

**ASSUMPTION OF RISK, RELEASE AND PERMISSION IN CONNECTION WITH
THE LONGEST DAY® THIRD PARTY EVENT**

In consideration of being a participant in or an attendee at a third party event (such event to include preparation, training and planning as well as post event wrap up and/or recap) planned and organized by an individual or group independent of the Alzheimer's Association to coincide with the Alzheimer's Association The Longest Day® (the "Event"), which is an event that may include physical and other risks including, but not limited to, injuries, falls, interaction with other participants, effects of weather, traffic and conditions on the road, location or venue of the Event chosen by the individual or group independent from the Alzheimer's Association, I on behalf of myself, my child or ward, my heirs, assigns, and legal representatives, agree to assume all risks of personal injury, death or property loss arising in any way out of my participation and expressly release in advance and hold harmless the Alzheimer's Association, its chapters, their respective officers, directors, volunteers, employees, sponsors and agents ("Parties") from any liability and to waive my rights with respect to any and all claims for damages for death, personal injury or property damage, including but not limited to medical bills, lost wages, pain and suffering, attorney fees and court costs, which I may have, or which may hereafter accrue to me as a result of my participation in the Event, even though this liability may arise through no fault of my own, or from the negligence or carelessness on the part of the persons or entities being released, from dangerous or defective property or equipment owned, maintained or controlled by them or because of their possible liability without fault.

I am aware of and appreciate the risks inherent in training for and participating in the Event, including the use of public streets and facilities where many hazards exist. I agree to put my safety first and to comply with all laws relating to the use of technology or smartphones and other devices during the Event. I certify that I am in good health, physically fit, and capable of participation in the Event, and my medical care provider has approved my participation. If I am aware of or under treatment for any physical infirmity, ailment or illness, or if I am taking any prescription or over-the-counter medications, my medical care provider knows of and has approved my participation in the Event. I understand, or will educate myself about, the dangers of dehydration and hyponatremia (low blood sodium) and will take precautionary measures to prevent these conditions.

I agree that my assumption of risk and this release shall be as broad and inclusive as is permitted under applicable law, and that if any portion thereof is held invalid, it is agreed that the remainder shall notwithstanding, continue in full force and effect.

If I am the third party Event organizer, I agree to comply and require my participants to comply with the Alzheimer's Association trademark guidelines and will only use a trademark of the Alzheimer's Association as specifically authorized and approved in each instance. I acknowledge that I have no rights in the Alzheimer's Association trademarks and any permitted use is a limited, non-exclusive, revocable license.

I understand that my name, photograph, voice or likeness or any information contained on TLD website or mobile application may be used by the Alzheimer's Association and/or Event organizers, their licensees, affiliates and employees in photographs, video and other recordings. I grant full permission in perpetuity to the organizers of this Event and the Alzheimer's Association, their representatives, successors, assigns, licensees, employee and any person corporation or entity acting under their permission to use, re-use, reproduce, distribute, publish and re-publish my name and image as participant in the Event in any still or moving photographic image, likeness, video, sound or other recordings of me during the Event. I consent to and authorize, in advance, such use and expressly waive any rights of privacy and/or publicity I may have in connection therewith.