



The Horizons at Norwood 5K raises critical funds for Horizons Greater Washington, a transformative educational enrichment program that serves low-income public-school students in Washington, DC and Montgomery County, MD by building partnerships between public and independent schools.

- Now in its third year, the race takes place at Norwood School, a co-educational independent school in Bethesda, MD that has partnered with Horizons since 2010.
 - To date, the Horizons at Norwood 5K has raised more than \$50,000 to fund intensive summer programs and year-round Saturday classes at three local sites.
 - This year's race takes place on **Sunday, April 30, 2017**. We hope to see you there!
-

ABOUT HORIZONS GREATER WASHINGTON (www.HorizonsGreaterWashington.org)

Our Students:

- 100% of Horizons students are eligible under Title I for reduced-price or free lunch.
- 70% of Horizons students are Latino; 30% are African-American.
- 2/3 of students reside in Washington, DC and 1/3 in Maryland.
- We currently serve around 360 students.

Our Program:

- **YEAR-ROUND SUPPORT:** Horizons students spend 6 weeks each summer at an independent school, engaged in a program that blends high-quality academics with cultural and confidence-building activities. During the school year, they return for Saturday enrichment programs.
- **LONG-TERM COMMITMENT:** Students enter the program after kindergarten and remain until high school. More than 90% of students return to the program each year.
- **RIGOROUS CURRICULUM:** The full-day summer curriculum emphasizes reading, language arts, math, computer science, science, and art, as well as swimming instruction and weekly field trips. Middle school students also have a social curriculum component to help prepare them for high school.

Our Results:

- Nationwide, Horizons students advance 2-3 months in reading and math each summer.
- 100% of Horizons Greater Washington graduates successfully complete high school.
- 85% of Horizons Greater Washington students attend college.



2017 Horizons at Norwood 5K Sponsorship Opportunities

Presenting Sponsor - \$5000

- Sponsor's name or logo on:
 - Race day banner
 - Race flyers distributed in the greater Washington, DC area
 - Race t-shirts
 - Race website
 - Race day sponsor appreciation poster
- Sponsor's name in race day announcements
- Six race t-shirts and race entries

Race Superhero - \$2500

- Sponsor's name or logo on:
 - Race flyers distributed in the greater Washington, DC area
 - Race t-shirts
 - Race website
 - Race day sponsor appreciation poster
- Sponsor's name in race day announcements
- Four race t-shirts and race entries

Race Champion - \$1000

- Sponsor's name or logo on:
 - Race t-shirts
 - Race website
 - Race day sponsor appreciation poster
- Two race t-shirts and race entries

Race Star - \$500

- Sponsor's name on:
 - Race website
 - Race day sponsor appreciation poster
- One race t-shirt and race entry

Deadline for sponsors to be included in promotional materials is February 28, 2017.

You can also support Horizons through:

- Year-round corporate sponsorships
- Corporate matching gift programs
- Horizons annual benefit sponsorships
- In-kind donations

To discuss any of these opportunities:

Please contact one of the 2017 Horizons at Norwood 5K co-chairs:

Leana Katz
leana.k.dagan@gmail.com

Lesley McNamara
lsm7@mac.com

THANKS TO OUR 2017 HORIZONS AT NORWOOD 5K PRESENTING SPONSORS!

