

SUSTAINABLE DEVELOPMENT GOALS

LIVEWEEK EVENT

ADITYA BIRLA GROUP
presents

CSR LIVEWEEK
EXHIBITION | CONFERENCE | NETWORK
co-current event

NNGO EXPO
Inspire. Connect. Transform.

CONFERENCE THEME

CSR AND SUSTAINABLE DEVELOPMENT GOALS



10TH CSR LIVE WEEKCONFERENCE AND WORKSHOP

22- 23 May 2018

The two-day event encompasses a [conference, exhibition and book launch](#) with meeting areas to network, source, supply and learn and is a perfect place to showcase your Social Efforts and Initiatives. Its fundamental aim is to engage the sector at every level.

CSR Liveweek deliver immersive [education through keynote speakers, timely topic-driven panels and hands-on workshops](#) as well as showcases the latest products and solutions to help deepen understanding and create new ideas that will drive innovation. Attendees leave the conference inspired by what's new and what's next, armed with the tools and techniques they need to shift and re-imagine their business in Social Paradigm.

Agenda - Day-One 22 05 2018

8:30 - 9:30 AM - Registration and Welcome Tea/coffee

9:30 AM Welcome and Inaugural Address

9:50 am *Welcome Note* by **Krishna Sachdeva**, youngest member at **LiveWeek Team**

10:00 am *Inaugural Address* - by **Aditya Birla Group**

10:10 am *Special Address* - **Dr Huzaifa Khorakiwala**, CEO, Wockhardt Foundation

10:20 am *Government Address* - **Ms Shaina NC**, BJP Spokesperson

10:30 am *Swachh Bharat Address* – **Shri SSC Parthiban**, ED Chief CSR,ONGC

10:40 am *Special Address* – **Cmde. T V Thomas**, Director, Mazgaon Dock Limited

10:50 am *Special Address* – **Mrs Mohini Daljeet Singh**, CEO, Max India Foundation

11:00 am Special Address – Deepak Kumar Arora, Vice President, Public Affairs - Essar Oil Ltd.

11:10 am PSU Address - Shri Keshava Sharma, Reg. Exec. Director , Airports Authority of India

11:20 am Special Address – Prof. Raj Kachroo, Founder of [Amanmovement.Org](#)

11:30 am Special Address – Fr Paul, ED, Caritas India

11:35 am Special Address – Sanaa Shaikh, Director -Investor Relations, United Way Mumbai

11:40 am Special Address – Mr Kunal Kapur, Actor, Founder – Ketto

11:45 - 11:50 AM - CSR Good Book 2018 Launch

CSR Good Book is a compendium of strongest, sustainable and socially responsible organizations showcasing their social efforts and initiatives. All the speakers and sponsors are invited to be part of the Book Launch of the 2018 Edition.

11:50 - 12:50 PM Panel Discussion

Building Transformational Partnerships

by Ms.Charu Sethi, Head of Partnerships, Save the Children India

Mr Saharsh David, Head CSR, Sandvik

Mr Navdeep Singh Mehram, Head Sustainability, Diageo

Manisha Singh, Head CSR, Mphasis Ltd

Mr Nikunj Gupta, Team Lead CSR, Maruti

12:50 - 13:50 PM Keynotes

Keynotes - I

The keynotes at this year's conference:

12:50 hrs: Skill Development Keynote by Mayuri Deshpande, COO- FUEL & Creator of Gyandaan.org

12:57 hrs: Youth Skilling and Social Impact - Mr Shrikant Savangikar, Director- SKF, Business Excellence, Quality and Sustainability

13:04 hrs Sustainability Keynote - How sustainable business practices can make social impact – Mr. Pavel Podder, CEO - Manappuram Foundation

13:11hrs Social Impact in Health Care by Apollo Foundation is to inspire stakeholders across sectors to deliver on an integrated agenda for health and wellbeing. The talk will ensure that global advocacy is translated into local action, impact and implementation of SDG's by **Dr. Ravneet, Vice President, Apollo Foundation**

13:18hrs CSR – Corporate Social Responsibility Keynote - Current trends in CSR to mobilize resources and address the United Nations Sustainable Development Goals - in partnership with nonprofits and NGO's around the world - **Ashwini Saxena, Chief Operating Officer, JSW Foundation**

13:25hrs Impact Investing Key Note –

13:32hrs Access to Energy which drives transformational development – Anurag Kapoor, GM – CSR & Sustainability- Schneider Electric

13:39hrs Development of Model Village by MDL, A Case Study – Com. Jangir, Head CSR-, Mazagon Dock Shipbuilders Ltd.

13:46hrs CSR in Agri Sector – Cap. Abhay Lamdte, Head CSR-, Mahindra & Mahindra, Auto Farm Eqpt & Agri Sector.

13:53hrs Technology in Social Good Key Note – Mr Piyush Jain, Co Founder & CEO, Impact Guru

14:00 – 14:30 PM - Networking Lunch

14:30 – 15:30 PM – Social Impact Talks

Session Host :

14:30 hrs Talk on Community Impact - Mr Rishi Pathania, Head CSR – United Phosphorus Ltd,

14:40 hrs Creating shared value through CSR – Arun Nathan, Director – IDFC Foundation, IDFC Bank Ltd

14:50 hrs User-centered design (UCD) for Social Good - Kumar Anurag Pratap, CSR Leader - Capgemini Technology Sevices India Limited,

15:00 hrs Digital Impact Keynote - How technology can be used for social Impact - **Abhishek Ranjan**
Associate Director, **Brillio Technologies**

15:10 hrs CSR for Impact - Srinivas Kidambi, Chief Manager – CSR , KALBURGI CEMENT (P) LIMITED

15:20 hrs NGO Keynote with Q & A- The backlash against NGOs around the world (The "associational counterrevolution")
How do NGOs from different countries operate differently? Small NGOs or large NGOs; Who is more effective in delivering services? – **Ms (Dr) Vikas Goswami** - Head Sustainability, **Godrej**

15:40 – 16:40 PM – Shared Value thru Partnerships

Panel Chair : Mr Venkat Rolla, Head – CSR, **Omkar Foundation**

15:40 hrs Building Sustainable communities - Ms Anupam Nidhi, Head for Corporate Citizenship, Siemens

15:50 hrs Ahimsa Nirvana Saving the Earth by Swachh World and Non Violence - Mehernosh Shroff, Seaworthy

16:00 hrs Sustainable Finance and Impact - Mr Mahendra Rekhi, CEO - SBI Foundation

16:10 hrs Partnerships for Impact, Aboli Abkari, Head – Partnerships, Dr Reddy's Foundation

16:30 Hrs Presentations

An Everyone A Changemaker World - Trina Talukdar, Ashoka

Digital Health - Sameer Sawarkar, Founder - CEO, Neurosynaptic Communications India

The Next Generation of Philanthropy - Engaging Millennials in the SDG' - Mr Sandeep Chachra, Action Aid

DIGITAL IMPACT in Non-Profits and Foundations – Nitin Naik, Synergy

Agenda Day Two 23-05-2018

9:00 - 10:00 AM Registration and Welcome Tea/coffee

10:00 - 11:30 AM [Keynotes – I](#)

10:00 am Opening Keynote and Session Host – Jayanti Shukla, CEO, United Way Mumbai

10:10 am Welcome Address - Mr Fali Nariman Retd. Additional Solicitor General of India

10:20 am Special Address - Mr. Sridhar Sarathy, Sr. Vice President – HR and CSR, Tata Capital

10:30 am Special Address – Mr V.K.Bansal, CFO, Dhanuka Agritech Limited

10:40 am Special Address - Ms. Bella Das, Executive Director, Child Help Foundaton

10:50 am Special Address – Helle Lund, Humana

11:00 am Special Address – Mr Ranjit Singh, Head – CSR, Maruti

11:10 am Special Address – Abhay Pathak, Head Sustainability, Tata Motors Ltd.,

11:20 am Special Address – Venkat Rolla, Head - CSR, Onkar Foundation

11:30 - 12:15 PM - [Keynotes – II](#)

Social Impact Talk with Q & A

The 'C' in CSR stands for 'Character' and Safety should be a part of CSR – A Thought Provoking Session

Pavan Kaushik, Head - Corporate Communication - **Hindustan Zinc, Vedanta**

12:15 – 13:30 PM

Panel Discussion

CSR and Sustainable Development Goals (SDGs) and their contribution in Social Impact

The proper integration of policy interventions in different areas by contributing partners can make a difference between achieving the Sustainable Development Goals (SDGs) and failure.

Discussion and Solutions...

Panel Chair: Ms. Roma Balwani, Ind. Director, Institute of Corporate Responsibility & Sustainability

Dr Sitaram Gupta, CEO, Lupin Foundation

Sreedhar Gunduboina, Head, (CSR) ADP Software

Ravi Kiran, Senior Corporate Affairs Specialist, Mars (Mfrs M&M's, Wrigleys, Skittles, Pedigree, Whiskas)

George Aikara, COO – United Way, Mumbai

Rajiv Williams, Corporate Head - CSR, Jindal Stainless Limited

13:30 – 14:00 PM

13:30 hrs Transforming Communities thru Water Technology –

Institutionalising Innovation in Sanitation with Government and Markets. Deliver sanitation projects by creating and enabling space for adopting innovative technology and approaches in Sanitation.

Talk on policies for O&M , Tariff and Metering in Rural Water Supply + Decentralisation and localisation of sanitation solutions for Financial Sustainability of Urban Local Bodies.

by **Mangesh R.Gupte**, Sanitation Advisor for Multisector Partnerships

13:40 hrs HSE and Social Impact - Jaideep Singh Rathore, Senior Manager- Corporate HSE & Sustainability, **Shapoorji Pallonji & Co. Ltd)**

13:50 hrs CSR in SME and Startup “Fireside Chat” – Why it makes sense for startup to be CSR Heavy and Best ways to balance PR and CSR to maximize impact - **Aman Dhall**, *Head of Corporate Communications - PolicyBazaar.com*

14:00 – 14:30 PM - **Networking Lunch**

14:30 – 16:00 PM – **Social Impact Talks**

14:30 hrs Funding for Impact Keynote -

The nonprofit world is always challenged to secure funding. New supply-side social financial resources and demand-side for-profit players are changing the way that the social benefit sector receives grant funding and financial investment. To ensure their continued relevance, nonprofits need to adapt their models to align traditional philanthropy with these new funding/financing mechanisms

Rajiv Williams, Corporate Head – CSR, **Jindal Stainless Limited**

14:40 hrs Crossroad Challenges and Change Keynote - Mr Vijay Chadda, CEO – **Bharti Foundation**

14:50 hrs High Impact Non Profit Intervention Key Note – Dr Sitaram Gupta, CEO - **Lupin Foundation**

15:00 hrs Sustainable Supply Chain Key Note

Procurement teams are primarily responsible for cost reduction and implementing sustainability requirements are perceived cost intensive. More so, several global legislations in recent times have made customers accountable for supplier sustainability performance. How does a corporation balance cost considerations VS risk of reputation and supply disruption? Does sustainable supplier means paying more? A practitioner's insight.

Kanishk Negi, Global Supply Sustainability Manager, **ABB India Limited**

15:10 hrs CSR Interventions and Impact - Amrita Shrivastava, Senior Manager-Corporate Social Responsibility & Sustainability, **Coromandel**

15:20 hrs Programs for Social Impact: Reinventing Development, the Community Impact Collaboratives - Ajit Pattnaik
General Manager & Head Tailoring - Lifestyle Business

15:30 hrs Climate Change Keynote – Strategic Talk on confronting educational, environmental, infrastructure, climate change and humanitarian challenges, utilizing strategic alliances and partnerships. Discussion will also address the United Nations 17 Sustainable Development Goals using climate change innovations, and the type of leadership actions required to ensure success - **Elsie Gabriel**, Mentor - **Climate Reality Project USA**

15:40 hrs Collaborating for Community Change - Upendra Sontakke, Group Head-CSR (**KMCT**) **ASTARC Group**

15:50 hrs Designing and delivering a volunteering /pro-bono strategy for corporate employees - Sachin Sakhare
Head CSR, **Syntel**

16:00 hrs Social Good Keynote - Ananda

We need to rethink the entire approach to CSR and Sustainability.

Using the 17 United Nations Sustainable Development Goals as a framework and tying them directly to the company's core innovation strategy, millennials to boomers, the want and need for purpose in their lives, while helping to foster robust, sustainable communities. Using skills-based or impact volunteerism that would build bridges between the corporate and NGO community in new, lasting and highly effective ways.

16:10 hrs Social Good Keynote - Naresh Hariprasad Desai, Shanti Mandir

16:25 Hrs – 17:00 Hrs

Panel Discussion

PSU'S in Social Good Keynote –

Mr Parthiban, Head CSR- **ONGC**

Mr Sridhar - ED, CSR – **NTPC**

Mr Harikishan, Head CSR- **DFCC**

DR. Cynthia Pinto, **Safe Kids**

Mr Anshu Taneja, **Vision Spring**

Dr Dushyant Prasad, **Akila Bharatha Mahila Seva Samaja**

17:00 – 17:30 HRS

Case Study Discussions and Presentations

A Talk on Community Reform advocacy for human and civil rights – Big Dream Research Foundation

Corporate & NGO Partners



Save the Children



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