

# The Fredericksburg Area Service League, Inc.

*Making a Difference for Children*

## FASL 2016-2017 CORPORATE SPONSORSHIP LEVELS

### **Legacy Sponsorship - \$5000.00**

*With a \$5000.00 sponsorship, the Fredericksburg Area Service League will be able to expand our Summer Scholars program into an additional middle school in the Fredericksburg area. Our Summer Scholars program is a unique opportunity for at risk middle school students to attend a STEM summer camp at a college campus. Experiencing a trip and visiting a college is an experience these children may not ever receive without your support and will inevitably change their lives!*

- ◆ Sponsors' Company Name shall be listed as a "Presenting Sponsor" in newspaper ads and news articles for each FASL fundraising event.
- ◆ Sponsors' Company Name and Logo shall be listed as a "Presenting Sponsor" on presentation and display board located at the entrance of each FASL fundraising event.
- ◆ Sponsor Logo on printed media.
- ◆ 8 Tickets to the **Jingle Bell Cocktail** – November 18, 2016
- ◆ 16 Admission Tickets to **Merry Market** – November 19, 2016

### **Gold Sponsorship - \$1000.00**

*With a \$1000.00 sponsorship, the Fredericksburg Area Service League will be able to send two additional students to a college campus for a STEM summer camp through our Summer Scholars program. Summer Scholars is a unique opportunity for at risk middle school students to visit a college campus. Experiencing a trip and visiting a college is an experience these children may not ever receive without your support and will inevitably change their lives!*

- ◆ Sponsor Logo on printed media.
- ◆ 6 Tickets to the **Jingle Bell Cocktail** – November 18, 2016
- ◆ 12 Admission Tickets to **Merry Market** – November 19, 2016

### **Silver Sponsorship - \$750.00**

*With a \$750.00 sponsorship, the Fredericksburg Area Service League will be able to provide every child in the Head Start program in Caroline, Fredericksburg, Spotsylvania County and all students in the Spotsylvania Reading Recovery program with an appropriately leveled book for them to read and keep. All books are presented in a read aloud experience by a Fredericksburg Area Service League member. This is an unforgettable experience for children who otherwise do not have access to books they can read themselves and keep to enjoy.*

- ◆ Sponsor Logo on printed media.
- ◆ 4 Tickets to the **Jingle Bell Cocktail** – November 18, 2016
- ◆ 8 Admission Tickets to **Merry Market** – November 19, 2016

### **Bronze Sponsorship - \$500.00**

*With a \$500.00 sponsorship, the Fredericksburg Area Service League will be able to supply and maintain bookshelves in local shelters and at risk communities. These bookshelves will be stocked with appropriately leveled books for children to read, enjoy and share with others. Children will be encouraged to keep these books to further their reading development. A \$500.00 sponsorship could also send an additional middle school student to a STEM camp at a college campus through our Summer Scholars program.*

- ◆ 2 Tickets to the **Jingle Bell Cocktail** – November 18, 2016
- ◆ 6 Admission Tickets to **Merry Market** – November 19, 2016

## **Patron Sponsorship - \$250.00**

*With a \$250.00 sponsorship, the Fredericksburg Area Service League will be able to purchase 250 books for children in need in the Fredericksburg area. These books are available to children through school read alouds and community events.*

- ◆ 1 Ticket to the **Jingle Bell Cocktail** – November 18, 2016
- ◆ 4 Admission Tickets to **Merry Market** – November 19, 2016

### **All Sponsorships Include:**

- ~ Table Space for Sponsor Information at FASL Events ~
- ~ Opportunity to include marketing items in “swag bags” for  
Jingle Bell Cocktail ~
- ~ Listing on the Fredericksburg Area Service League, Inc. website at  
[www.faserviceleague.com](http://www.faserviceleague.com) ~
- ~ Posting of Your Company Name and Logo on FASL Display at all Marketing  
Events and FASL Fundraising Events ~
- ~ Your Company Name and Logo published in all FASL Event Programs ~

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