



*Northwest Jersey Horse Show*  
PO Box 186  
Augusta, NJ 07822  
[www.northwestjerseyhorseshow.com](http://www.northwestjerseyhorseshow.com)  
northwestjerseyhs@gmail.com

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February 1 , 2022

Dear Friend,

The Northwest Jersey Horse Show (NWJHS) would like to invite you to be a valued sponsor for our 2021 show season. Sponsors play an important role in helping us achieve our primary goal, which is *to offer a family-oriented venue for novice riders of all ages to hone their knowledge and showing/competition skills*. As a sponsor you will also be contributing to our secondary goal; *to support the efforts to stabilize and restore Lusscroft Farm in Wantage Twp., NJ*, the venue at which we hold all of our shows and annual fundraiser.

Please find attached for your consideration our sponsorship levels, supplement and listing of benefits that may be included with each level. On behalf of the NWJHS, we appreciate your consideration in supporting our 2019 show season. If you are willing to support us this year, please complete the attached Sponsorship Agreement and return it by mail to our PO Box listed above. Please feel free to contact Sue Gerber, President at 973-222-9651 with any questions.

Thank you!

Sincerely,

The members of the Northwest Jersey Horse Show

# Sponsorship Opportunities

<p><b>Premier Level \$500</b></p>	<ul style="list-style-type: none"> <li>➤ Crew/volunteers may be attired in sponsor provided tee shirts bearing sponsor name/logo (as available)</li> <li>➤ Sponsor provided rigid sign (4'x5') posted on ring fence at shows/events for the season</li> <li>➤ Prize list listing</li> <li>➤ Front page listing on website <a href="http://www.northwestjerseyhorseshow.com">www.northwestjerseyhorseshow.com</a></li> <li>➤ Facebook highlight (600 followers) each month throughout the season (May-October)</li> <li>➤ Invitation to awards dinner</li> <li>➤ Business literature display/distribution at each show and Awards Dinner</li> <li>➤ Announcer Recognition at shows</li> </ul>
<p><b>Grand Champion \$250</b></p>	<ul style="list-style-type: none"> <li>➤ Sponsor provided vinyl signage/banner up to 3'x4' displayed on building in the show area at all events of the season</li> <li>➤ NWJHS website sponsor recognition</li> <li>➤ Prize list listing</li> <li>➤ Facebook recognition each month throughout the season (May-October)</li> <li>➤ Invitation to Awards Dinner</li> <li>➤ Business literature display/distribution at each show and awards dinner</li> <li>➤ Announcer recognition at shows</li> </ul>
<p><b>Champion \$150-200</b></p>	<ul style="list-style-type: none"> <li>➤ Prize list listing</li> <li>➤ Website recognition on sponsor page</li> <li>➤ Invitation to Awards Dinner, presentation of awards sponsored</li> <li>➤ Business card/literature display/distribution at each show and awards dinner</li> <li>➤ Announcer recognition at shows during awards presentations when applicable</li> <li>➤ Facebook recognition each month throughout the season (May-October)</li> </ul> <p><small>**See supplement page for choices of awards/to make a selection of specific awards to sponsor. If no selection is made, the NWJHS will select on your behalf.</small></p>
<p><b>Blue Ribbon \$100</b></p>	<ul style="list-style-type: none"> <li>➤ Listing on supporting sponsor poster at shows</li> <li>➤ Website sponsor listing</li> <li>➤ Facebook listing of supporting sponsors</li> <li>➤ Announcer recognition at shows</li> <li>➤ Business card/literature display/distribution at each show and awards dinner</li> </ul>
<p><b>Friend \$50</b></p>	<ul style="list-style-type: none"> <li>➤ Business name listed on sponsor page of NWJHS website as a Friend sponsor</li> <li>➤ Recognized monthly as a Friend sponsor on NWJHS Facebook page</li> <li>➤ Listed on sponsor poster at all shows for the season and year end awards</li> </ul>

## **Supplement for Champion Sponsors**

**~ Champion Sponsors may choose from the following packages ~**

**Choice A**—\$200 Level: Two Year End Division sponsorships with trophy prizes

**Choice B**—\$200 Level: One Year End Division sponsorship with cooler plus 1 special award

**Choice C**—\$200 Level: Year End High Point Trainer award and two special awards

**Choice D**—\$200 Level: Four special awards

**Choice E**—\$150 Level: One Year End Division sponsorship with trophy and one special award

**Choice F**—\$150 Level: One Year End Division sponsorship with cooler

**Choice G**—\$150 Level: Three (3) Special Awards

**Choice H**— \$150 Level: One class to sponsor for the season (prize money—sponsor will be announced with class results at each show)

\*\*Award allocation done on a first come, first served basis. The NWJHS reserves the right to substitute awards where necessary if first choices have been previously spoken for.

### **~ Year End Division List ~**

Leadline

English Walk/Trot

Western Walk/Jog

Junior English

Junior Western

Adult English

Adult Western

Fun & Games

### **~ Special Awards ~**

NWJHS Sportsmanship Award

High Point Trainer Award

Overall High Point Rider Award

Most Improved Rider Award

Most Dedicated Rider Award

Best Presentation

Best Sportsmanship – Horse

Old Timer Award



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P.O. Box 186

Augusta, NJ 07822

Website: [www.northwestjerseyhorseshow.com](http://www.northwestjerseyhorseshow.com)

Email: [northwestjerseyhs@gmail.com](mailto:northwestjerseyhs@gmail.com)

Contact: Sue Gerber (President) at 973-222-9651

## **Sponsorship Agreement**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact: (please print) \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Category: \_\_\_\_\_

\*For Champion Sponsors Only – Package choice: \_\_\_\_\_

→ Preferred award #1: \_\_\_\_\_

→ Preferred award #2: \_\_\_\_\_

→ Preferred award #3: \_\_\_\_\_

→ Preferred award #4: \_\_\_\_\_

→ Preferred award #5: \_\_\_\_\_

Amount enclosed: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

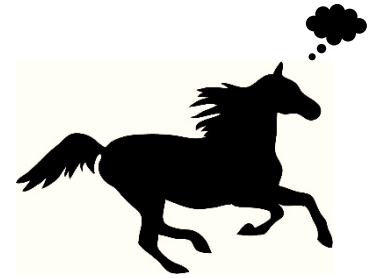
Checks may be made payable to: Northwest Jersey Horse Show. Advertising information/logo can be emailed to [northwestjerseyhs@gmail.com](mailto:northwestjerseyhs@gmail.com). This form serves as an official receipt for your contribution. Please retain a copy for your records.

\*NWJHS is a 501(c)3 non-profit organization. Please consult your tax professional to determine the extent to which your contribution is tax deductible.



# Horse Talk

*Who is the NWJHS?*



The NWJHS is a 501(c)3 non-profit organization based in Sussex County, New Jersey whose mission is to support youth, agriculture, equine interests and charitable endeavors. We work to provide the opportunity for our exhibitors to learn a variety of skills, look at various disciplines and share knowledge with one another. It is also important to NWJHS that we offer this in a wholesome environment that is **affordable** and fun for everyone. As a sponsor you play an important role by helping to underwrite the expenses for the show season and year end awards. This allows us to keep our entry costs at an affordable level for all of those who want to show while providing high quality awards and excellent judges who believe in our mission to encourage, educate, and foster growth in the riders who attend.

As previously mentioned our secondary goal *is to support the efforts to stabilize and restore Lusscroft Farm in Wantage Twp., NJ*, the venue at which we hold all of our shows and annual fundraiser. Lusscroft Farm, a former 4H Camp and part of the High Point State Park system, is a beautiful historic farm in desperate need of stabilization and restoration. We donate 30% of all proceeds from our events back to the restoration efforts. We reserve the right to donate to other charitable causes, but the primary charitable cause at this time is to see a future for this historic farm. We do so in coordination with the Heritage and Agriculture Association Inc., who works for the restoration of historic Lusscroft Farm, and the NJ D.E.P, Division of Parks and Forestry. By sponsoring our show season you are not only supporting our organization, but also the restoration efforts of an incredible historic agricultural landmark in New Jersey.

In 2022 our season will consist of four shows; May 7, June 4, September 10, and October 8. Our October show is always a favorite, since we hold a costume class and allow our exhibitors to show in costume all day. In past years we would hand out our Year End awards at the conclusion of our October show, but in 2018 due to show growth we introduced our first Year End awards dinner which was a great success. Each year we have worked to expand our Year End award offerings to suit and encourage our exhibitors. We now offer Year End awards in 10 divisions as well as 8 special awards (see the supplement page for a full list).

