



May 10th, 2018

The Bossier Night Market is the largest vendor event in the Ark-La-Tex. We have experienced tremendous growth and popularity over the past two years due to dedicated patrons, vendors, and sponsors. The market manager Chris Graham was awarded the 2017 Community Partner of the Year by the Bossier Chamber of Commerce. The market has also been nominated as Small Business of the Year, by the Bossier Chamber of Commerce several years in a row.

The Bossier Night Market boasts over 200 local vendors providing the largest shopping experience around. Shoppers can experience food trucks, one of a kind crafts, art, clothing, jewelry, vintage items, farm raised local produce, jams and jellies, unique delicious foods, kids activities, and live entertainment. Dates for the 2018 market are Saturday, September 8th, and Saturday December 15th. The high traffic parking lot of Pierre Bossier Mall is the market site. The September 8th Night Market is also the site of the Bossier Parish 175th Anniversary Celebration which should bring 1000's of additional customers to the event.

We encourage local businesses to contribute financially to the Bossier Night Market to help defer some of the market's cost of providing this unique valued service. Therefore, we are asking your business to show your community support by contributing to the 2018 Bossier Night Market. A Sponsorship Form is attached for your convenience. Your business name/logo will be highlighted as a Bossier Night Market supporter in various media outlets like billboards, magazines, newspapers, websites, flyers, t-shirts, and more. Your business information would be seen daily leading up to the events, by the estimated 15-20,000 people who attend the market. Please visit our website at www.BossierNightMarket.com or the Bossier Night Market Facebook page for more information.

We hope you consider joining us in supporting our local community, promoting small business, and offering our community an opportunity to gather for a lively, family-friendly experience in a safe public setting. If you have any questions, please feel free to call me at the number listed below.

Respectfully,

Chris Graham
Manager/Owner,
Bossier Night Market
InstaGraham Events
318-426-7070

Enclosure: Sponsorship Application



SPONSORSHIP APPLICATION FORM

(Please Print)

Name of Business/Individual _____ Contact Person _____

Address _____ City & State _____ Zip Code _____

Work Phone No. _____ Alternate No. _____

Email _____ Website _____

Sponsorship Level _____ Payment Amount _____

SPONSORSHIP LEVELS	PREMIER SPONSOR \$2000	SUPER SPONSOR \$1750	GOLD LEVEL \$1250	SILVER LEVEL \$1000	BRONZE LEVEL \$500	MARKET FRIEND \$150
PREMIER SPONSOR BOOTH SPACE AT MARKET	X					
SPONSOR NAME/LOGO ON MARKET FACEBOOK PAGE	X	X				
PROMO ITEMS PLACED AT INFORMATION BOOTH	X	X				
SPONSOR NAME INCLUDED IN PRINT PUBLICATIONS	X	X				
SPONSORS BANNER DISPLAYED @ MARKET	X	X	X			
SPONSOR NAME ON MARKET POSTER (DISPLAYED IN SEVERAL LOCAL BUSINESSES)	X	X	X	X		
SPONSOR NAME/LEVEL ON MARKET T-SHIRTS	X	X	X	X	X	
LISTING ON MARKET WEBSITE SPONSOR PAGE	X	X	X	X	X	X

Make your check or money order payable to:
BOSSIER NIGHT MARKET

Mail to:
Bossier City Farmers Market P.O. Box 8262 Bossier City, La 71113

THANK YOU FOR YOUR SPONSORSHIP!

For Market Use Only

Paid by Check, MO # _____ Amount \$ _____ Date Rec'd _____ By _____