



www.brewerprattsolutions.com

(703) 433-0516

February 13, 2017

Long-Time Association Executive Opens Unique Consulting Firm with a Valuable Perspective

Sterling, VA – Association advancement consulting firm, [Brewer Pratt Solutions LLC](#), is now accepting new clients.

With nearly 20 years under her belt as a key senior staff member for several national trade and individual membership organizations, association management executive Elisa Brewer Pratt, CAE has launched Brewer Pratt Solutions LLC (BPS). Having focused on engagement, membership and the development of regional chapter affiliates both domestically and internationally, [Pratt](#) is striving to again deliver responsive and customized solutions to nonprofit associations.

“I’ve been the client and worked with dozens, if not hundreds, of consultants over the years,” Pratt says. “Now on the other side of the table, have an acute understanding of the needs and challenges faced by membership organizations who need bang for their buck and tangible results.”

The Brewer Pratt model is different. The organization, with Pratt at its helm, will provide associations of all sizes the support and high-level guidance necessary to develop a road map and achieve their desired future.

Brewer Pratt Solutions starts each relationship by conducting an ardent discover phase. BPS understands that listening is the key to developing unique and tailored strategies and tactics. Unlike other consultants, Brewer Pratt Solutions sees clients through not only the launch and rollout, but throughout the entire life-cycle of a project. Additionally, following a project or initiative, BPS provides a six month follow-up assessment to ensure clients have the necessary support and can plan appropriately for any next steps. Brewer Pratt Solutions’ exhaustive and personal approach is anything but traditional.

“Many association consulting firm sell you what they do, not what you need. You’re paying more for their name,” says Pratt. “Having been in your shoes, we can provide highly customized solutions to both long-term strategic challenges and shorter-term organizational needs.”

With a unique background in advocacy and activism, stakeholder relations, as well as association management operations, Pratt’s diverse expertise makes her a valuable partner and advisor to non-profit clients. She holds the Certified Association Executive (CAE) credential from the America Society of Association Executives ([ASAE](#)) and a Master’s Degree from Johns Hopkins University.

Brewer Pratt Solutions LLC is an association advancement consulting firm specializing in the delivery of candid and hyper-custom solutions that transform associations and instigate increased organizational success, as well as the implementation of project-based professional service improvements to ensure organizational evolution for non-profit staff, elected boards and volunteer leadership.

For more information about Brewer Pratt Solutions please visit www.brewerprattsolutions.com.

Brewer Pratt Solutions LLC

Office: 703.433.0516 ■ Mobile: 571.216.3973 ■ www.brewerprattsolutions.com