



Dear Community Business Partner,

The Motor City Madness Fast Pitch Softball teams would like to offer you an affordable venue in which to advertise your business while at the same time support a worthwhile cause.

Each year, Madness teams travel throughout the Detroit metropolitan area and the State of Michigan competing in leagues and top ranked tournaments. In order to assist with travel and equipment costs, we offer banner sponsorships to community businesses. The banner is professionally printed and is prominently displayed at every field at which we compete. All sponsorships also include a complimentary listing on the Madness website.

Madness has fourteen teams participating this season, with players ranging from 7 to 18 years of age, for a total of 150+ players (and their families) in our program. Each team participates in 30-100+ games in multiple locations from which you draw your customers, and thousands of spectators and competitors will see your name or logo on a sponsored banner. Madness offers several different sponsorship options this year:

Bronze -	<ul style="list-style-type: none">• Business Name and Website on single Madness team banner• Business Contact information on Madness website Sponsor Page	\$ 200
Silver -	<ul style="list-style-type: none">• Business Logo on single Madness team banner• Business Contact information on Madness website Sponsor Page	\$ 400
Gold -	<ul style="list-style-type: none">• Business Logo on ALL Madness team banners• Business Contact information on Madness website Sponsor Page	\$1000
Titanium -	<ul style="list-style-type: none">• Larger size Business Logo on ALL Madness team banners• Business Logo on Madness website Sponsor Page	\$1500

It is our hope that you and the team can benefit from your sponsorship. We would like to thank you in advance for your consideration.

If you would like to become a sponsor, please complete the "Sponsorship Form". Keep a copy of it for your receipt and send the form along with your check payable to "Motor City Madness" to:

Motor City Madness
PO Box 1276
Novi, MI 48376-1276

Thank you again for your consideration. If you have any questions or need additional information, please contact Chris Lawler at (248) 787-1500.

Sincerely,
Motor City Madness Girls Fast Pitch Softball
www.MotorCityMadness.com