

2017-2018 Sponsorship & Program Ad Packet

Hi Parents,

It's that time of year again to submit program ads for our memory/program book. After last year's success, I am honored to be asked to put together again this year. I know this is an important memorabilia for you and your child's youth rodeo career and I want this year's program to be better than last years. However, in order to accomplish this goal, I will need everyone's help!

The most time consuming part of the program is gathering and sorting all the emails, scanning business cards, following up with members to let them know I received their sponsor's ads. So, I need to cut this process down. Please make sure you read the below information to help me streamline this process.

Here is what I need help with:

- ◆ I need ALL members to have their **BUSINESS ADS SENT TO YOU DIRECTLY**. Please do not have them send them to me. I need ALL MEMBERS to fill out, scan or take a photo phone image of the submission form and email it to me with the scanned or photo phone image of the sponsor's business card. **IT IS THE MEMBERS RESPONSIBILITY TO SCAN OR TAKE PHOTO IMAGE OF SPONSORS BUSINESS CARDS OR ADS OR LOGO IMAGES-NO HARD COPIES**
- ◆ ONE EMAIL PER AD SUBMISSION. (there is a method to my madness)
- ◆ DO NOT SCAN BUSINESS CARD ONTOP OF SUBMISSION FORM PLEASE. I NEED 2 PAGES MINIMUM.
- ◆ PLEASE BUT THE FOLLOWING FORMAT IN THE EMAIL SUBJECT LINE.
 - FAMILY/PERSONAL ADS: MEMBER FIRST NAME_LAST NAME_ADF_AD PG SIZE
 - ◆ **JANE_DOE_AD2_FULL PG**
 - SPONSOR/BUSINESS ADS: MEMBER FIRST NAME_LAST NAME_ADF_AD PG SIZE_COMPANY NAME
 - ◆ **JANE_DOE_AD2_FULL PG_SUPERMAN SUPPLIES**
- ▶ If you are emailing me and have a question, please put QUESTION IN EMAIL SUBJECT LINE so I don't overlook your question.

ALL EMAIL AD SUBMISSIONS MUST HAVE A SCANNED OR PHOTO IMAGE OF SUBMISSION FORM. ALL EMAILS WILL BE KICKED BACK TO MEMBER IF SUBJECT LINE IS NOT CORRECT & FORM IS MISSING.

- ◆ Completed Ad submissions can be emailed to nchstraprogramads@gmail.com at **any time** as long as the ad is paid in full by APRIL 1, 2018.
- ◆ You will get an auto-reply email message STATING I RECEIVED YOU AD. If you do not get an auto reply message, then I did not receive it so please resubmit. I will NOT be calling people to let them know I received their ads.
- ◆ ALL ADS NEED TO BE **RECEIVED** [not sent] BY MIDNIGHT, APRIL 1, 2018 AND NOT ONE MINUTE MORE. IF YOUR AD IS LATE YOU WILL RECEIVE AN AUTO-REPLY SAYING YOUR AD IS LATE AND WILL NOT BE IN PROGRAM. PLEASE PLAN ACCORDINLY TO HAVE YOUR AD SENT IN TIME. IF YOUR AD IS SUBMITTED WRONG AND KICKED BACK, I MUST **RECEIVE** EACH INCORRECT AD CORRECTLY BEFORE DEADLINE. **NO EXCEPTIONS!!!**
- ◆ PLEASE FEEL FREE TO CONTACT ME OR STOP ME AT ANY RODEO IF YOU ARE UNCLEAR ON HOW TO SUBMIT AD. THANK YOU SO MUCH FOR ALL YOUR HELP.



NORTH CAROLINA High School & Jr. High Rodeo Association

2017/2018 NCHSRA Season & State Final's Sponsorship

The North Carolina High School Rodeo Association (NCHSRA) will hold their Annual State Final's Rodeo at the Lone Hickory Indoor Arena, in Yadkinville, in May 2018. This three-day event will feature over 100 high school and junior high students from across North Carolina competing in ten Championship events. The top four from each event will be eligible to compete in one of the largest rodeos in the world, the National High School Rodeo Association Finals in Wyoming, July 2018 and the National Junior High School Rodeo Association Finals in Tennessee, June 2016.

The NCHSRA is an independent student athletic association, which encourages our youth to excel in Leadership, Responsibility, Dedication, and Commitment and relies on the financial assistance of sponsors. Your generosity allows our contestants the opportunity to be awarded college scholarships and scholarship assistance for continuing their educational careers as well as year end awards.

We'd like to have your support for this annual event, Please consider your tax-deductible sponsorship in either our State Final's Program or a level monetary sponsorship as an investment in the lives of some of the finest young people in our state as well as an excellent opportunity to promote your products and services. Below is the list of NCHSRA Sponsorship levels and/or Ads for our State Final Rodeo Program held at the end of May 2016. Any support is greatly appreciated.

Please complete the Sponsorship form and select the sponsorship level to represent your company. All forms, art work, business card and check need to be received by April 1, 2018. Any questions, please feel free to contact us at nchsraprogramads@

Thank you for your support,
NCHSRA Board of Directors & Contestants

RODEO SEASON SPONSORSHIP LEVELS

SADDLE SPONSOR \$1700

- Full Page Ad in State Final Program & logo on front cover of program
- Website Recognition and link to business site for one year
- Banner (Supplied by Sponsor) displayed during Rodeo season & State Final events
- Logo on all Regular Season & State Final marketing/promotional materials
- Company announced 4 times per Rodeo & State Final performances.
- 8 Rodeo Season & State Final passes
- Logo on State Final Jacket
- Logo set up and placed on Saddles

GOLD EVENT SPONSOR \$1200

- 3/4 (Three-Quarter) page Ad in State Final's Program
- Company website linked to our site for one year
- Logo on all Regular Season & State Final marketing/promotional materials
- Banner (Supplied by Sponsor) displayed during Rodeo Season & State Final events
- Company announced each time sponsored event performers at each Rodeo Season & State final event.
- 6 Rodeo Season & State Final passes
- Logo on State Final Jacket
- Logo set up and placed on Event Buckle Sponsor

SILVER SPONSOR \$800

- 1/2 (half) Page Ad in State Final Program
- Company website linked to our site for one year
- Logo on all Regular Season & State Final marketing/promotional materials
- Banner (Supplied by Sponsor) displayed during the rodeo season & State Finals
- Company announced 3 times per each Rodeo Season & State final performance
- 4 State Final Weekend passes
- Logo on state final jacket

NCHSRA **BUSINESS** ADVERTISING AD SUBMISSION FROM

2017-2018

BUSINESS ONLY-Please fill out the following Advertising Ad submission form and email a copy of this form and artwork to **NCHSRAPROGRAMADS@GMAIL.COM** and give your check to your NCHSRA member to turn in by **April 1, 2018**. Your Generosity is greatly appreciated. ****EACH AD**

NEEDS ITS OWN COMPLETED FORM PLEASE. PLEASE DO NOT COMBINE INFO

Business Ads Information Only

Company: _____ Do you want to re-use ad from last year? YES NO

Amount: _____ **Ad Size:** _____ **Date:** _____

Contact Person: _____ **email:** _____

NCHSRA Member to get credit _____

WEBSITE: _____

** Please Email this form and ALL PHOTOS OR COMPLETED AD to nchsraprogramads@gmail.com. Please put The following information in the EMAIL SUBJECT LINE: Members First_Last Name_Ad pg size_Business Name

Subject line Example: Jane_Doe_fullpg_Ad 3_ABCINC.

If you want to add a personal Message to Business ad, Please write here.

*****IMPORTANT INFORMATION*****

* **Completed Ads:** Please Email Ads in a PDF, WORD or if you know how to use Photoshop, submit PSD file in a 300+ Pixels along with completed form.

* **Submitting a Business Card for an ad:** Please scan all business card before emailing & email with completed form.

* **Submitting images to have ad made:** Please send all image along with completed form. Please make sure images are clear and a high resolution. **Please DO NOT ADD TEXT to images.**

SEASON SPONSORSHIP LEVELS

<input type="checkbox"/> Saddle Sponsor \$1,700.00 (Full Pg)	<input type="checkbox"/> Gold Sponor \$1,200.00 (3/4 pg)	<input type="checkbox"/> Silver Sponsor \$800.00 (1/2 pg)
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STATE FINAL SPONSORSHIP & PROGRAM AD PAGES

<input type="checkbox"/> State final sponsor (1/2 pg) \$ 500.00	<input type="checkbox"/> Contestant Sponsor (1/2 pg) \$300.00	<input type="checkbox"/> Chute Gate Sponsor (1/4 pg) \$ 200.00	<input type="checkbox"/> Full Page Ad \$ 125.00
<input type="checkbox"/> 3/4 Page Ad \$ 100.00	<input type="checkbox"/> Half Page Ad \$ 75.00	<input type="checkbox"/> 1/4 PageAd \$50.00	<input type="checkbox"/> Business Card \$ 25.00

VENDOR SPACE

<input type="checkbox"/> 20 X 20 SPACE \$150.00	<input type="checkbox"/> 10 X 10 SPACE \$75.00
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Please make checks or money orders payable to NCHSRA....

Please bring ad money to the rodeos or mail **money only** to Amy Colvard -- 427 Hidden Hollow Rd – Crumple, NC

Please email ALL ads, images and completed form to **nchsraprogramads@gmail.com**.

Members: Deadline for program sales is APRIL 1, 2018

Amount Paid: _____ **Sellers Signature:** _____

STATE FINALS SPONSORSHIP LEVELS

STATE FINAL SPONSOR \$500

- 1/2 (Half) Page Ad in State Final Program
- Banner (Supplied by Sponsor) displayed during State Final Event
- Company announced 3 times per each State final performance
- 4 State Final Weekend Passes
- Logo on all State Final marketing/promotional materials

STATE FINAL CONTESTANT SPONSOR \$300

- 1/2 (Half) Page Ad in State Final Program
- Banner (Supplied by Sponsor) displayed during State Final events
- Company announced every time contestant competes st State Finals
- 2 (Two) State Final weekend passes

CHUTE GATE SPONSOR \$200 (ONLY SIX SPOTS AVAILABLE)

- Company announced each times sponsored chute gate is used during state final event
- 1/4 (Quarter) Page ad in State Final Program
- Banner placed on one of the six Chute Gates for State Finals

PROGRAM ADS PAGES	
FULL PAGE AD	\$125.00
3/4 PAGE	\$100.00
1/2 PAGE	\$75.00
1/4 PAGE	\$50.00
BUSINESS CARD	\$25.00

VENDOR SPACE	
20 X 20	\$150.00
10 X 10	\$75

NCHSRA **PERSONAL/FAMILY** AD SUBMISSION FROM

2017-2018

PERSONAL/FAMILY ADS ONLY-Please fill out the following Advertising Ad submission form and email a copy of this form and artwork to **NCHSRAPROGRAMADS@GMAIL.COM** and turn your ad money at any rodeo before **April 1, 2018**. Your Generosity is greatly appreciated.

****EACH AD NEEDS ITS OWN COMPLETED FORM PLEASE. PLEASE DO NOT COMBINE INFO**

Personal/Family Ads Information ONLY

Ad Received from: _____	Do you want to re-use ad from last year?	YES	NO
Amount: _____	Ad Size: _____	email: _____	
NCHSRA Member to get credit _____		Date: _____	

**** Please Email this form and ALL PHOTOS to nchsraprogramads@gmail.com. Please put The following information in the EMAIL SUBJECT LINE: Members First_Last Name_ad#_Ad pg size (ONE AD PER EMAIL)**
Subject line Example: Jane_Doe_ad1_fullpg Image file name example: Jane_Doe 1

If you want to add a personal Message to ad, Please write here and type it out in ad submission email

*****IMPORTANT INFORMATION*****

* **Completed Ads:** Please Email Ads in a PDF, WORD or if you know how to use Photoshop, submit PSD file in a 300+ Pixels along with completed form.

* **Submitting a Business Card for an ad:** Please scan all business card before emailing & email with completed form.

***Submitting images to have ad made:** Please send all image along with completed form. Please make sure images are clear and a high resolution. **Please DO NOT ADD TEXT to images.**

STATE FINAL SPONSORSHIP & PROGRAM AD PAGES

<input type="checkbox"/> State final sponsor (1/4 pg) \$ 500.00	<input type="checkbox"/> Contestant Sponsor (1/4 pg) \$300.00	<input type="checkbox"/> Chute Gate Sponsor \$ 200.00	<input type="checkbox"/> Full Page Ad \$ 125.00
<input type="checkbox"/> 3/4 Page Ad \$ 100.00	<input type="checkbox"/> Half Page Ad \$ 75.00	<input type="checkbox"/> 1/4 PageAd \$50.00	<input type="checkbox"/> Business Card \$ 25.00

Please make checks or money orders payable to NCHSRA....

Please bring ad money to the any rodeos before April 1, 2018

Please email ALL ads, images and completed form to **nchsraprogramads@gmail.com**.

Members: Deadline for program sales is APRIL 1, 2018

Amount Paid: _____ **Sellers Signature:** _____

Full Page Ad

Pixel Size 1700 wide x 2200 high

Inches: 8.5 x 11

Please allow 1/2 inch margin on all sides ...Do not place images or text.
200 DPI and CMYK color

Business Card 1/8 Page Ad

Pixel Size 825 wide x 550 high

Inches: 4.125 w x 2.75 h

Please allow 1/2 inch margin on all sides ...Do not place images or text.
200 DPI and CMYK color

Quarter Page Ad # 1

Pixel Size 1700 wide x 550 high

Inches: 8.5w x 2.75 h

Please allow 1/2 inch margin on all sides ...Do not place images or text.
200 DPI and CMYK color

Quarter Page Ad # 2

Pixel Size 825 wide x 1100high

Inches: 4.125 w x 5.5 h

Please allow 1/2 inch margin on all sides ...Do not place images or text.
200 DPI and CMYK color

Half Page Ad

Pixel Size 1700 wide x 1100 high

Inches: 8.5 w x 5.5 h

Please allow 1/2 inch margin on all sides ...Do not place images or text.
200 DPI and CMYK color