

Wonderful Woolwich

Wonderful Woolwich Community Group
Annual Report

MAY 2015



In its first year, The Wonderful Woolwich Community Group has removed 104 bags of litter and several larger/bulkier items from the streets of the Woolwich Riverside area.

This figure represents the total number of bags collected from our monthly clean-up events that were held between May 2014 and April 2015.



In August 2014, The Wonderful Woolwich Community Group selected a site to host an intensive clean-up event in addition to our regular events.

The former site of the Red Barracks was chosen based on a combination of feedback from residents and site surveys.

The event took place on the 6th of August 2014, after a door to door consultation day with local residents.

An entire van's worth of waste was removed from the former Red Barracks site, in partnership with McDonald's Woolwich and CleanupUK who provided their own teams of volunteers to assist us in our efforts.

Local Councillors John Fahy and Barbara Barwick (pictured above) were also present to help out with the event's activities.

After the event, The Wonderful Woolwich Community Group attended an "open day" that it had been invited to by the Royal Borough's Safer Communities Team.

In the past year, The Wonderful Woolwich Community Group has also...

- *Funded and purchased its own branded Hi-Vis garments, litter hoops and cut resistant Kevlar gloves, with additional kit provided via Capital Clean-up.*
- *Funded and distributed over 1000 flyers, printed on recycled paper, raising awareness of our group and its aims within the community of Woolwich.*
- *Met, discussed and acted on concerns shared by local residents.*
- *Reached out to local businesses, community groups, faith groups, a local housing panel and at the Royal Borough's Environment Champions Reception.*
- *Funded and set up a Text Alerts Service to improve accessibility and awareness for residents of the local community.*
- *Created a strong online presence through a dedicated website, social networking/media accounts and paid advertising.*
- *Funded, commissioned and produced 2 promotional videos that have gone on to receive a combined total of over 13,200 views, triggering tweets on Twitter and posts on other social networking sites.*
- *Maintained regular clean up events with no less than 4 volunteers present.*
- *Set in to motion the necessary steps to become constituted, forming the Wonderful Woolwich Community Association.*
- *Put together the Red Barracks Initiative, a plan to transform the area by replanting flowerbeds through sponsorship from partners, with additional support from the Royal Borough of Greenwich and local residents.*

As we celebrate our first year, we continue to look towards the future by forging relationships with potential partners alongside improving those with local residents and organisations to help support projects for a better, stronger community as together we can create a wonderful Woolwich.

www.wonderfulwoolwich.org