



Oregon Society of PAs

Seaside, Oregon

ANNUAL CME CONFERENCE

SEPTEMBER 10TH - 13TH, 2020

EXHIBITOR PROSPECTUS

ABOUT THE CONFERENCE

The annual OSPA Annual CME Conference has attracted over 300 PA attendees from all over the United States. Each year's event has centered around informative speakers and a connective Exhibit Hall where all breaks and receptions bring attendees and exhibitors together. The OSPA Annual CME Conference will be held at the Seaside Civic & Convention Center in beautiful Seaside, Oregon. Located three short blocks from the Pacific Ocean, this newly renovated convention center offers a revitalized facility as well as a dynamic surrounding, making it an excellent location for attendees and exhibitors.

Dedicated Exhibit Hall Hours
Over 300 Attending PAs
Exhibitors Included in All Social Events

Sign up today to reserve your space!

Who Attends?

Our 2019 conference was attended by over 300 PAs and physicians. We anticipate and look forward to an even grander event for 2020, expecting 300-400 attendees.



EXHIBITOR GENERAL INFORMATION

EXHIBIT HALL

Dedicated hall hours are set aside with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

Location:

Seaside Civic & Convention Center
415 First Avenue
Seaside, Oregon 97138
tel. (503) 738-8585

EXHIBIT HALL TIMES

Exhibitor Registration & Move-In:

Thursday Sept. 10th: 9:00 am - 9:00 pm

Exhibit Area Open:

Friday, Sept. 11th: 7am - 5:45pm

Breakfast & Refreshment Breaks

Saturday, Sept. 12th: 7am - 5:45pm

Breakfast & Refreshment Breaks

Tear Down:

Saturday, Sept. 12th at 6pm

-Exhibitors are welcome to join in on social events.
Price is TBD

BASIC EXHIBITOR PACKAGE- \$1,250

- All exhibits are traditional tabletop exhibits
 - One skirted 6-foot table
 - One complimentary exhibit hall badge (\$250 for each additional exhibitor at each table)
 - Recognition as an exhibitor on OSPA website & mobile app
 - Incentivized attendee participation through gaming feature on mobile app
- *additional tables are available

EXHIBITOR BONUS:

- Attendee list
- Pre-conference attendee email blast

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR- \$25,500

- Wi-fi Sponsor for all attendees with logo on log-in page
- Welcome Reception:
 - brief presentation
 - logo on screen
 - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Flyer insert in attendee bags & hotel key sponsor
- Premier recognition on OSPA website & mobile app
- Premium exhibit space
- Attendee contact list

GOLD SPONSOR- \$15,000

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on OSPA website & mobile app
- Premium exhibit space
- Attendee contact list

SILVER SPONSOR- \$10,000

- Logo Note Pads & Pens in registration bags
- Flyer insert in attendee bags
- Recognition on OSPA website
- Premium exhibit space
- Attendee contact list

SPONSORSHIP OPPORTUNITIES

PODCAST BOOTH SPONSOR- \$25,000

- 10 x 10 booth with exhibit table
- Name on Podcast Booth
- Rights to place podcast on Sponsor's website
- Sponsor recognition on release of podcast at the beginning of each podcast
- Anticipate 12 podcasts from the recordings

OSPA-FEST SPONSOR- \$10,000

- Signage recognition as event sponsor at entrance
- Brief mic time (10 min) for sponsor during event
- 2 screens in the event room with sponsors logo
- Recognition on OSPA website & mobile ap

MOBILE SPONSOR- \$2,000

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Audio Visual Sponsor

\$10,000

This sponsorship helps provided the technology needed to deliver a dynamic conference.

- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

Conference Registration Bag Sponsor

\$3,000

All attendees receive a tote bag at registration.

- Company logo and name on the conference bag distributed to all attendees.
- Cost includes tote bag production
- Company brochures and promotional material in the tote bag.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

Conference Lanyard Sponsor

\$2,500

All participants receive a lanyard to securely keep their name-tags & other important information for easy access at registration.

- Choice of lanyard design and color
- The cost of lanyards are in addition to the sponsorship cost.
- Company name and logo prominently displayed on all lanyards
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

Coffee Break Sponsor

\$3,000 each opportunity*

Attendees have the opportunity to network with the exhibitors in between sessions on Friday, September 11th and 12th.

- Choice of coffee tumbler design and color
- Cost includes the tumbler production (additional tumblers can be purchased for future use.)
- Company name and logo prominently displayed on all tumblers.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Food included.

Session Sponsor

\$1,000 per session

This sponsorship helps provided the technology needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Insert in attendee bag Flyer insert into attendee bags	\$250
Hotel Room Door Drop One time email blast to attendees	\$750

MOBILE APP SPONSORSHIP ADD-ONS

Rotating Home Page Images- One slot on a 4-5 sponsor rotating images on home page of mobile app.	\$1,000
Social Wall - Place your logo on the social wall of the mobile app	\$1,000
Session Banner Ad - Place your logo under a specific session on the mobile app.	\$750
Lead Retrieval for Scannable Badges	\$150

PRODUCT THEATERS & ADDITIONAL SPONSORSHIP OPPORTUNITIES

Product theaters are 50 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

\$3,500 - \$3,000*

- logo displayed onscreen pre & post presentation, & signage at door
- post-conference attendee mailing list
- recognition on OSPA website, mobile app & listed on agenda
- standard AV included
- Note: food is included - *(option: pricing can be changed to include food if needed.)*

LUNCH PRODUCT THEATER

\$6,000*

- logo displayed onscreen pre & post presentation, signage at door
- post-conference attendee mailing list
- recognition on OSPA website, mobile app, and listed on agenda
- Note: food costs not included*
- standard AV included

SEASIDE CIVIC AND CONVENTION CENTER

MAIN LEVEL FLOOR PLAN



Seaside Convention Center
415 First Avenue Seaside,
Oregon 97138
tel.(503)738-8585



OSPA is taking the 2020 conference to the lovely resort community of Seaside, Oregon. A great place to relax and

revitalize in the fresh ocean air from the blue Pacific, while taking in the stunning coastal vistas that are the pride of the Pacific Northwest. The Seaside Convention Center first opened its doors in 1971, with an renovation in the early 1990s that expanded the facility to its current size and configuration of more than 22,000 sqft of usable space.

LODGING INFORMATION

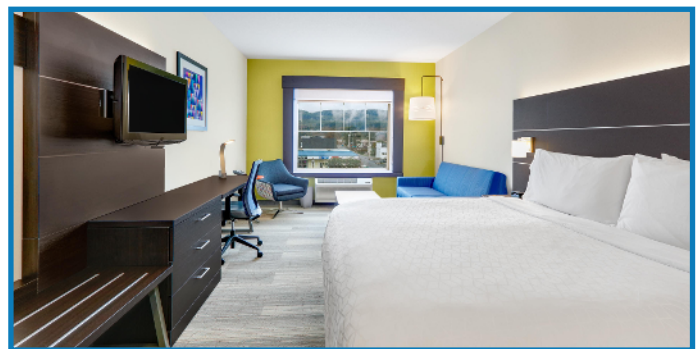
Rivertide Suites



102 N. Holladay
Seaside, Oregon 97138
tel. (503) 717-1100

Make a reservation Code: OSPA20

Holiday Inn Express



34 N. Holladay
Seaside, Oregon 97138
tel. (503) 717-8000

Make a reservation

Oregon Society of Physician Assistant 2020 Annual CME Conference

September 10-13, 2020

Set Up: September 10th (9am-9pm)

Exhibit Dates: Sept. 11-12 (7am-5:45pm both days)

Seaside Convention Center / 415 First Avenue Seaside, Oregon 97138 / tel.(503)738-8585



Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title

Email

Phone

Address

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- ☐ one six-foot table \$1,250
- ☐ Additional Exhibit Badge \$250

Premium Sponsorship:

- ☐ Platinum \$25,000
- ☐ Gold \$15,000
- ☐ Silver \$10,000
- ☐ Podcast Booth \$25,000
- ☐ Saturday OSPA Fest \$10,000*
- ☐ Audio Visual \$10,000
- ☐ Conference Registration Bag \$3,000
- ☐ Conference Lanyard \$2,500
- ☐ Mobile App \$2,000
- ☐ Coffee Break \$2,000 each
- ☐ Session \$1,000 (per session)

Product Theaters:

- ☐ Thursday Breakfast \$3,500*
- ☐ Sunday Breakfast \$3,000*
- ☐ Thursday Lunch \$6,000*
- ☐ Friday Lunch \$6,000*
- ☐ Saturday Lunch \$6,000*

Add Ons: *food costs are **not** included in fee

- ☐ Rotating Home Page Image \$1,000
- ☐ Social Wall \$1,000
- ☐ Lead Retrieval for Scannable Badges \$1,000
- ☐ Hotel Room Door Drop \$1,500
- ☐ Session Banner Ad \$750
- ☐ One Page Flyer in Bags \$250
- ☐ Lead Retrieval w Mobile App Access \$150

Total:

____VISA ____MasterCard ____American Express
____Discover ____Check (payable to OSPA)

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of OSPA. This contract is binding once signed.

____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature

Date

OSPATax ID: 93-0814835

Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend OSPA and the Seaside Civic & Convention Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither OSPA nor the Seaside Civic & Convention Center insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Oregon Society of Physician Assistants

2020 Annual CME Conference

September 10-13, 2020

Set Up: September 10th (9am-9pm)

Exhibit Dates: Sept. 11-12 (7am-5:45pm both days)

Seaside, Oregon



Exhibitor Terms & Conditions

If, after the contract is entered into, the Oregon Society of Physician Assistants (OSPA) fails or is unable to provide an Exhibitor with the opportunity to exhibit at the OSPA Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, OSPA shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY OSPA FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR OSPA OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and OSPA will occur only when an official confirmation packet has been sent by OSPA via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by OSPA (available upon request) which are considered to be part of this agreement between the Exhibitor and the OSPA.

Cancellation Policy: The undersigned acknowledges understanding of OSPA Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:
Monique Ochoa
P. O. Box 90434
San Antonio, Texas 78209
monique@oregonpa.org
P: 210-516-5915 F: 210-568-6375