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## Backstage Bag gift celebrity parent's exclusive welcome baby baskets filled with luxurious goodies for their little ones

New parents Kim Kardashian, Jessica Simpson, Fergie, Alec Baldwin, Jenna Dewan-Tatum and more receive Backstage Bag's sought after Celebrity Baby Basket.

July 16, 2013 - Backstage Bag's famous baby bags wow again as they gift celebrity parent's



exclusive welcome baby baskets filled with luxurious goodies for their little ones. These highly sought after baby baskets are stocked with the most fashionable and up to date baby products and services including luxury cradles, strollers, car seats, wireless baby monitors, baby goods, cashmere blankets and even products for mom and dad. Celebrity parents love Backstage Bag Celebrity Baby Baskets so much they often request one when they find out they are expecting a new baby.

Backstage Bag makes sure each sponsor is carefully hand-picked to assure that the celebrity parents will receive top quality, exciting and innovative products. The July edition of Backstage Bag's Celebrity Baby Basket will be

featured in the November 2013 issue of Pregnancy and Newborn as part of an exclusive giveaway.

The July 2013 edition of Backstage Bag Celebrity Baby Baskets were gifted to the following celebrity parents: Kristen Bell and Dax Shepard, Malin Ackerman and Roberto Zincone, Hilaria and Alec Baldwin, Erin and Ian Ziering, Penelope Cruz and Javier Bardem, Courtney and Mario Lopez, Jessica Simpson and Eric Johnson, Kim Kardashian and Kanye West, Jenna Dewan and Channing Tatum, Busy Phillips and Marc Silverstein and Fergie and Josh Duhamel.

Inside each Backstage Bag Celebrity Baby Basket was a gift from the following generous sponsors:

Cuisinart - Steams, chops and purees in the same bowl, the Cuisinart Baby Food Maker & Bottle Warmer is a one-stop shop

Motorola - Remote Wi-Fi Camera that turns any internet enabled device into a fully functional video baby monitor

Bratt Decor - Makers of designer baby cribs and luxury nursery furniture

Mothers En Vogue - Contemporary and trend-inspired maternity fashions adapted to meet the needs of pregnancy and nursing

Graco - Manufactures of innovative strollers, car seats, swings, highchairs and playards

Glow Bug Diapers - One-Size Cloth Diapers fit babies from newborn to potty training so you NEVER have to buy diapers again

Baby Bella Maya - Infant Car Seat Covers, Gifts and Accessories for Stylish Infants & Toddlers

Naked Tank - A clever midsection cover-up for breastfeeding women

Rachel Tribble - Award-winning, dream-like paintings have been recognized for their meditative quality

Carlson Labs - Natural high quality supplements and fish oils for the whole family

Pure Hazelwood - Products made from 100% pure hazel wood for the whole family and inspired by an Amerindian tradition

Prana maker - Hand painted wrap dresses for beach yoga maternity

Linwoods - Gluten free range of ground seeds, nuts and berries can add that healthy boost to almost everything you eat

LeTarte - Maui-based luxury swim and resort wear line

Freya - Fashion that fits beautifully and looks gorgeous, including lingerie, swimwear and sportswear

Serola - Pregnancy support belts to relieve pregnancy back pain

Le Bebe Coo - A collection of gentle effective skincare and hair care products designed with children in mind

Stephan Co - Makers of hair care and other personal grooming products

The Posh Pea - Chic handmade gifts for the modern baby

Twindollicious - Books and clothing that help focus on individuality and building self-esteem

Mack and Jane - Stunning custom jewelry crafted just for you, as well as a range of in stock classic, handcrafted jewelry

La Dorita - Delicious gourmet Dulce De Leche spreads and liqueurs

Belli - Specialists in skin care products for pregnancy and for babies

Kellocote - Silicone scar therapy scar treatment for managing and preventing scars

ScarAway - Silicone scar sheets to reduce the appearance of scars

Magaschoni -A leading luxury cashmere and designer collection lifestyle brand

Cast in time - Preserve your child's priceless moments in time

OPI - Nail products for salon professionals

## ABOUT BACKSTAGE BAG:

Backstage Bag is a brand and product marketing firm with niche appeal in the entertainment industry and specific to celebrity pregnancy, baby and kids product placement opportunities. Backstage Bag produces exclusive swag bags, award show gift lounges and private events for Hollywood's most influential people. Backstage Bag puts your brand directly into the hands of those well-known enough to garner coverage from the most influential press outlets in the business. Celebrity support is an extremely effective way to launch your brand into mainstream. Your brand can gain instant popularity, credibility, notoriety and attention that only personal celebrity endorsement can achieve. Backstage Bag has been featured in numerous magazines including Pregnancy and Newborn and OK!

To find out more about future sponsorship and product placement opportunities please contact amy (@) backstagebag dot com dot www.backstagebag.com