



National League of Cities 1st Place: 2010 City Cultural Diversity Award Winner

DIVERSITY IS GOOD BUSINESS,

DIVERSITY IS ITS OWN REWARD!

Diversity is the variety of attributes, backgrounds, cultures, and ideas brought by individuals to any situation. A healthy community requires an inclusive climate built on a foundation of trust and respect for individual assets, talents, and perspectives. Diversity and inclusion add significant value to our organizations and community by maximizing everyone's contribution to a shared quality of life!

Connect: Individual Membership in Colorado Springs Diversity Forum is a powerful experience, one we can share with others. CSDF provides opportunities for its members to develop interpersonal skills, express their individuality, and support one another's unique contributions to our community. Becoming an individual member of CSDF makes a statement about the strength of your values and the importance of having a voice. Every achievement and celebration becomes a personal accomplishment. Each challenge becomes a personal investment in our communal future.

Include: Business Membership in Colorado Springs Diversity Forum provides many rich rewards. Every business in the Pikes Peak region shares the same talent pool, the same benefits and concerns, the same cultural landscape. CSDF provides a forum for discussion and a platform for community dialog on diversity. On this basis, Forum members are better able to plan the human and financial resources necessary to reach their goals and objectives. The stronger CSDF is the stronger our community is, and the better positioned to compete in the global marketplace.

Engage: Sponsorship of Colorado Springs Diversity Forum initiatives underscores the importance of what CSDF brings to the region. Large and small entities alike make powerful allies for diversity in every aspect of community life and in every enterprise. CSDF initiatives reach into all parts of the community, drawing participation across social, cultural, and generational lines. Individuals come to know your organization through the CSDF lens, improving their understanding of your commitment to the community: we lift each other up when we partner to discover and celebrate our diversity. Every cent of your sponsorship is invested in doing just that.

ANNUAL MEMBERSHIP BENEFITS \$5,000 Champion of Diversity & Inclusion

- Logo -- forum web--link
- Free or discounted workshops
- Use of CSDF logo in advertising
- Membership recognition plaque
- One diversity training
- One speaker meet & greet
- Logo in all print materials
- Featured article in e---news---letter
- Event recognition at all CSDF events

\$2,000 Ambassador for Diversity & Inclusion

- Logo -- forum web--link
- Free or discounted workshops
- Use of CSDF logo in advertising
- Membership recognition plaque
- One diversity training
- One speaker meet & greet
- Logo in selected print materials
- Featured article in e---news---letter

\$1,000 Partner for Diversity & Inclusion

- Forum linked web---listing
- Free or discounted workshops
- Use of CSDF logo in advertising
- Membership recognition plaque
- One diversity training
- One speaker meet & greet

\$500 Sponsor for Diversity and Inclusion

- Forum linked web---listing
- Free or discounted workshops
- Use of CSDF logo in advertising
- Membership recognition plaque

\$250 Contributor for Diversity and Inclusion

- Forum linked web---listing
- Free or discounted workshops
- Use of CSDF logo in advertising
- Membership recognition certificate

\$100 Donor to Diversity and Inclusion

- Web---listing
- Free or discounted workshops

\$50 Member for Diversity and Inclusion

- Web---listing
- Free or discounted workshop

SPONSORSHIP OPPORTUNITIES & BENEFITS

EVERYBODY WELCOME: A CELEBRATION OF CULTURE AND DIVERSITY

Colorado Springs' annual "Everybody Welcome" multi-cultural festival recognizes Fannie Mae Duncan as a pioneer among women and African-Americans in the struggle to end segregation. During World War II, she operated a Haven Club at Camp Carson along with a USO Concession. This year in collaboration with the USO we strive to align ourselves with the mission of the USO: "Lift the spirits of America's troops and their families". The Diversity Forum celebrates the USO, working to provide steadfast support for families, providing hope and building confidence in times of need.

"Everybody Welcome", sponsored by the City of Colorado Springs, will take place in America the Beautiful Park on Sunday, August 10, 2014 from 11:00am to 4:00pm. More than 12,000 people are expected to attend this award-winning festival celebrating the diverse cultures, food, dance and music that make this community unique.

PREMIERE SPONSOR --\$10,000 +

- 50% Membership Discount
- Logo Web Link
- 10 Tee Shirts
- Media Recognition as PREMIERE Sponsor
- On Site Signage: 2 Festival Banner, PowerPoint Logo at Cotton Club, Listing at All Events
- Logo on All Event Print Materials
- 1 Event Booth Space
- Podium Recognition at all Everybody Welcome Events

PLATINUM SPONSOR --\$5,000 +

- 25% Membership Discount
- Logo Web Link
- 7 Tee Shirts
- Media Recognition as PLATINUM sponsor
- On Site Signage: 1 Festival Banner, PowerPoint Logo at Cotton Club, Listed at all events
- Name Listing on All Event Print Materials
- 1 Event Booth Space
- Podium Recognition at Festival Stages

GOLD SPONSOR -- \$2,000 +

- 25% Membership Discount
- Linked Name Listing on CSDF Website
- 5 Tee Shirts
- Media Recognition as GOLD sponsor
- On Site Signage: 1 Festival Banner, Listed at all events
- Name Listing on All Event Print Materials
- 1 Event Booth Space

SILVER SPONSOR -- \$1,000 +

- 25% Membership Discount
- Linked Name Listing on CSDF Website
- 4 Tee Shirts
- Media Recognition as SILVER sponsor
- Name Listing at all events, on Tee's and Flyer

COPPER SPONSOR -- \$500 +

- 10% Membership Discount
- Linked Name Listing on CSDF Website
- 3 Tee Shirts
- Media Recognition as event sponsor
- Name Listing at all events, on Tee's

CS Diversity Forum Member - Sponsor Payment Submission Form

“Everybody Welcome: A Celebration of Culture and Diversity” Sponsor Levels

- \$10,000 PREMIERE
- \$ 5,000 PLATINUM
- \$ 2,000 GOLD
- \$ 1,000 SILVER
- \$ 500 COPPER

“Everybody Welcome: A Celebration of Culture and Diversity” Booth Space Rental

- 10x10 For-Profit Sales Booth: \$200
- 10x10 For-Profit Informational Booth: \$175
- 10x10 Non-profit Sales Booth: \$75
- 10x10 Non-profit Informational Booth: \$50
- Electricity Option: \$75
- Booth payment is not tax deductible

Our company will provide [Click here to enter text](#). Everybody Welcome event volunteers

Colorado Springs Diversity Forum Membership Donation Levels

- \$5,000 Champion of Diversity & Inclusion
- \$2,000 Ambassador for Diversity & Inclusion
- \$1,000 Partner for Diversity & Inclusion
- \$ 500 Sponsor of Diversity & Inclusion
- \$ 250 Contributor for Diversity & Inclusion
- \$ 100 Donor for Diversity & Inclusion
- \$ 50 Member for Diversity & Inclusion
- ___ % Membership Discount

PAYMENT INFORMATION

Donation Total (add above selections) \$ _____

- Pay by Check -- Please make checks payable to **Pikes Peak Community Fund / CS Diversity Forum** and complete contact information below
- Pay by Credit Card – Complete form, print and mail to below address

Name (on card): _____ Company: _____

Address (billing, if paying by Credit Card, mailing if paying by check): _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ Phone: _____ Cell: _____

Card Type: _____ Visa Card Code: _____

Card Number/Expiration: _____ / _____

Billing Information: Must match check or credit card. The Colorado Springs Diversity Forum operates as an affiliate of Pikes Peak Community Fund. **CONTRIBUTIONS ARE TAX DEDUCTIBLE WITHIN THE EXTENT OF THE LAW. A TAX RECEIPT WILL BE ISSUED BY FISCAL SPONSOR PIKES PEAK COMMUNITY FOUNDATION**

Submit this form to: Colorado Springs Diversity Forum, 315 E. Costilla, Colorado Springs, CO 80903
Phone: (719) 460-5271 Email: info@cspdiversityforum.org

JOIN ON---LINE Credit card payment can be made on---line at <http://www.ppcf.org/products/colorado---springs---diversity---forum---3> Please also submit completed form to info@cspdiversityforum.org to ensure an accurate record of your contribution.

