

**MINUTES St. Croix Bike Pedestrian Trail Coalition – Events Committee  
City of New Richmond Civic Center - January 5, 2014, 6:30 p.m.**

**CALL TO ORDER** – Susan Heuser, temporary Chairperson, called the meeting to order at ~ 6:30 p.m.

**STATEMENT OF PUBLIC NOTICE** – Heuser noted that Jeri Koester, Town of Somerset Clerk/Treasurer, had posted the agenda at the Town of Somerset Town Hall.

**ROLL CALL** – Those present at the meeting were Dan Hansen, Ben & Susan Heuser, Andre Johnson, Pam Kaiser, Kyle & Janet Lindstrom, Dave & Marla Olson and Tim Witzmann.

**ADOPTION OF AGENDA** – A **motion** (Johnson, Ben Heuser) to adopt the agenda. **Carried.**

**PUBLIC COMMENT** – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. There were no public comments.

**ITEMS** for discussion

1. Event Sponsorship Possibilities – Discussion about event sponsorship began with 4 specific proposals, i.e. two bicycle rides in conjunction with the City of Hudson’s RiverFest celebration, an option to coordinate with Health Partners on a bicycling event and an option for the Coalition to sponsor a bicycle ride in conjunction with interested partners.

The discussion broadened from there to other event opportunities in various locales as communities celebrate their particular heritage. Discussion about specific Coalition participation in possible events included providing support to other organizations holding bicycle rides (recruiting riders, ride mapping, coordination with municipalities, registration, advertisement, etc.); providing rest stops and snacks along a route; providing information about bike safety, helmet safety, and driver awareness; working with schools and hospitals about lifelong healthy life styles; providing information to communities about hosting bicycle riders; designing a safe “kids” ride, etc. It was determined that some of the event opportunities identified would more logically fall under the sponsorship of a Communications Committee rather than an Event Committee.

Discussion also included concern that any event undertaken support the mission of the Coalition and that participation not overextend Coalition resources.

2. Begin Preparation of Detailed Management Plan and Time Line for an Event – No specific plans were begun since the nature of a plan would depend on the kind of the event undertaken. Consensus was to seek direction from the Coalition before proceeding with detailed planning.
3. Recommendation to Coalition Regarding Proceeding with Event(s) – There was general consensus among the group that the Coalition is not currently in a strong position to sponsor/manage a bicycle ride on its own. Rather it should work with other organizations to support their efforts and gain experience. There was interest in pursuing sponsorship of a bicycle ride/event in the future as partnerships are formed and manpower is assessed.

Regarding the specific request from the City of Hudson’s Riverfest organization, the group recommended that the Coalition respond that it would like to support other organizations in their management of the rides but would consider leading the rides if another organization could not be identified to do so. The group felt that an informational ride about the St. Croix River Crossing was most in line with the Coalition mission.

4. Elect Chairperson – A chairperson was not elected pending direction from the Coalition.
5. Set next meeting date – No new meeting was set pending direction from the Coalition.

**ITEMS FOR NEXT COALITION AGENDA** – Recommendation Regarding Participation in Bicycle Events

**ADJOURNMENT** – A **motion** (Witzmann, Johnson) to adjourn. **Carried** at ~ 8:00 p.m.

Respectfully Submitted,  
Susan Heuser, Coalition Secretary