benefits and avoid incurring additional fees.

Cut Off Date: May 26, 2014

Please note that our room block often fills prior to the cut off date. Make your reservations at your earliest opportunity to ensure the best room and rate availability.

Reserve your room by:

- ◆ calling (954) 389-3300 and book under National Association of Social Workers or NASW;
- ◆ going online to www.naswfl.org/conference.html and clicking on the reservations link.



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CONFERENCE WELCOME

The National Association of Social Workers, Florida Chapter (NASW-FL) and the Florida Society for Social Work Leadership in Health Care (SSWLHC) invite you to join us at Social Work Conference 2014. This year's conference offers 76 workshop selections during the regular conference, and 6 pre-conference events—all to enhance your professional skills. The conference offers abundant opportunities for networking, including approximately 45 vendors in our exhibit hall.



2014 marks the 40th anniversary of the Chapter, celebrating 40 years of achievements in professional social work in the state of Florida. We will have several opportunities to honor this landmark during the annual conference. First, we will have a luncheon on Friday afternoon, where many of our Chapter's past presidents join us to reminisce. Second, our dessert reception on Friday night will be a chance to celebrate in style. Be sure to wear red to celebrate our ruby anniversary!

Registration instructions are on page 30–31. Additional conference information is found throughout this brochure—read completely and carefully. Savings are available for early registration and new memberships.

Attend the conference and enjoy three days of relaxation, networking, and learning with colleagues and friends. You will leave rejuvenated and inspired for another year of great work!

Seth Berkowitz, LCSW
SWC 2014 Conference Chair

CONFERENCE THEME



This year's theme is in honor of the American social work profession's 116-year commitment to improving social conditions and quality of life opportunities for everyone. Social workers across the globe believe that all people have dignity and deserve respect.

DID YOU KNOW?

- ◆ The American social work profession was established in the late 19th century to ensure that immigrants and other vulnerable people gained tools to escape economic and social poverty.
- ◆ The policies and programs created by social workers throughout U.S. history have given more people—regardless of their life circumstances—the opportunity to cope with and overcome obstacles.



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CONTINUING EDUCATION INFORMATION

CONTINUING EDUCATION HOURS:

Participants may net up to 20.5 contact hours under Chapter 491. Pre-Conference workshops may net up to an additional 16 contact hours. NASW-FL is an approved provider under the Board of Clinical Social Work, Marriage and Family Therapy, and Mental Health Counseling, #BAP-321, Exp. 03/15.

OBTAINING CE CREDIT:

Participants must sign in at the beginning of each workshop and **fill out the Participant Monitoring Form provided in your on-site Conference packet.** Participants must attend the entire workshop to receive credit. Partial credit will not be awarded, except as noted. Certificates will be mailed 4–6 weeks after the conference.

LICENSURE REQUIREMENTS:

It's easy to meet all your requirements for licensure or renewal at the conference! Each requirement for renewal is offered at least once daily.

For initial licensure: 8 hours in Florida Laws and Rules, 3 hours in HIV/AIDS, 2 hours in Prevention of Medical Errors, and 2 hours in Domestic Violence.

For renewal: 3 hours in Ethics, 2 hours in Prevention of Medical Errors, 2 hours in Domestic Violence (every third renewal), and a NEW requirement for 3 hours in Laws and Rules Update (every third renewal).

If a conference event meets any of the above stated requirements, *it will be noted in italics* in the workshop description.

WHERE TO FIND REQUIRED COURSES

ETHICS (3 hours required for license renewal)

- B3 Addressing Ethical Dilemmas in an Era of Complex Practice Issues: HIV/AIDS as a Case Study
- F7 Ethics: Up Close and Personal—Exploring the “Shades of Grey”
- G12 Ethics and Boundaries/Medical Errors/Domestic Violence

PREVENTION OF MEDICAL ERRORS (2 hours required for renewal or initial licensure)

- C2 Medical Errors in the Age of Smart Phones, Social Media, and Skype: Risk Reduction and Best Practices for Social Workers
- F2 Ethical Practice: A Social Worker’s Best Defense Against Malpractice
- G12 Ethics and Boundaries/Medical Errors/Domestic Violence

DOMESTIC VIOLENCE (2 hours required for initial licensure or every 3rd license renewal)

- A5 Recognizing Domestic Violence and Understanding the Role Social Workers Play in Creative Safety Planning
- G12 Ethics and Boundaries/Medical Errors/Domestic Violence

LAWS AND RULES UPDATE (3 hours required every 3rd license renewal)

- G8 Laws and Rules Update

HIV/AIDS (3 hours required for initial licensure only)

- B3 Addressing Ethical Dilemmas in an Era of Complex Practice Issues: HIV/AIDS as a Case Study

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PRE-CONFERENCE/CONFERENCE SCHEDULE-AT-A-GLANCE

	Tuesday, June 10 th	Wednesday, June 11 th	Thursday, June 12 th	Friday, June 13 th	Saturday, June 14 th	
8:00 am	<i>Registration 7:30</i>	Pre-conference Intensives: Clinical Supervision, Laws and Rules, Retake LCSW Preparatory Course, Private Practice, Student Career Day <i>(Times vary per course)</i>	<i>Registration 7:30</i>	<i>Registration 7:30</i>	<i>Registration 8:00</i>	
9:00 am	Pre-conference Intensives: Clinical Supervision, Licensure Exam Review "Prep" Course <i>(Times vary per course)</i>		<u>8:30–10:30 am</u> Opening Session/ Awards Ceremony/ Keynote	<u>8:30–10:00 am</u> Session D	<u>9:00 am–</u> Session G <i>(Times vary per course)</i>	
10:00 am						
11:00 am			<u>11:00 am–12:30 pm</u> Session A	<u>10:30 am–12:00 pm</u> Session E		
12:00 pm						
1:00 pm				<u>12:15–1:45 pm</u> Luncheon		
2:00 pm				<u>2:00–5:30 pm</u> Session B		<u>2:00–5:30 pm</u> Session F
3:00 pm						
4:00 pm						
5:00 pm						
6:00 pm			<u>5:30–7:30 pm</u> Social Work Job Fair	<u>5:30–7:00 pm</u> Reception & Poster Session		
7:00 pm			<u>7:00–9:00 pm</u> Session C			
8:00 pm		<u>7:30–8:30 pm</u> Orientation		<u>8:00–10:30 pm</u> "Red-Hot Social Work" Dessert Reception		
9:00 pm						
10:00 pm						



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PRE-CONFERENCE INTENSIVES: JUNE 10-11, 2014

CLINICAL SUPERVISION

June 10-11, 2014

8:30 am-5:00 pm (16 CEs)

\$200 members/\$250 non-members

This course will explore the most critical, important and impactful professional relationship that a social worker will have. The supervisory relationship determines how social workers conduct themselves in the clinical, ethical, legal, and regulatory domains of their practice. You will learn how to develop learning plans, resolve ethical dilemmas, teach important financial management skills, explore systems/community concerns, and incorporate advocacy and policy practice. You will focus on increasing wellness and stress management skills with your supervisees, and instill a passion for lifelong learning. Most importantly, you will embrace your responsibility to evaluate the supervisee in a fair and constructive manner in order to prepare them for more independent, safe, and competent practice. *This workshop fulfills the 16-hour training requirement to become a Qualified Supervisor under Chapter 491. Participants must complete both days.*



Mary Jo Monahan, LCSW, became Executive Director of the Association of Social Work Boards (ASWB) in 2013. Her background includes clinical, organizational, educational, and regulatory experiences. She has supervised clinicians for more than 30 years.



Nancy Gordon, LCSW, has been supervising MSW students and Masters-level social workers and mental health counselors for licensure for more than 25 years. Her focus is on training therapists in evidence-based treatments, and she provides training for therapists all over the country.

CLINICAL SOCIAL WORK LICENSURE REVIEW "PREP" COURSE

June 10, 2014

8:30 am-5:30 pm

\$100 members/\$120 non-members
or included in Licensure Combo

This workshop has been designed for participants to identify content areas most likely to be drawn upon in the clinical exam; become informed about the structure, scope, and characteristics of the clinical exam; develop familiarity with effective test-taking behaviors and self-functioning under test conditions; and increase self-confidence with regard to knowledge and preparation for the clinical exam.

- 8:30 am Morning Session
(Includes completion and review of Practice Exam I)
- 12:00 pm Lunch Break
- 1:00 pm Practice Exam II
- 2:30 pm Afternoon Session
(Includes completion and review of Practice Exam III)

Ann Sheila Cook, ACSW, LCSW, is the past Director of Special Projects and Director of Clinical Services of Daniel Memorial Residential, a multi-service children's agency. She provides supervision for FSU, UNF, Nova Southeastern, and Jacksonville University.



Brenda H. Schimmel, ACSW, LCSW, BCD, has been in private practice since 1976 doing counseling and psychotherapy. She is certified in NLP Hypnotherapy, Critical Incident Stress Debriefing, and Eye Movement Desensitization Reprocessing.



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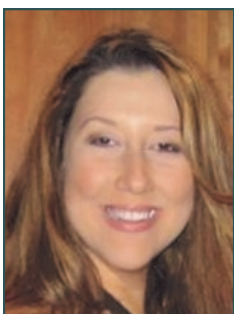
PRE-CONFERENCE INTENSIVES: JUNE 10–11, 2014

RETAKES LCSW PREPARATORY COURSE

June 11, 2014
9:00 am–5:00 pm

**\$100 members/\$120 non-members
or included in the Licensure Combo**

This course is structured to be a highly interactive session designed for those who have had difficulty with taking and passing the ASWB Clinical Exam. Emphasis will be placed on recall information, application of theories to practice, and reasoning ability. Participants will learn key strategies and techniques to gain a better understanding of question structures, which will help identify and overcome barriers to understanding test questions. The course includes a practice exam, with discussion of results, and review of rationale for answers. In addition, the course will also provide information related to time management skills, effective techniques for reducing anxiety, and ways to develop a successful personalized regimen of study, which will enable participants to maximize their potential to improve and obtain a passing score. While social work theory and content will be discussed, this course is NOT designed to deliver professional social work theory or content.



Florence B. Bayot is an LCSW with a successful consulting and psychotherapeutic practice. She has been providing clinical services for 15 years, and is also a qualified supervisor who is dedicated to providing quality supervision.



Gilbert Acevedo has worked as a manager in the substance abuse field for many years, where he found his passion for training and course development. Gilbert has now been offering licensure exam preparation to his fellow Florida social workers for more than three years.

FLORIDA LAWS & RULES

June 11, 2014
8:00 am–5:00 pm (8 CEs)

**\$110 members/
\$140 non-members
or included in
Licensure Combo**



This workshop will help participants gain an understanding of the importance of the Florida Laws and Rules relevant to clinical social work, and to become familiar with the Florida Statutes that pertain to specific areas of clinical practice. The workshop will explore the distinctive issues that arise in the application and integration of the Florida Laws and Rules in clinical practice for the purpose of gaining knowledge, skills, and professional competence. Finally, participants will become familiar with the ethical, legal, and regulatory issues of clinical practice. *This course is approved to meet the Laws and Rules requirement under Chapter 491.*

Linda Kartell, LCSW is broadly experienced, including presenting workshops throughout the country. She has served with community organizations and boards. Recently, she has been providing clinical supervision for students and those seeking licensure, and has a private practice including services for mental health professionals.

LCSW LICENSURE COMBO

Everything you need to get your license
in one place, at one low price!

\$250 members, \$350 non-members

- ◆ LCSW Exam Review “Prep” Course OR Retake LCSW Preparatory Course
- ◆ Florida Laws & Rules
- ◆ Day 1 of SWC 2014 which includes:
 - Domestic Violence
 - HIV/AIDS
 - Prevention of Medical Errors
 - Keynote presentation



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PRE-CONFERENCE INTENSIVES: JUNE 10–11, 2014

IMPROVING THE PROFITABILITY OF YOUR PRACTICE:

BUSINESS BASICS AND MARKETING METHODS

June 11, 2014

9:00 am–4:30 pm (6 CEs)

**\$65 members/
\$100 non-members**

This workshop introduces proven business methods for members of the social work profession. The presenter addresses how to develop an entrepreneurial mindset and demonstrates how to apply universal business principles to social work practice to bring about overall business improvement and increased income. It will cover the key areas in which a social work business can be improved with discussion of strategies on how to apply universal business improvement and increased income. It will cover the key areas in which a social work business can be improved with discussion of strategies.

The second half of the day will focus on how to create marketing systems for your practice with proven results. The presenter will introduce successful marketing techniques utilized by global corporations and demonstrate how to apply them to your clinical practice or agency.

Workshop participants can expect to be rewarded with multiple ideas in business and marketing that can be applied immediately to generate income and promote your practice.



Jonathan Jordan, ACSW, LCSW, is a clinical social worker, Certified Business Coach, and a former executive with Fortune 500 companies. He based his practice on applying psychological methodologies to the business and marketing arenas.

STUDENT CAREER DAY

June 11, 2014

12:00–5:00 pm (5 CEs)

**FREE with conference registration
\$25 members/\$40 non-members**

Following the highly successful NASW-FL Student Summit, three of the most popular workshops are being repeated here for the benefit of all conference attendees.

First, join Carol Campbell Edwards, LCSW, for a look at “Social Work Career Development” that will assist students in clarifying their purpose, values, and interests in the social work profession; developing your goals and objectives; and then building and nurturing your career.

Next, join Tanya Fookes, LCSW, and Billy Spivey, LCSW, for a look at what the *NASW Code of Ethics* means outside of the classroom and into the field and/or therapy room. They will provide tools for evaluating and resolving ethical dilemmas.

Finally, join Kesia Vazquez as you learn tips for effectively working toward your LCSW licensure, including how the licensure process works, tips for getting the most out of your clinical supervision, studying for the exam, and everything else that you need to know.

- | | |
|----------|--|
| 12:00 pm | “Social Work Career Development”
Carol Campbell Edwards, LCSW |
| 1:30 pm | Break |
| 1:45 pm | “Social Work Ethics”
Tanya Fookes, LCSW &
Billy Spivey, LCSW |
| 3:15 pm | Break |
| 3:30 pm | “Social Work Licensure and
Supervision in Florida”
Kesia Vazquez |

Those who register for this training may attend all or any part of the schedule. However, partial registration fees are not available.

No meals are included in this training.

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SPECIAL PRE-CONFERENCE EVENTS: JUNE 11, 2014

◆ SOCIAL WORK JOB FAIR:

Wednesday, June 11th, 5:30–7:30 pm

Make a connection at the annual Job Fair! Bring your résumé and meet with social work employers from all over the state. Event is free to all participants, conference registration not required. Business casual attire.

◆ CONFERENCE ORIENTATION FOR 1ST TIME ATTENDEES:

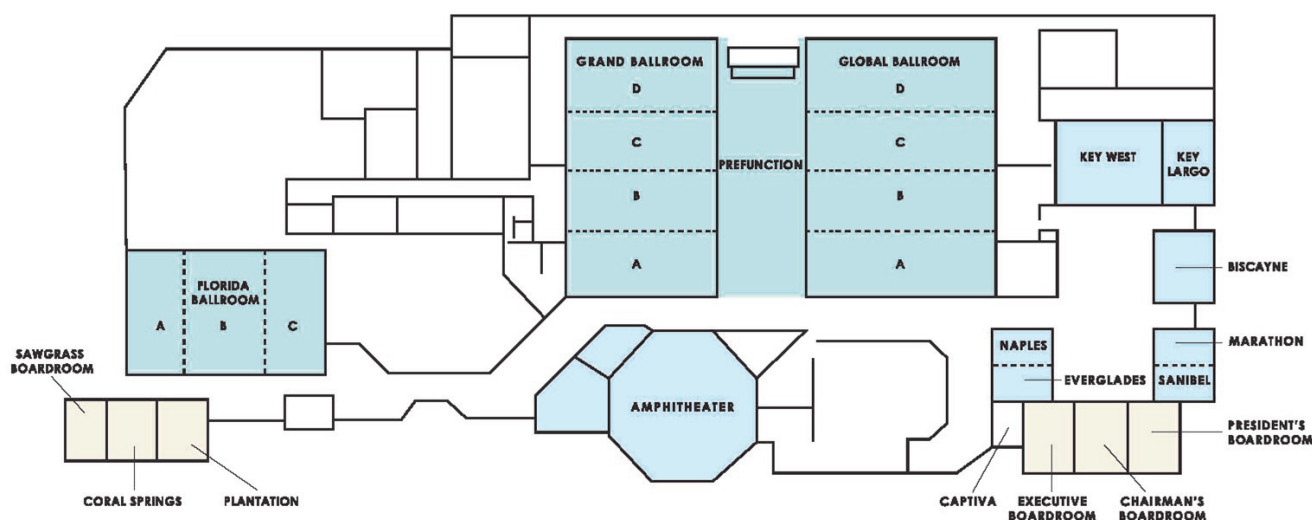
Wednesday, June 11th, 7:30–8:30 pm

Before the conference, newcomers will get the chance to meet with Conference Committee members and staff to make the most of their conference experience. Learn more about how the CE process works, networking ideas, making those contacts with the vendors in the Exhibit Hall, and easily navigating the hotel to quickly find where you need to go.

Sign up for these FREE events in “Event Selections” on the registration form.



GETTING AROUND THE CONFERENCE HOTEL



Social Work Conference 2014 will take place in the conference center of the Bonaventure Resort & Spa. Parking exists surrounding the entire resort, so allow a 5– to 15–minute walk to get to the conference center. There are multiple entrances to the main building of the resort. If you enter the lobby, turn right and follow signs down to the conference center. The conference registration desk will be located in the prefunction area near the amphitheater and the grand/global ballrooms. Check in at the registration desk to receive your conference program, which will alert you to all workshop room assignments.



SWC 2014

CONFERENCE SERVICE PROJECT



LifeNet4Families
Cooperative Feeding Program

FILL THE PANTRY

for Broward County Food Banks

Please help collect the following non-perishable foods:

- Peanut Butter
- Jelly or Jam
- Canned Tuna
- Canned Pork
- Canned Chicken
- Evaporated or Powdered Milk
- Cereal or Oatmeal
- Rice
- Canned Fruit
- Raisins or Other Dried Fruit
- Applesauce
- Canned or Dried Beans
- Canned Vegetables
- Tomato Sauce
- Macaroni and Cheese
- Pasta
- Soup
- Ramen Noodles
- Canned Chili
- Canned Nuts
- Instant Breakfast Drinks
- Infant Formula
- Infant Cereal
- Jars of Baby Food
- Honey or Syrup
- Vegetable Oil
- Granola Bars
- Crackers or Graham Crackers
- Pancake Mix
- Sugar and Flour

Following last year's successful school supply drive, NASW-FL is continuing our annual service project. For this year, the Conference Committee decided to focus on working to fill the emergency food banks for the area. A tough economy and high unemployment have pushed demand for emergency food to record levels, making community support more important than ever, and the summer months are traditionally a time when food supplies are running low. We will work to alleviate this high level of need.

BRING YOUR DONATIONS TO THE ANNUAL CONFERENCE

Your donations will be collected by LifeNet4Families and will be distributed to the hungry and homeless of Broward County. LifeNet4Families' Cooperative Feeding Program has been serving the hungry and homeless of Broward County for more than 29 years. Their mission is to be a seamless system of care for those in need, and to reduce the pain and suffering of individuals and families in poverty by providing necessary food, ancillary services, and referrals.

FILL THE PANTRY!

- Turn in donations near the conference registration desk.
- Donations will be collected throughout the conference, but primarily on Thursday, June 12th, and Friday, June 13th.
- Volunteers from the pantry will pick up the donations from the hotel.

Call NASW-FL at
1-800-352-6279 with questions
or e-mail naswfl@naswfl.org.



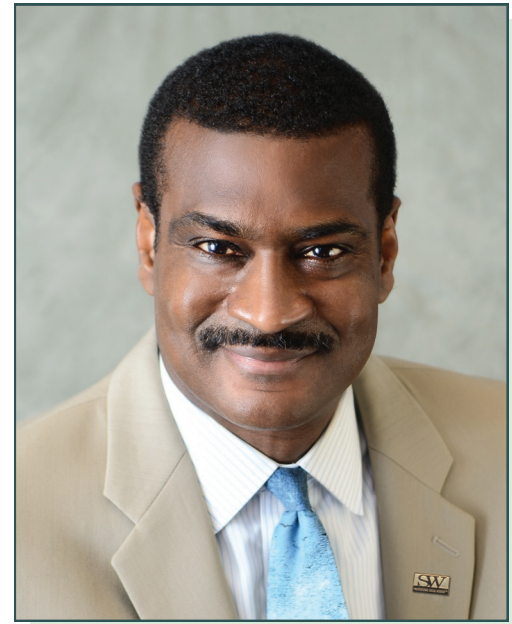
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OPENING SESSION: JUNE 12, 2014 • 8:30–10:30 am

New Directions: The Power of Social Work

Angelo McClain, PhD, LICSW
NASW Chief Executive Officer



Join NASW's new national Chief Executive Officer for an inspirational and educational look into the past, present, and future of professional social work in the United States. Dr. McClain will discuss recent trends and current activities in social work, and discuss opportunities in professional development and areas of potential growth for social workers that will involve defining, developing, and enhancing our professional expertise. He will provide a glimpse into the social work workforce and the issues and the opportunities that we face. Finally, he will discuss the important social justice issues that are currently faced by our nation, the role that professional social workers play in these issues, and the opportunities that we have for making a significant impact.

On March 7, 2013, the National Association of Social Workers named Angelo McClain, PhD, LICSW its new Chief Executive Officer to lead efforts that grow and support the social work profession in the United States.

Dr. McClain joins NASW after serving six years as Commissioner for the Massachusetts Department of Children and Families, a position appointed by Governor Deval Patrick. While there, he oversaw a budget of \$850 million and a workforce of 3,500 employees to address reports of abuse and neglect for the state's most vulnerable children, partnering with families to help them better nurture and protect their children.

Prior to that position, Dr. McClain was Vice President and Executive Director of Value Options New Jersey where he built and oversaw administrative, clinical, and quality management program infrastructures that increased access to behavioral health services for children and youth, including those in the juvenile justice system.

Dr. McClain grew up in Texas, and is a distinguished alumnus of Cal Farley's Boys Ranch. He holds a Bachelor of Science in Social Work from West Texas State University, a Master of Science in Social Work from the University of Texas at Arlington, and a PhD in Social Work from Boston College Graduate School of Social Work. He was an adjunct faculty member in the Urban Leadership Program at Simmons College Graduate School of Social Work.

ANNUAL NASW-FL SOCIAL WORK AWARDS

For more inspiration, join us for the celebration of those who have gone the extra mile this year to make a difference in the lives of others. NASW will be honoring our Social Worker, Social Work Educator, Social Work Student, Public Citizen, and Elected Official of the Year during Thursday morning's general session.





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WORKSHOP SESSION A: JUNE 12, 2014 • 11:00 am–12:30 pm

A1 Second Life (SL)—As Adjunct to Social Work Assessment and Intervention

This workshop, based on author-published studies of social work in Second Life, will describe and show video clips demonstrating virtual client assessment, education, and resource support potential which exemplify social work values. Advantages, especially for those with limited mobility, as well as cautions will be discussed. Participants will become aware of a vast range of worldwide resources authentically portrayed in Second Life, along with the necessary preparations that clinicians should take before getting started.
Scott P. Anstandt, PhD, DCSW, IABMPC

A2 Movement as a Metaphor

Physical movement can supplement psychotherapy and provide an outlet to aid physical ailments, psychological issues, and address behavioral issues. This presentation will explore practical implications for social work practice and the power of movement and how to utilize this approach with appropriate clients, while providing an alternative approach in reaching clients who have experienced trauma, depression, and obesity issues.
Andrea Bowen, LCSW, CFLE

A3 Optimizing Care While Navigating the Intersectionalities of Being Transgender and HIV+

This workshop will focus on providing information and tools for optimal care to HIV+, transgender/gender non-conforming (HTGN) individuals. The information presented will address stigma and discrimination across multiple identities, insensitivity in the health care system, barriers to access, effects of co-occurring health problems, and provide culturally competent intervention methods and resources.

Michael Freeman, MSW & Kaitlin Hughes, BS

A4 Assessing Cultural Competence among Social Work Students: Evaluating Core Competency

This workshop offers an in-depth understanding of what cultural competency means for social workers in Florida, and how to incorporate diversity and cultural competency into social work practice. The workshop provides a unique learning opportunity for practitioners and academics on how to assess cultural competence using a valid self-assessment tool. This workshop aims at enhancing cultural competency in social work practice in Florida.

Nairruti Jani, PhD, LLM, MSW & Belinda E. Bruster, PhD, LCSW, ACSW

A5 Recognizing Domestic Violence and Understanding the Role Social Workers Play in Creative Safety Planning

Participants in this workshop will understand the definitions of domestic violence, and the statistics illustrating the prevalence of domestic violence in Florida. Attendees will be able to list the dynamics of a safety plan and demonstrate awareness of community resources in Florida to assist survivors of domestic violence. *This workshop meets the domestic violence requirement for initial and renewing licenses.*

Julie K. Kuhns, LCSW

A6 Doctoral Education in Social Work in Florida

This workshop will address doctoral education for social work as well as individual considerations in doctoral education. Representatives of Florida's social work doctoral programs will discuss the role of doctoral education in the profession, the variety of models, and factors to consider when planning doctoral education, as well as their own programs.

Mark J. Macgowan, PhD, LCSW; Karen Randolph, PhD, MSW; and Walter J. Pierce, PhD

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WORKSHOP SESSION A: JUNE 12, 2014 • 11:00 am–12:30 pm

A7 Helping the Bereaved Maintain an “Ongoing Relationship” with the Deceased

Bereavement studies suggest that believing the deceased lives on, via intuitive/spiritual/psychic linkages, assists grief resolution. Using cases from the presenter’s Complicated Grief Therapy and hands-on activities, participants will explore ways to connect with the deceased, and will create a living legacy that perpetuates a positive character trait of the deceased. Participants will learn to assist the bereaved in honoring the memory of a loved one, while at the same time helping the bereaved reconstruct meaning and purpose in their own lives.

Rita Milios, LCSW

A8 Treating Youth Who Perpetrate Family Violence Using Trauma-Informed Interventions

This seminar will identify the characteristics of youth who batter family members, and explore how a youth’s trauma history contributes to perpetration of family violence during adolescence. The seminar will also teach professionals trauma-informed intervention strategies for working with aggressive youth.

Eva Nowakowski, PhD, LCSW, MPH & Amanda Rowe, BA

A9 Dementia Caregiving Programs: Why Professional Social Workers?

Working with spouse or partner caregivers of Alzheimer’s patients demands professional knowledge, skill, and understanding of human behavior. Many programs address dementia care, but social workers are specifically trained in individual and group counseling, methods and techniques to maximize health behaviors, and specific understanding of the life course and aging concerns.

Jane Roberts, PhD, LCSW, ACSW

A10 It’s All in the Family: A Therapeutic Experience for the Developmentally Disabled

This presentation will include a discussion of the effects on the family of the birth of a “different” child, methods of social work intervention and therapeutic modalities that affect change, and the history of the schism into two separate service delivery systems. A case history will demonstrate the hypothesis.

Barbara Silver, PhD & Phyllis Ann LaVigna, LCSW

A11 Your Friendly Neighborhood Pharmacist: The Untapped Resource in Patient Care

With 7 million newly insured patients expected in the next year, extra stress will be placed on social workers to care for patients. Medications for stress, depression, and anxiety have become the standard in care, and their medications, their actions, and side effects can wreck havoc with our goals if not used properly. This workshop discusses the value of including a pharmacist in our patient care plans and how to engage and work with these medication and adherence experts.

April Steen, LCSW, CCTP & David L. Joffe, BPharm, CDE, FACA

A12 Suicide Assessment with Military Members and Veterans: A Multi-Dimensional Culture-Specific Approach

The rate of completed suicides among military members and veterans continues to rise despite increased and better-informed prevention and assessment efforts. This presentation covers some of what has been recently learned about military-specific suicide risk and protective factors. Research-informed culturally-sensitive suicide assessment practices for this population will be described.

James Whitworth, PhD, LCSW, BCD & Courtney E. Wiest, MSW



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WORKSHOP SESSION B: JUNE 12, 2014 • 2:00–5:30 pm

B1 School Bullying and Victimization: Theoretical Implications

School bullying has been a chronic concern for educators long before Charles Dickens illustrated its harmful effects in his classical novels of David Copperfield and Oliver Twist. Nonetheless, existing school-wide anti-bullying programs have often resulted in a minimal reduction of bullying, and yet, educators still continue to search for solutions. The purpose of this presentation is to present a better understanding of bullying and its victims in order to develop more effective strategies for preventing it.

Michael J. Alicea, EdD, MSW, MS

B2 Beyond Laws and Rules: Being a Clinical Supervisor

Being a clinical supervisor is more than knowing the laws and rules, this workshop is designed to explore challenges of supervision, ethical dilemmas, boundary setting, and methods for expanding personal growth as a supervisor. We will investigate our belief system as supervisors and the implications to those we supervise. Finally, we will learn resources for standards of practice of supervision.

Katharine Campbell, PhD, LCSW

B3 Addressing Ethical Dilemmas in an Era of Complex Practice Issues: HIV/AIDS as a Case Study

This NASW HIV Spectrum Project workshop explores the complexity of ethical issues, including legal and ethical distinctions, individual and institutional attitudes affecting services, opportunities to provide culturally competent services, and a framework for ethical decision making utilizing a case study with HIV/AIDS. *This workshop meets the ethics requirement for renewing licenses and the HIV/AIDS requirement for initial licensure.*

David Fawcett, PhD, LCSW & Christopher Cotton, PhD, LCSW, ACSW

B4 Positive (Strength-Based) Psychodrama for Addictions and Eating Disorders: A Unique Approach

For many of our clients, their addiction or eating disorder becomes the whole of their identity and their treatment focus, often losing sight of their uniqueness, strengths, hopes, aspirations, and dreams. This strength-based, positive, healing, experiential workshop will teach techniques to revitalize and re-access these lost client parts. Clinicians will also experience new connections and their own reenergizing.

Merle (Merri) Cantor Goldberg, LCSW-C, BSD, FASGPP, CGP, CEDP

B5 Exposure Procedures and Principles: Treatment Interventions Utilized in DBT and Other Therapies

All therapy involves helping clients decrease avoidance and fears that contribute to their life problems regardless of the diagnosis. During the normal course of therapy, therapists are doing informal exposure work whether we realize it or not. Learn the three main types of exposure, how to implement formal exposure procedures to help clients achieve their goals, and assessment tools and strategies to measure client progress.

Nancy S. Gordon, LCSW

B6 MSW Does Not Mean “Must Save the World!”

This is a highly-interactive workshop that focuses on the self-care needs of social workers and other helping professionals. This workshop examines self-care as it relates to the four dimensions of the human person: physical, intellectual, emotional, and spiritual. Participants will examine their own self-care beliefs and practices, explore ways to create more balance, and will engage in methods to begin implementing self-care techniques.

Dorothy Adamson Holley, PhD, LCSW-C & Deirdre Osiomwan, RN, BSN



B7 The Practice and Business of Coaching
Leverage your existing social work expertise to build a thriving coaching practice free from insurance price restraints. This practical workshop is about what professional coaching is, and how one creates a financially successful coaching business that transforms the lives of your clients. It will also explore ways to successfully market a coaching practice. Presented by a coach with an international practice.
Jonathan Jordan, ACSW, LCSW, Certified Executive & Business Coach

B8 The Impact of Illness or Disability on Sexual Health
Sexual health is an important aspect of daily living, yet myths persists that those with an illness or disability are incapable of being sexual. The workshop will discuss sexual health and loss as it relates specifically to persons with an illness and/or disability. It will assist in understanding the impact disability and illness has on sexual function, identify the psychological concerns individuals may experience from a strengths perspective, and discuss strategies to enhance sexual health.
Robin M. Kohn, LCSW

B9 An Overview of Evidence-Based Therapies for Veterans with PTSD with an Emphasis on Prolonged Exposure and Cognitive Processing Therapy
Learn what kind of client will respond best to which therapy as well as factors that make treatment unsuitable for some clients. A synopsis of Prolonged Exposure (PE) and Cognitive Processing Therapy (CPT) will be reviewed and how it is implemented with veterans diagnosed with PTSD, along with PE and CPT protocols, methods to evaluate effectiveness of treatment, the latest research findings, and helpful links and resources.
Mahshid Lee, LCSW

B10 The Effect of Trayvon Martin's Death on African-American Children and the Positive Environment Needed for their Success
Trayvon Martin's death was a tragic example of a young African-American male losing his life to violence, and similar incidents occur frequently in this country. This workshop will identify the mental challenges that are present for African-American children as they grapple with the outcome of various cases involving African-American children who have been murdered, and will work to develop communication that allows these children to feel safe as they struggle with the reality that life is not equal. It will provide tools to work effectively in communities that are predominately African-American.
Viola Posley, PhD, LCSW, HS-BCP

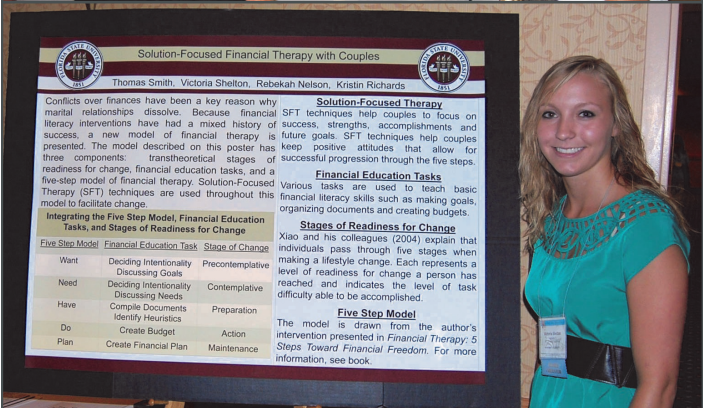
B11 Wounded Souls: Addressing the Trauma of Adoption in Clinical Practice
This dynamic workshop focuses on the clinical and traumatic aspects of adoption, and how social workers can best address the needs of all members of the adoption triad. Through lecture, role play, and the use of pertinent videos, attendees will gain insight into how to work with these "wounded souls."
Russ Rossilini, LCSW, DCSW

B12 Applying Elements of Neurobiology to Psychotherapy in Clinical Social Work Practice
Participants will learn what takes place in the brain during the process of psychotherapy and how therapeutic interventions use the brain's plasticity to have an impact on individual functioning. Through role play, participants will become more familiar with components of neurobiology and the psychotherapeutic process of clinical social work.
Jennifer Williams, LCSW & David Feldman, PhD



SWC 2014

STUDENT POSTER SESSION: JUNE 12, 2014 • 5:30–7:00 pm



STUDENT POSTER SESSION

June 12, 2014
5:30–7:00 pm

*Hors d'oeuvres served.
Cash bar available.*

This year's conference will host our 3rd annual poster session. BSW, MSW, and PhD students from across the state will share their research and findings.

Representatives from each of the 14 CSWE-accredited (or in candidacy) schools of social work in Florida have been invited to participate.

As a conference attendee, you can demonstrate your support for those coming into the profession and learn about current research by walking around and visiting with each of the representatives. Copies of their papers will be available to you upon request.

Then, grab a plate of food and network with colleagues while you catch up on the day's events, visit with old friends, and meet new ones.

If you are a student who would like to present at the poster session, go to www.naswfl.org to review the call for proposals.

Photos are from the 2013 Student Poster Session.

SWC 2014



WORKSHOP SESSION C: JUNE 12, 2014 • 7:00–9:00 pm

C1 Catalyst Processes for Change

There are many times when clients can benefit from going beyond talk therapy to experiential processes that move them out of their comfort zone and into new ways of perceiving and being. This session will explain and demonstrate some of these processes, including word sculpture, socio-drama, and spoken word experience. Participants will acquire skills in using creative processes to identify resilience and challenges for clients.



Kris Drumm, LCSW, ACHT is the Founder and Director of A Healing Space. Kris has been working as a healer, spiritual guide, facilitator, group worker, advocate, program developer, trainer

and activist since 1980. Throughout her career as a psychotherapist, hypnotherapist and healer, Kris has specialized in working with survivors of trauma and abuse, and with people with low self-esteem, anxiety and depression. She recently left her position as Staff Therapist at SunServe Social Services where she worked with LGBT adults and youth, to dedicate herself to private practice at A Healing Space.

C2 Medical Errors in the Age of Smart Phones, Social Media, and Skype: Risk Reduction and Best Practices for Social Workers

Technological advances create both opportunities and risks for social workers, and the clients we serve. Social media, smart phones, and online communication platforms such as Skype have potential to create blurred boundaries and increased risk for those of us who use technology personally and/or professionally and our clients. This workshop will focus on best practices in an increasingly complex technological age

utilizing sound social work ethical guidelines and standards of practice.

Susan Mankita, LCSW, has been a proud social worker for over 25 years. She is an adjunct professor at FIU, and owns a professional development company. She is internationally known for her expertise on Internet ethics and practice. She founded the AOL Social Work Forum and socialworkchat.org.



C3 Moving Forward with ICD-10: Insurance Implications

On October 1, 2014, the new ICD codes will go into effect. This tenth revision of the International Classification of Diseases, Clinical Modification (ICD-10-CM) have been used since the 1990's for insurance claim submissions. It is related to the new DSM 5, but is separate and distinct. This workshop will review the changes in the new 10th revision, and will discuss what social workers need to know to stay in compliance and ensure that billing is done correctly. Finally, this workshop looks to the future and discusses the ICD-11-CM already in development through an innovative process.

Diane Rullo PhD, LCSW, LMFT, LCADC, CAP has been in clinical practice for 34 years. She has been in private practice for 22 years and has worked as a professor at Rutgers University in New Jersey and Barry University in Miami Shores. She continues teaching as an adjunct professor at several universities in Florida and New Jersey. Dr. Rullo has presented on the DSM 5 changes, the new DSM model for personality disorders, and the ICD-10-CM.





SWC 2014

WORKSHOP SESSION D: JUNE 13, 2014 • 8:30–10:00 am

D1 Somatic Experiencing®: Meeting, Treating, and Defeating Adverse Personal Trauma

Somatic Experiencing® is a gentle body-awareness approach to the treatment of trauma. SE® effectively assists the body, psyche, and nervous system to complete the interrupted physiological process initialized by adverse traumatic events. This allows individuals to restore self-regulation, and return to a sense of aliveness, relaxation, and wholeness. Participants will identify the theoretical basis, experience some ways to recognize their own signs of sympathetic nervous system activity, and discuss the types of trauma that can be treated.

Paul C. Briggs, LCSW, LMT

D2 A Harm Reduction Model Approach for the Treatment of Non-Suicidal Self Injury

Based on literature review and actual case studies, presentation will describe a harm reduction model for treatment of non-suicidal self injury. The presentation will include the treatment model along with case studies and single case research design methodology, and compare and contrast differences between non-suicidal (NSSI) and suicidal behaviors.

David J. Dowd, LCSW

D3 Ending Homelessness among Veterans: A VA Mission

Secretary Shinseki of the Department of Veterans Affairs has pledged to end homelessness among veterans by 2015. This presentation will address the administrative strategies to reach this goal, as well as the clinical interventions available to veterans experiencing homelessness. The correlation between mental illness, substance abuse, and homelessness will be addressed.

Denna Green-Corbett, LMSW, ACSW; Jo Barksdale, LCSW; & Lisa Parker Moody, LCSW

D4 Alcohol, Prescription Meds, OTCs, and Older Adults: What Clinicians Need to Know

The ingestion of alcoholic beverages, prescription medications, and over-the-counter supplements are a huge problem within the older adult community, and lead to real and potential dangers among older adults. The number of older adults in America is growing and so is the problem of alcoholism within the population. Definitions, misconceptions, and biological and clinical aspects will be discussed, as well as clinical and family involvement.

Bonnie C. Kauder, LCSW, CAP

D5 Using Visual Aids and Props in Clinical Counseling Sessions

Props and visual aids improve retention of information of information learned in the counseling session. They are great ice breakers and metaphors for complex information. Over a dozen unique visual aids will be demonstrated and the reasons for using them will be discussed and demonstrated. This workshop is appropriate for clinicians working directly with clients.

Dan Knippel, LCSW, CAP

D6 Palliative and End of Life Care: Social Workers Reaching Out Across Nations

Medical social workers see the similarities and differences in providing care and support to hospice and palliative care patients in both the US and in South Africa. Social workers will learn the impact of grassroots social work practice in end of life care in the US and South Africa. Participants will identify the social work practice principles needed to provide end of life care in various settings, recognize the myths related to anticipatory grief in patients and families in US and African hospice care, and identify the similarities and differences in social work practice and caring for the caregiver.

Vonceil P. Levine, MSW & Katie R. Alpaando, LCSW

SWC 2014



WORKSHOP SESSION D: JUNE 13, 2014 • 8:30–10:00 am

D7 Field Instruction: Partnering With Schools of Social Work

The role of the field instructor is of critical importance to the education of the social work student during the internship experience. Learn about what is new in field education and the impact on field instructors. Focus will be on changes in field education that lead to the successful internship experience for field instructors and students alike.

Shellene Mazany, LCSW

D8 Behavioral Health Disability: Current Trends and the Role of Social Work

The cost of behavioral health disorders is considered a huge cost to society as well as to individuals. This workshop will describe the trends in the disability arena and the impact of iatrogenic disability and systemic problems. Participants will identify and explore the role of social workers in addressing this rising epidemic, including specific clinical and case management approaches to address behavioral health disorders.

Maria C. Pandolfi, EdD, LCSW

D9 From Arrest to Resolution: The Experience of Your Court-Mandated Client

Clients who are court-mandated to participate in services go through many stages in the criminal justice system from arrest until they are sentenced to probation. This workshop will highlight the specific needs of court-mandated clients and identify ways that social workers can provide meaningful intervention throughout the legal process. Attendees will identify ways that social workers can engage in meaningful intervention and effective advocacy for clients in all stages of the legal process.

Minakshi "Mina" Ratkalkar, MSW

D10 Paperwork or Social Work: Usefulness of Information Technology in Social Work Practice

This workshop will include a discussion of current debates surrounding information technology in social work practice and education. It will also include a list of free software downloads for social workers and will demonstrate information technology strategies to reduce paperwork and increase quality time for client interventions.

Cassandra L. Scott, MSW

D11 Creating Effective Strengths-Based Case Conceptualizations and Treatment Plans

Increasingly, licensure bodies are requiring the demonstration of accountable, evidence-based practice and competence. Central to such accountability is the capacity to develop accurate and compelling case conceptualization that can explain the client's basic life pattern and focus treatment interventions. This presentation will explain and provide examples of this important competency.

Jon Sperry, PhD, LCSW, LMHC, CAP

D12 I'm at a Loss: Creating Supportive School Environments for Students Managing Trauma

Parents and school personnel play important roles in supporting children who have experienced trauma and loss. Educators can be valuable partners in observing children, creating supportive environments, and knowing when to suggest referrals to student support services. This workshop will address how trauma impacts students including military children and children receiving special education services. Discussion includes trauma informed care, CBT, and techniques to engage parents and school personnel.

April Steen, LCSW, CCTP & Erica Wooten, MSW, Registered Clinical Social Work Intern



SWC 2014

WORKSHOP SESSION E: JUNE 13, 2014 • 10:30 am–12:00 pm

E1 Motivational Interviewing: Intervening Effectively with Clients Who Are Not Ready for Change

Why don't people change behavior that has serious health consequences? Does our treatment approach elicit client motivation for change or do we unwittingly provoke resistance? Using smoking cessation as a model, this interactive session demonstrates MI counseling strategies and skills which have broad applicability through video clips and fun activities. Participants will use core MI skills to build rapport, demonstrate respect, and support self determination and self efficacy for change.

Andrée Aubrey, LCSW, CTTS

E2 Legislative Advocacy and Social Justice: The Soul of Social Work

This workshop will review the centrality of legislative advocacy to the social work profession, explore the concept of social justice and its relationship to NASW-FL's legislative agenda, and discuss NASW-FL legislative advocacy, our legislative committees, and what YOU can do to make a difference using legislative advocacy on behalf of your clients.

Ruth A. Brandwein, PhD & Mitchell Rosenwald, PhD, LCSW

E3 Utilizing LCSW Healthcare Proxies: Systems and Strategies

Awareness of LCSW proxy duties will enable attendees to assume the LCSW proxy role and create institutional LCSW proxy programs. This workshop reviews LCSW proxy duties under FS 765.401 and FSOSW-SSWLHC guidelines and dialogues with clinicians successful in establishing proxy programs within their departments. Participants will learn to identify the qualifications and skills required, and to operationalize the steps required to establish an LCSW proxy service.

Julia W. Buckey, PhD, ACSW; Cindy Carlson, LCSW; & Cathy Hosman, LCSW

E4 Yoga, Meditation, and Breathing for Stress and Mood Control

This workshop will incorporate tools that psychotherapists can apply to their work with clients using breathing techniques, yoga poses, and meditations in order to reduce depression, anxiety, panic disorders, insomnia, poor concentration, low self-image, and daily stress. Participants will be instructed both by demonstration and practice how to utilize the yoga poses, breathing exercises, and meditations in work with clients to enable clients to reduce racing thoughts, elevate mood, improve concentration, and improve coping skills.

Debbie Cohen, LCSW

E5 Advocating for Seniors' Sexual Rights: Issues in Senior Communities and with Dementia

Did you know that seniors often lose sexual rights when they enter senior communities? Or that after age 60, physicians frequently stop asking about sexual concerns? Come learn the issues specific to seniors and how you can advocate. This workshop will address seniors' sexual concerns, how to discuss those concerns in a respectful manner, and will identify appropriate versus inappropriate sexual behavior for seniors, with special concern for those with dementia.

Heidi Crockett, LMSW, LMT

E6 Experiencing Caring Theory the Social Work Way

Caring Theory is a practice model giving language to the work of caring professionals. This workshop will introduce participants to Dr. Jean Watson's Caring Theory and provide experiences in applying theory to clinical practice. The experiences will also provide focus on self-care to renew one's commitment to caring clinical practice. Participants will identify the ten Caritas processes and apply them to both clinical practice and self-care.

Beth Koon, LCSW, DCSW, CPHQ

SWC 2014



WORKSHOP SESSION E: JUNE 13, 2014 • 10:30 am–12:00 pm

E7 An Interactive Approach to the Prevention of Bullying by Creating Awareness and Improving Communication

Bullying is a major problem across the lifespan. Bullying prevention is addressed through an interactive, preventative approach that promotes the development of empathy, creates an awareness/acceptance of others, and fosters functional communication skills that can be utilized in various settings including schools, residential facilities, community centers, the workplace, and home health agencies.

Alyse November, LCSW & Michelle Hollister, Esq.

E8 Moving Past Broken: A Helper's Path to Healing in the Aftermath of Military Trauma

This workshop includes a testimonial of an armed forces veteran and former military social worker whose call to heal others forged a newfound commitment to self-care. We will address inherent dilemmas helpers face in service to disenfranchised populations, explore the impact of devaluing and abusive environments, and reconcile bitter truths as a means of validating and healing from resulting trauma.

Lorraine Nyanza, LISW, MAC, CCDVC, CDCI

E9 Where East Meets West: Integrating Creative Mindfulness into Personal and Professional Practice

While mindfulness has roots in ancient, Eastern practices; its benefits in promoting well-being are more appreciated than ever in the West. With increasing empirical support to back it up, the helping professions are incorporating mindfulness into their work with patients and clients. This workshop will help you creatively diversify your practice by integrating aspects of mindfulness intention.

Dunja Pacirski, LCSW, CAP; Jennifer Williams, LCSW; & Edmon W. Tucker, JD, PhD, LCSW

E10 Thinking Outside the Box: A New Direction in Support Groups

Developing successful cancer support groups can be challenging even for the most experienced clinician. This workshop addresses ways to identify, explore, and understand different types of cancer support groups and barriers to growth as well as solutions for developing active cancer support groups. It will provide an overview of recent studies related to support group success, and review new and innovative ideas for groups conceived "outside the box." *Cara Smalley Kondaki, LCSW, ACSW, CBPN-IC, OSW-C*

E11 A Cognitive-Behavioral Approach for Dealing with Chronically Angry Individuals

This presentation will identify and discuss a straightforward protocol for assisting adults with persistent difficulty in manifesting angry feelings in a constructive or neutral manner. It will offer attendees the opportunity to alert their chronically angry clients to a format that empowers them to respond productively rather than react destructively. This protocol does not involve prescriptions, certifications, or jargon.

Jack Smith, LCSW

E12 Addiction Therapy in a Correctional Environment: Challenges of High Risk Social Work

This workshop will investigate techniques to engage high custody level inmates and illustrate the relationship of a Residential Therapeutic Community in a correctional environment. We will journey through examples that emphasize cognitive change to reduce risk behavior associated with addiction, increase self-control, and decrease impulsive behavior. Included will be social skills, the impact of crime on victims, the encounter group, and creativity.

Gary Virgin, MSW, Registered Clinical Social Work Intern



SWC 2014

40TH ANNIVERSARY LUNCHEON: JUNE 13, 2014 • 12:15–1:45 pm

Celebrating



1974–2014

40th Anniversary Celebration Luncheon

June 13, 2014

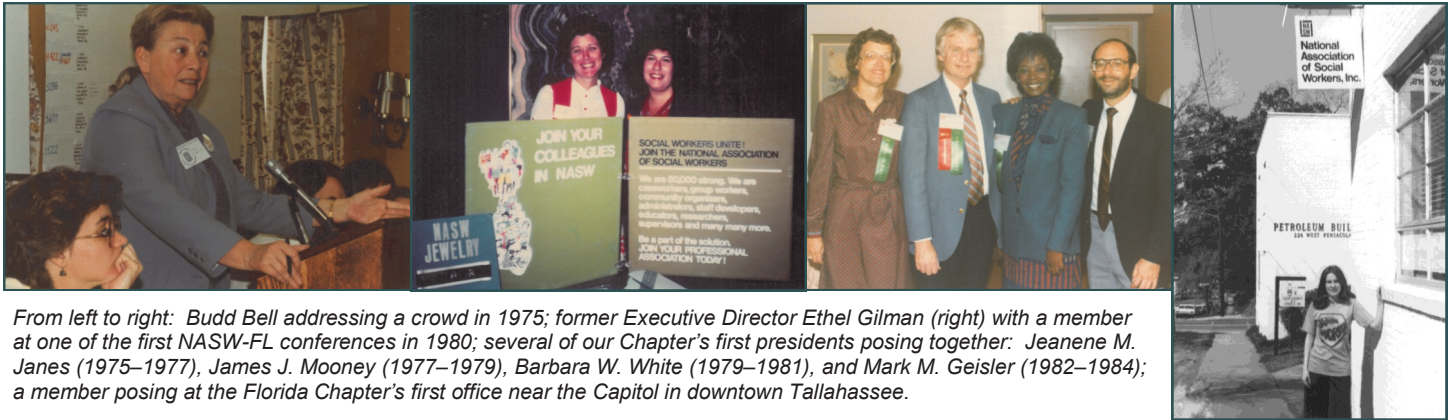
12:15–1:45 pm

Included with your conference registration, reservations required.

Join NASW-FL as we celebrate 40 years of serving professional social workers in Florida. We will reminisce and review our proud history, discuss the status of our present, and plan for the future. Visit with past leaders of the association, and help us to honor our founding members who are still active with the Chapter.

In addition, attendees will have the opportunity to network with colleagues and enjoy a delicious lunch. This meal is included in your conference registration, but reservations are required to attend (see note below.)

We look forward to seeing you there!



From left to right: Budd Bell addressing a crowd in 1975; former Executive Director Ethel Gilman (right) with a member at one of the first NASW-FL conferences in 1980; several of our Chapter's first presidents posing together: Jeanene M. Janes (1975–1977), James J. Mooney (1977–1979), Barbara W. White (1979–1981), and Mark M. Geisler (1982–1984); a member posing at the Florida Chapter's first office near the Capitol in downtown Tallahassee.

IMPORTANT NOTICE: RESERVATIONS REQUIRED TO ATTEND!



In order to ensure that we have enough food and seats for everyone who wants to attend the celebration luncheon, reservations are required to attend. This event is offered at no additional cost and is included in your paid conference registration for Friday, June 13th. If you would like to attend the luncheon, be sure that you check the box on the registration form, located under the "Event Selection" section of the registration form on page 31.

CONFERENCE ATTENDEES WHO DO NOT RESERVE A SEAT FOR THE LUNCHEON WILL NOT BE ADMITTED. PLEASE RESERVE YOUR SEAT!

SWC 2014



WORKSHOP SESSION F: JUNE 13, 2014 • 2:00–5:30 pm

F1 Autism, Asperger's, and the Culture of Neurodiversity

This interactive program discusses Autism, Asperger's, and the cultural awareness necessary for treatment. Neurodiversity and the cultural implications for treatment will be discussed. The program helps individuals to develop a plan to be more culturally sensitive to those on the Spectrum and for "neurotypicals" to be aware of their own prejudices and beliefs.

Annette Becklund, LCSW, NBCCH

F2 Ethical Practice: A Social Worker's Best Defense Against Malpractice

This session will cover key concepts in risk management, such as confidentiality and its exceptions, duty to warn, and informed consent. We will emphasize recordkeeping issues, guidelines for supervision, special tips, and malpractice insurance, and the implications for your practice. *This workshop meets the medical errors requirement for initial and renewing licenses.*

Paul A. D'Agostino, ACSW, LCSW

F3 F.E.A.R.: A Rubric for Understanding Trauma-Informed Care

In the United States, there are many governmental, and non-governmental, entities that promote trauma-informed care in settings for the homeless, victims of crime, mental health clients, and child-welfare agencies. While many of these agencies provide solid principles that should assist in the creation of trauma-informed service organizations, putting these standards into practice is not an easy task. This workshop will provide to participants an overview of trauma-informed practice as defined by SAMHSA, findings on the neurobiological impact of trauma, recommendations for the foci of trauma treatment, and a rubric for building a trauma-informed practice setting.

Amanda Evans, EdD, MSW & Patricia Cocomma, EdD, MSW

F4 Working with LGBT Clients to Overcome Stigma and Shame

Members of the LGBT community experience stigma and shame resulting from multiple devalued characteristics: sexual orientation, addiction issues, mental health disorders, immigration status, HIV status, and/or disability, among others. A historical perspective on LGBT-related stigma and shame will be presented, along with a variety of practice approaches and interventions.

David Fawcett, PhD, LCSW

F5 Relocation Stressors for Long-Term Care: From Stressing the Move to Moving the Stress

This workshop will focus on recognizing relocation stressors when clients are moved into long-term care; the areas of need clinicians should identify before, during, and after the relocation; as well as ways to potentially decrease any reactionary issues when someone moves. Strategies to facilitate a successful placement, caregiver/family issues, including resources, will also be incorporated.

Tanya Fookes, LCSW, ACSW

F6 Mindfulness and ACT (Acceptance and Commitment Therapy): A Clinical-Treatment Approach

This is a modality that is compassionate and authentic both for client and therapist. ACT clinically approaches treatment by integrating and honoring what you already know works in your practice. ACT is evidence-based, experiential, and best learned by doing. All are invited to participate, none are required to do so. This workshop will lay out the ACT and Mindfulness clinical approach, offer experiential techniques, and encourage use and the desire to learn more about ACT. There is no ACT certification.

Linda Gaines, CSW-G, LCSW



SWC 2014

WORKSHOP SESSION F: JUNE 13, 2014 • 2:00–5:30 pm

F7 Ethics, Up Close and Personal: Exploring the Shades of Grey

This workshop is a very different, dynamic, action-oriented approach to ethics training. Through psychodrama, sociodrama enactments, and large and small group exercises, we will examine the often overlooked aspects of our personal beliefs, values, culture, family backgrounds, strengths, and hopes that brought us into the field, and their impact on our complex ethical decisions. *This workshop meets the ethics requirement for initial and renewing licenses.* Merle (Merri) Cantor Goldberg, LCSW-C, BSD, FASGPP, CGP

F8 Institutional Racism and the Social Work Profession: A Call to Action

We all understand what institutional racism is, but how do we explain it? We, as Americans, are masters of denial about our past and present regarding this issue. What is so difficult in addressing this phenomenon that appears every day in our virtual and actual lives? Are there any positive ways we can help the people we work with—and ourselves—in confronting this? This workshop will offer positive answers to these questions and many more. Francis Ross Katz, EdD, LCSW

F9 Narrative/Poetic Perspectives for Social Workers: The Process and Power of Creative Writing

This workshop will address the convergence of literary and therapeutic/growth perspectives. A specific model of poetry therapy combining reading/responding to poetry, creating original poetry and narrative, and engaging in symbolic activities will be presented and demonstrated. Participants will discuss applications for work with individuals, couples, families, and groups. A particular focus will be on advancing the participants' own creative writing. Nicholas F. Mazza, PhD

F10 Establishing Safety and Stabilization in the Treatment of Patients with DID

Treatment of patients with dissociative identity disorder begins with the goal of safety and stabilization. Attend this workshop to learn how to create and maintain a therapeutic holding environment; the clinical utility of radical availability; and the establishment of healthy, mutually respectful boundaries among the parts of a DID system. Elizabeth Ruegg, LCSW, BCD, CAP, CT

F11 DSM 5—Understanding the Alternative Model for Diagnosing Personality Disorders

There is much concern about the existing model of diagnosing personality disorders having many shortcomings. The DSM 5 reflects the decision to maintain continuity of care while introducing a new approach in looking at and diagnosing personality disorders. This workshop will look at how personality disorders can be viewed such as impairment in personality *functioning* as well as pathological personality *traits*. There will also be discussions comparing the current model of diagnosing personality disorders with the new proposed model. Diane Rullo, PhD, LCSW, LMFT, LCADC, CAP

F12 Good Grief: Interventions for Supporting Bereaved Children and Adolescents

A child's cognitive, behavioral, and psychosocial functioning is greatly impacted by the illness or death of a loved one. Examples of developmentally appropriate grief reactions, clinical interventions, memorialization techniques, and methods for explaining sensitive topics such as suicide and remarriage following the death of a parent will be explored. Erica H. Serrine, PhD, LCSW

SWC 2014



FRIDAY NIGHT SOCIAL EVENT: JUNE 13, 2014 • 8:00–10:30 pm



40TH ANNIVERSARY DESSERT RECEPTION

Friday, June 13, 2014

8:00–10:30 pm

Tickets \$10

After days of learning, take a little time for yourself while also networking with your colleagues. This enjoyable evening will feature entertainment, hors d'oeuvres, free wine and beer, and decadent desserts while toasting the past, present, and future of the social work profession!

WEAR RED in honor of NASW-FL's Ruby Anniversary!



SWC 2014

WORKSHOP SESSION G: JUNE 14, 2014 • 9:00 am–12:00 pm

3 hours: 9:00 am–12:00 pm

G1 Clinical Intuition vs. Objective Assessment: Revisioning How We Plan Mental Health Treatment

Participation in a research project serendipitously teamed a psychologist and a social worker who re-visioned treatment planning in the organization. This workshop reviews and advocates for an innovative approach to improve third party reimbursement, speed planning, and increase authorized days or sessions by using the MMPI2 to auto-generate individualized treatment plans based on elevated scales in this psychometric instrument.

Philip Andrew Cline, MBA/CPA, LCSW, CAP, CSAT, CMAT, CTT & Tom Anthony, PhD, HSPP

G2 Student Perceptions of Nonviolent Communication (NVC) Skills Training

Teaching students to use Nonviolent Communication (NVC) and communicate compassionately should promote empathy, discourage verbal aggression and reinforce a more peaceful worldview. In this mixed methods study, students who learned NVC skills provided their perspectives. This presentation includes research data, as well as an experiential introduction to NVC.

Dhira Crunkilton, PhD

G3 What Every Social Worker Needs to Know About Divorce in Florida

This informative workshop provides detailed explanation of divorce and divorce law in the State of Florida, including the divorce itself, parenting plans, time sharing, property and debt, alimony and spousal support, child support, and other issues that a social

worker must understand when dealing the a family in crisis where a divorce is imminent, currently pending, or part of a safety plan. Role playing will be used to discuss questions social workers are frequently asked by the families they serve.

Douglas A. Kneller, Esq.

G4 The Unique Challenge of Gay Male Intimacy

This workshop will explore the challenges unique to gay male intimacy and present clinical approaches practitioners may use to help men explore their feelings, attitudes, and desires around sexual exploration and intimacy. The factors related to lost sexual desire and the potential risks and benefits of open relationship dynamics will be discussed.

Arlen Keith Leight, PhD, LCSW

G5 Clinical Use of House-Tree-Person for Social Workers

House-Tree-Person is a projective tool used in the clinical setting to provide proven insights into personality, intelligence, and pathology. This presentation will provide an overview of this technique with case studies, research, and current practices.

Susan Kurner, LCSW

G6 What's the Brain Got to Do With It?: Neurology and Intimate Relationships

This workshop is designed for clinicians who work with couples and want to learn practical applications of neurobiology. The presenter ties in current research on neurobiology with evidence-based interventions from Dr. John Gottman, Dr. Sue Johnson, and Dr. Dan Siegel. She uses case examples and discussion based upon her 30 years of experience.

Linda Cooper Miles, PhD, LMFT

Workshop participants who wish to attend a 3-hour morning workshop may also attend the afternoon of G10, G11, or G12 for partial credit.

SWC 2014



WORKSHOP SESSION G: JUNE 14, 2014 • 9:00 am–

G7

Assessing Suicidal Adults

Did you know that suicide rates have risen significantly in the past ten years? Do you feel confident in your ability to accurately assess a suicidal person? Attend this workshop to improve your skills in this critical area. Participants will learn the factors in biopsychosocial history and mental status which place adults at elevated suicide risk, strategies for obtaining the relevant information needed for assessment of risk, and the use of formal instruments and rating scales which help assess for suicidal potential.

Elizabeth Ruegg, LCSW, BCD, CAP, CT

G8

Laws and Rules Update

Previously, Florida statute only required taking Laws and Rules to get initial licensure, but the laws impacting clinical practice change on a regular basis in ways that should change the way you practice. Take this update (now required once every third renewal) to find out recent and upcoming changes in the Florida statutes and regulatory codes impacting psychotherapists. *This workshop satisfies the Laws and Rules Update requirement for licensure renewal.*

Billy Spivey, LCSW & Tanya Fookes, LCSW, ACSW

G9

Empowering the Uterus: Social Workers and Maternity Care

This is a workshop to understand our current trends in the US and the providers that are involved in maternal and child health. Information, terms, and interventions that clinicians can use to educate, support, and empower women during the prenatal and post-partum periods will be discussed. Participants will learn techniques for use with prenatal and post-partum mothers, and will understand ways in which social workers can get involved in supporting moms and babies during these times.

Cynthia Wright, LCSW

6 hours: 9:00 am–4:30 pm

G10

Non-Profit Management for Macro Social Workers

Mid-level professionals transitioning their expertise from direct practice to administration, or those interested in doing so, are encouraged to attend this informative and interactive training. Participants will walk away with macro-level tools, tips, and techniques you can use immediately. Social workers will be able to apply the *NASW Code of Ethics* to management and administrative responsibilities.

Becky S. Corbett, ACSW

G11

Looking at the DSM-5 and Diagnosing

The DSM is the standard classification used by professionals for diagnostic purposes. DSM-5 is a necessary means of communication to advocate with insurance companies for services to clients. This workshop will include discussions of history and the new DSM and the ICD-10 can be integrated into daily practice.

Diane Rullo, PhD

7 hours: 9:00 am–5:45 pm

G12

Ethics and Boundaries/Medical Errors/Domestic Violence

Get your required courses with speakers who will make them fun and educational. Attend one or all of the courses listed.

Schedule

9:00 am–12:00 pm	Ethics and Boundaries
1:30–3:30 pm	Medical Errors
3:45–5:45 pm	Domestic Violence

This workshop fulfills all mandated requirements for LCSW licensure renewal except for the Laws and Rules Update. Participants who wish to take Laws and Rules should take G9 in lieu of Ethics (also offered B3 and F7) then join G12 for Medical Errors and Domestic Violence.



SWC 2014

2014 CE WORKSHOPS-AT-A-GLANCE

Thursday, June 12th, 8:30–10:30 am (1.0 CE)

Opening Session, Awards Ceremony, and Keynote:
“New Directions: The Power of Social Work”

Thursday, June 12th, 11:00 am–12:30 pm (1.5 CEs)

- A1 Second Life (SL)—As Adjunct to Social Work Assessment and Intervention
- A2 Movement as a Metaphor
- A3 Optimizing Care While Navigating the Intersectionalities of Being Transgender and HIV+
- A4 Assessing Cultural Competence among Social Work Students: Evaluating Core Competency
- A5 Recognizing Domestic Violence and Understanding the Role Social Workers Play in Creative Safety Planning
- A6 Doctoral Education in Social Work in Florida
- A7 Helping the Bereaved Maintain an “Ongoing Relationship” with the Deceased
- A8 Treating Youth Who Perpetrate Family Violence Using Trauma-Informed Interventions
- A9 Dementia Caregiving Programs: Why Professional Social Workers?
- A10 It’s All in the Family: A Therapeutic Experience for the Developmentally Disabled
- A11 Your Friendly Neighborhood Pharmacist: The Untapped Resource in Patient Care
- A12 Suicide Assessment with Military Members and Veterans: A Multi-Dimensional Culture-Specific Approach

Thursday, June 12th, 2:00–5:30 pm (3.0 CEs)

- B1 School Bullying and Victimization: Theoretical Implications
- B2 Beyond Laws and Rules: Being a Clinical Supervisor
- B3 Addressing Ethical Dilemmas in an Era of Complex Practice Issues: HIV/AIDS as a Case Study
- B4 Positive (Strength-Based) Psychodrama for Addictions and Eating Disorders: A Unique Approach
- B5 Exposure Procedures and Principles: Treatment Interventions Utilized in DBT and Other Therapies

- B6 MSW Does Not Mean “Must Save the World!”
- B7 The Practice and Business of Coaching
- B8 The Impact of Illness or Disability on Sexual Health
- B9 An Overview of Evidence-Based Therapies for Veterans with PTSD with an Emphasis on Prolonged Exposure and Cognitive Processing Therapy
- B10 The Effect of Trayvon Martin’s Death on African-American Children and the Positive Environment Needed for their Success
- B11 Wounded Souls: Addressing the Trauma of Adoption in Clinical Practice
- B12 Applying Elements of Neurobiology to Psychotherapy in Clinical Social Work Practice

Thursday, June 12th, 7:00–9:00 pm (2.0 CEs)

- C1 Catalyst Processes for Change
- C2 Medical Errors in the Age of Smart Phones, Social Media, and Skype: Risk Reduction and Best Practices for Social Workers
- C3 Moving Forward with ICD-10: Insurance Implications

Friday, June 13th, 8:30–10:00 am (1.5 CEs)

- D1 Somatic Experiencing®: Meeting, Treating, and Defeating Adverse Personal Trauma
- D2 A Harm Reduction Model Approach for the Treatment of Non-Suicidal Self Injury
- D3 Ending Homelessness among Veterans: A VA Mission
- D4 Secretary Shinseki of the Department of Alcohol, Prescription Meds, OTCs, and Older Adults: What Clinicians Need to Know
- D5 Using Visual Aids and Props in Clinical Counseling Sessions
- D6 Palliative and End of Life Care: Social Workers Reaching Out Across Nations
- D7 Field Instruction: Partnering With Schools of Social Work
- D8 Behavioral Health Disability: Current Trends and the Role of Social Work
- D9 From Arrest to Resolution: The Experience of Your Court-Mandated Client
- D10 Paperwork or Social Work: Usefulness of Information Technology in Social Work Practice

SWC 2014



2014 CE WORKSHOPS-AT-A-GLANCE

- D11 Creating Effective Strengths-Based Case Conceptualizations and Treatment Plans
D12 I'm at a Loss: Creating Supportive School Environments for Students Managing Trauma

Friday, June 13th, 10:30 am–12:00 pm (1.5 CEs)

- E1 Motivational Interviewing: Intervening Effectively with Clients Who Are Not Ready for Change
E2 Legislative Advocacy and Social Justice: The Soul of Social Work
E3 Utilizing LCSW Healthcare Proxies: Systems and Strategies
E4 Yoga, Meditation, and Breathing for Stress and Mood Control
E5 Advocating for Seniors' Sexual Rights: Issues in Senior Communities and with Dementia
E6 Experiencing Caring Theory the Social Work Way
E7 An Interactive Approach to the Prevention of Bullying by Creating Awareness and Improving Communication
E8 Moving Past Broken: A Helper's Path to Healing in the Aftermath of Military Trauma
E9 Where East Meets West: Integrating Creative Mindfulness into Personal and Professional Practice
E10 Thinking Outside the Box: A New Direction in Support Groups
E11 A Cognitive-Behavioral Approach for Dealing with Chronically Angry Individuals
E12 Addiction Therapy in a Correctional Environment: Challenges of High Risk Social Work

Friday, June 13th, 2:00–5:30 pm (3.0 CEs)

- F1 Autism, Asperger's, and the Culture of Neurodiversity
F2 Ethical Practice: A Social Worker's Best Defense Against Malpractice
F3 F.E.A.R.: A Rubric for Understanding Trauma-Informed Care
F4 Working with LGBT Clients to Overcome Stigma and Shame
F5 Relocation Stressors for Long-Term Care: From Stressing the Move to Moving the Stress

- F6 Mindfulness and ACT (Acceptance and Commitment Therapy): A Clinical-Treatment Approach
F7 Ethics, Up Close and Personal: Exploring the Shades of Grey
F8 Institutional Racism and the Social Work Profession: A Call to Action
F9 Narrative/Poetic Perspectives for Social Workers: The Process and Power of Creative Writing
F10 Establishing Safety and Stabilization in the Treatment of Patients with DID
F11 DSM 5—Understanding the Alternative Model for Diagnosing Personality Disorders
F12 Good Grief: Interventions for Supporting Bereaved Children and Adolescents

Saturday, June 14th, 9:00 am–12:00 pm (3.0 CEs)

- G1 Clinical Intuition vs. Objective Assessment: Revisioning How We Plan Mental Health Treatment
G2 Student Perceptions of Nonviolent Communication (NVC) Skills Training
G3 What Every Social Worker Needs to Know About Divorce in Florida
G4 The Unique Challenge of Gay Male Intimacy
G5 Clinical Use of House-Tree-Person for Social Workers
G6 What's the Brain Got to Do With It?: Neurology and Intimate Relationships
G7 Assessing Suicidal Adults
G8 Laws and Rules Update
G9 Empowering the Uterus: Social Workers and Maternity Care

Saturday, June 14th, 9:00 am–4:30 pm (6.0 CEs)

- G10 Non-Profit Management for Macro Social Workers
G11 Looking at the DSM-5 and Diagnosing

Saturday, June 14th, 9:00 am–5:45 pm (7.0 CEs)

- G12 Ethics and Boundaries/Medical Errors/ Domestic Violence



SWC 2014

IMPORTANT REGISTRATION INFORMATION AND POLICIES

TO REGISTER

Register online at www.naswfl.org or use the form on page 31. One form per registrant. Follow all directions to register successfully. Full payment must accompany registration. Fees include admission, registrant packet including conference tote bag, refreshments, and exhibit hall admission.

WORKSHOP SELECTIONS

Workshop rooms will be assigned to provide sufficient space in each workshop for all pre-registered attendees. Please make your selections carefully and contact us with any changes.

ADA ACCOMMODATION

If you require accommodation to facilitate conference participation, please provide a written request at the time you submit your completed conference registration and payment. Please register by May 9, 2014 to specify accommodation requests. Requests received after this date may not allow adequate processing time to arrange accommodation.

REGISTRATION OPTIONS

MAIL: Complete registration form, enclose payment, and mail to: NASW-FL, SWC 2014, 1931 Dellwood Drive, Tallahassee, FL 32303. Make checks payable to NASW-FL. VISA, MasterCard, or American Express are also accepted.

PHONE: Call 1-800-352-6279 with credit card number (VISA, MasterCard, Discover, or American Express) or authorized purchase order. **Have your workshop selections ready when calling.**

ONLINE: Visit www.naswfl.org for online registration. Credit card payment only for this type of registration. We utilize a secure online payment system.

FAX: Fax registration form with credit card number (VISA, MasterCard, Discover, or American Express) or authorized purchase order to (850) 561-6279.

AT THE DOOR: Come to the Bonaventure Resort and Spa during registration hours. Early arrival is encouraged for on-site registration.

CANCELLATIONS AND REFUNDS

Cancellations must be made no later than June 6th and must include a WRITTEN request for a refund, less a 15% administrative fee. There will be a \$25 fee for all returned checks.

LIABILITY STATEMENT

The conference schedule is subject to change without notice. NASW-FL is not responsible for losses experienced due to schedule changes, weather/travel restrictions, or loss or injury due to theft or negligence. Your registration implies agreement with these terms.

WORK STUDY INFORMATION

A limited number of work study scholarships are available *to members only*. Participants must volunteer for a total of four hours. For an application, call NASW-FL at 1-800-352-6279.

CONFERENCE ENJOYMENT TIPS

ATTIRE: Most participants dress in business casual attire. Dressing in layers is recommended to adjust for varying room temperatures. Weather in Weston in June is generally hot, often rainy.

COMFORT/COURTESY: Cologne and perfumes cause respiratory reactions in many people, so please don't wear them. Please turn off or silence cell phones and beepers during all sessions.

HOTEL ROOM BLOCK

Please make your room reservations early to ensure the specified rates. Rooms reserved after the room block has been filled or after the deadline may be subject to higher rates. Please contact NASW-FL at 1-800-352-6279 if you need assistance—NASW-FL may be able to intervene on your behalf or suggest another convenient hotel that can accommodate your needs.

CE CREDIT

Participants must return the Participant Monitoring Form and sign in at each workshop. Certificates will not be issued and CE credit will not be given unless these requirements are followed.

2014 CONFERENCE REGISTRATION FORM (one form per person / copy as needed)

Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-Mail: _____
 NASW Member: Yes No Member ID: _____ SSWLHC Member: Yes No
 Agency/Place of Employment: _____

FAX to:
 (850) 561-6279

MAIL to:
 NASW-FL
 1931 Dellwood Drive
 Tallahassee, FL 32303

This information is collected for networking purposes and will be used for your Conference name badge.

Disability Accommodations Required: _____
Requests for accom modations received after May 9, 2014 may not be processed or fulfilled in time for the activity.

NON-MEMBERS: Join NASW now and attend the entire Conference for **50% off!** Available only to new members. Must include application and separate payment. Pre-conference events not eligible. Visit www.socialworkers.org for membership information.

PRE-CONFERENCE: Clinical Supervision	<input type="checkbox"/> \$200 member	<input type="checkbox"/> \$250 non-member
Licensure Review "Prep" Course	<input type="checkbox"/> \$100 member	<input type="checkbox"/> \$125 non-member
Retake LCSW Preparatory Course	<input type="checkbox"/> \$100 member	<input type="checkbox"/> \$125 non-member
Florida Laws & Rules	<input type="checkbox"/> \$110 member	<input type="checkbox"/> \$140 non-member
LCSW Licensure Combo ("Prep" Course)	<input type="checkbox"/> \$250 member	<input type="checkbox"/> \$350 non-member
LCSW Licensure Combo (Retake Course)	<input type="checkbox"/> \$250 member	<input type="checkbox"/> \$350 non-member
Improving the Profitability of Your Practice	<input type="checkbox"/> \$65 member	<input type="checkbox"/> \$100 non-member
Student Career Day <input type="checkbox"/> Free with registration	<input type="checkbox"/> \$25 member	<input type="checkbox"/> \$40 non-member

MAKE YOUR BREAKOUT SESSION SELECTIONS HERE: Check one box for *each* time period you are attending.

- Thursday Morning A1 A2 A3 A4 A5 A6 A7 A8 A9 A10 A11 A12
 Thursday Afternoon B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 B11 B12
 Thursday Evening C1 C2 C3
 Friday Morning 1 D1 D2 D3 D4 D5 D6 D7 D8 D9 D10 D11 D12
 Friday Morning 2 E1 E2 E3 E4 E5 E6 E7 E8 E9 E10 E11 E12
 Friday Afternoon F1 F2 F3 F4 F5 F6 F7 F8 F9 F10 F11 F12
 Saturday Morning G1 G2 G3 G4 G5 G6 G7 G8 G9 G10 G11 G12 (ETH)
 Saturday Afternoon G10 G11 G12 (PME) G12 (DV)

MAKE YOUR EVENT SELECTIONS HERE: Help us plan by indicating if you are going to attend the following events:

- Social Work Job Fair (Wednesday, June 11th, 5:30–7:30 pm) Yes No
 Conference Orientation for 1st Time Attendees (Wednesday, June 11th, 7:30–8:30 pm) Yes No
 Student Poster Session (Thursday, June 12th, 5:30–7:00 pm) Yes No
 40th Anniversary Luncheon (Friday, June 13th, 12:15–1:45 pm) (Reservation required) Yes No
 Vegetarian plate requested Food Allergy _____
 Red-Hot Social Work Dessert Reception (Friday, June 13th, 8:00–10:30 pm) (Tickets \$10) Yes No

CONFERENCE T-SHIRTS: All People Matter Red-Hot Social Worker \$20 Size (S–3X) _____

FEES: check category & circle amount	FULL CONFERENCE		SINGLE DAY RATES		PAYMENT
	<i>Until 5/9</i>	<i>After 5/9</i>	<i>Until 5/9</i>	<i>After 5/9</i>	
<input type="checkbox"/> NASW or SSWLHC Members	\$250	\$290	\$125	\$145	Registration Fee: \$ _____
<input type="checkbox"/> Student, Retired, or Unemployed NASW or SSWLHC Member	\$125	\$145	\$65	\$75	Pre-Conference: \$ _____
<input type="checkbox"/> Non-Member	\$330	\$370	\$165	\$185	Reception Ticket(s): \$ _____
<input type="checkbox"/> Student, Retired, or Unemployed Non-Member	\$165	\$185	\$85	\$95	T-Shirt(s): \$ _____
					Total Enclosed: \$ _____

Payment Method: Make checks payable to NASW-FL

My payment is being made by: Check Purchase Order VISA/MC/AMEX/DISC

Card #: _____ Expiration Date: _____

CVV Code: _____ Billing Zip Code: _____ Authorized Signature: _____



National Association of Social Workers

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SWC 2014 CONFERENCE T-SHIRTS



Social Work Conference 2014
T-shirts are available
for pre-order on
your registration form
at the price of \$20/shirt,
specify size (small through 3X).

All People Matter
Sage shirt with logo

Red-Hot Social Worker
Red shirt with logo