



Dear Friend of COMTO:

We are very excited to announce that the Conference Of Minority Transportation Officials (COMTO) 46<sup>th</sup> National Meeting and Training Conference, is coming to the "D."

Our theme for this year's national forum, which is taking place July 14-18, 2017 at the Detroit Marriott at the Renaissance Center, is "*Smart Transportation: The Next Frontier.*" Already, there's a great deal of planning underway, all geared towards helping new and seasoned professionals in the transportation industry to strengthen their expertise through impactful best practices that address the questions "How Will We Move, How Will We Move Things, and How Will We Move Better?"

Today's ever-changing landscape demands innovative transportation solutions that will make a measurable impact on a range of 21st century issues. From public access, intelligent transportation systems and data sharing, to infrastructure improvements that address challenges in safety, mobility, sustainability and economic vitality, COMTO plans to use the conference's platform to emphasize some of its best ideas in world class leadership. More than 600 of the industry's most influential executives will be here, participating in sessions on multi-modalism, smart cities, enhanced mobility, safe and sustainable transit options, and creative infrastructure investments, all with substantial, national networking opportunities.

We sincerely hope you will join us.

Your partnership as a sponsor of "*Smart Transportation: The Next Frontier*" is the perfect opportunity to broaden your organization's brand and build strategic relationships with multiple audiences. So, please join COMTO, our members, associates and guests as we write a new page in the business history books. Sponsorship details are attached and can also be found at [www.comtomichigan.org](http://www.comtomichigan.org).

Thank you in advance for your support. One of my team members will call within the next few days to provide more information about the conference and answer any questions you may have, or feel free to contact me at 269-491-7279, [AveryK@michigan.gov](mailto:AveryK@michigan.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Kimberly Avery", followed by a horizontal line.

Kimberly Avery  
President, COMTO Michigan

**About COMTO**--Founded in 1971 on the campus of Howard University in Washington, DC, the Conference Of Minority Transportation Officials was created to provide a forum for senior-level minority professionals in the transportation industry. Today, the organization has grown to 39 chapters across the United States. Members include individuals, organizations, transportation agencies, non-profits, and Historically Underutilized Businesses (HUBs) working to ensure opportunities in every sector of the growing transportation industry.

# 2017 National Meeting & Training Conference



## 46th NATIONAL MEETING & TRAINING CONFERENCE

### SMART TRANSPORTATION: THE NEXT FRONTIER

July 14-18, 2017  
Detroit Marriott at the  
Renaissance Center  
400 Renaissance Dr.  
Detroit, MI 48243

## COMTO Michigan Chapter Sponsorship Brochure

### Premiere Sponsorship Packages

#### All Premiere Sponsorship Package includes:

- Acknowledgment in Chapter materials, including event signage as appropriate.
- Linked company logo on COMTO Michigan Website for 1 year.
- Company description and logo in all the Chapter Event Programs for the year.
- Post Chapter Event attendee mailing list.
- Special invitations to select receptions.

#### Platinum Sponsor - \$20,000

- Company name/logo placed in Conference Program
- Chapter Pioneer Award Dinner
- 46<sup>th</sup> National Mtg & Training Conference Michigan Welcome Reception
- 46<sup>th</sup> National Mtg & Training Conference Scholarship Golf Event Tournament Sponsor
  - Two Foursomes
  - Company logo on all holes
  - Full Page ad in Golf dinner program

#### Gold Sponsor - \$15,000

- Company name/logo placed in Conference Program
- Chapter Pioneer Award Dinner

- 46<sup>th</sup> National Mtg & Training Conference Michigan Welcome Reception
- 46<sup>th</sup> National Mtg & Training Conference Scholarship Golf Event Shirt Sponsor
  - One Foursome
  - Half page ad in golf dinner program

#### Silver Sponsor - \$10,000

- Company name/logo place in Conference Program
- Chapter Pioneer Award Dinner
- 46<sup>th</sup> National Mtg & Training Conference Michigan Welcome Reception
- 46<sup>th</sup> National Mtg & Training Conference Scholarship Golf Event Hat Sponsor
  - One Foursome
  - Half Page ad in Golf dinner program

#### Bronze Sponsor - \$5,000

- Company name/logo place in Conference Program
- Chapter Pioneer Award Dinner
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- 46<sup>th</sup> National Mtg & Training Conference Scholarship Golf Event Hat Sponsor
  - One Foursome
  - Half Page ad in Golf dinner program

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### Other Sponsorship Opportunities:

#### 46<sup>th</sup> National Mtg & Training Conference Michigan Welcome Reception

##### **Reception Sponsor - \$2,000**

- Full Banner with Company name/logo at Reception
- Company name/logo on dinner tables
- Speaking Opportunity at Reception

##### **Reception Drink Sponsor - \$1,500**

- Company name/logo Signage at Reception
- Company name/logo on Drink Tickets
- Speaking Opportunity at Reception

##### **Reception Food Sponsor - \$1,000**

- Company name/logo Signage at Food tables
- Napkin with Company name/logo
- Speaking Opportunity at Reception

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## **COMTO Michigan Chapter Sponsorship Brochure**

### **New Miscellaneous Conference Sponsorships**

#### **Legacy Conference Sponsor - \$5,000**

- Company name/logo signage in Conference Program
- Company name/logo on COMTO Michigan Website for 1 year
- 2 Tickets to 46th National Mtg & Training Conference Michigan Welcome Reception

#### **Volunteer Sponsor - \$2,000**

- Company name/logo signage on the table in volunteer room
- Company name/logo signage outside volunteer room
- Company logo on volunteer shirts

#### **Michigan Hospitality Suite - \$1,000**

- Host a night of Hospitality
- Company name/logo Signage on the tables
- Company name/logo Signing
- Opportunity to Choose the Nights theme

#### **Transportation Sponsor - \$1,000**

- Company name/logo signage on the buses
- 2 Tickets to 46th National Mtg & Training Conference Michigan Welcome Reception

#### **Friends of COMTO Conference Sponsor - \$1,000**

- Company name/logo signage at 46th National Mtg & Training Conference Michigan Welcome Reception
- Company name/logo on COMTO Michigan Website for 1 year
- 1 Ticket to 46th National Mtg & Training Conference Michigan Welcome Reception

#### **Volunteer Meal Sponsor - \$1,000**

- Company name/logo signage on volunteer lunch bags
- Company name/logo signage outside volunteer room
- 1 Ticket to 46th National Mtg & Training Conference Michigan Reception

#### **Create Your Own Package**

- If you don't see the package that works for you let us know and we can create a package just for you.

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## COMTO Michigan Chapter Sponsorship Brochure

### COMTO Sponsorship Application Form

ORGANIZATION

CONTACT NAME

TITLE

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

INDICATE SPONSORSHIP EVENT AND LEVEL:

**TOTAL PAYMENT:** \$ \_\_\_\_\_

Enclosed is my CHECK, payable to COMTO  
(Remittance accepted in US currency only)

Please CHARGE payment to (check one):

VISA    MasterCard    American Express

Submit Completed Form to:

ACCOUNT NUMBER

EXPIRATION DATE

SECURITY CODE

PRINT CARDHOLDER NAME

CARDHOLDER SIGNATURE

COMTO Michigan

PO Box 32439

Detroit, MI 48232

Email: PWilliams@thepeoplemover.com

Paypal: www.comtomichigan.org