

THE **FRONTLINE** EXPERIENCE



benefiting
IMPD
IFD
IEWS

Saturday, September 9, 2017 • 6:00 pm

Indianapolis Motor Speedway Pavilion



PRESENTED BY



Event Overview & Reach

- 500 business & community leaders attending
- Supporting 3,200 first responders and civilian public safety personnel
- 100+ first responders attending
- Combined social media reach of over 100,000 engaged users through Facebook, Twitter and Instagram.

The Frontline Experience is like no other event in Indianapolis. The 2nd annual signature fundraising event of the Indy Public Safety Foundation, presented by the Indianapolis Motor Speedway, will support the men and women who serve as part of the Indianapolis public safety family: the Indianapolis Metropolitan Police Department, Indianapolis Fire Department and Indianapolis Emergency Medical Services, among others.

Your attendance and sponsorship of The Frontline Experience will help demonstrate your support of our city's first responders. The event also serves as a unique, interactive evening where business and community leaders can get a behind-the-scenes look at the dedicated work these men and women do each day on our behalf.

Engage with public safety

Silent gratitude isn't much use to anyone. Get your chance to say thanks.

In addition to the eight (8) guests of the table sponsor, two (2) seats will be provided free of cost to Indianapolis first responders and public safety personnel.

Sponsorship Investment Options



VIP Reception & Auction Preview Sponsor – Two (2) Available: \$15,000

Naming rights for VIP Reception & Auction Preview

Agency Chief or other city leader seated at table

Opportunity to recognize sponsorship through media partnership with on-air spots prior to event

Opportunity for sponsor representative to speak at both VIP Reception and event

Inside back cover of event program and display advertising at event

Logo and link on event website and inclusion in social media (content approved by sponsor)

16 tickets (two tables) to event and VIP Reception & Auction Preview

Public Safety Playground Title Sponsor – Four (4) Available: \$10,000

Naming rights for Public Safety Playground

Opportunity to recognize sponsorship through media partnership with on-air spots prior to event

Full page ad in event program and display advertising at event

Logo and link on event website and inclusion in social media (content approved by sponsor)

16 tickets (two tables) to event and VIP Reception & Auction Preview

Public Safety Experience Sponsor – Ten (10) Available: \$7,500

Naming rights for interactive experiences from represented agencies (IMPD, IFD and IEMS)

Opportunity to recognize sponsorship through media partnership with on-air spots prior to event

Full page ad in event program and display advertising at event

Logo and link on event website and inclusion in social media

(content approved by sponsor)

Eight (8) tickets (one table) to event and

VIP Reception & Auction Preview

VIP Table Sponsor – Twenty (20) Available: \$5,000

Eight (8) tickets (one table) to event and

VIP Reception & Auction Preview

½ page ad in event program and display advertising at event

Logo and link on event website and inclusion in social media

(content approved by sponsor)

Table Sponsor: \$2,500

Eight (8) tickets (one table) to event

¼ page ad in event program and logo featured on event website

Logo displayed at event and on event website

Multi-Year Opportunities

Multi-Year opportunities allow the Indy Public Safety Foundation to maximize your recognition and contributions.

To lock in your VIP Table Sponsorship or above at current rates, please consider the following options:

2-Year Commitment: 5% discount off the yearly sponsorship

3-Year Commitment: 10% discount off the yearly sponsorship

Sponsor Registration & Contact Info



Business/Organization Name: _____

Contact Name _____ Title _____

Email _____ Phone _____

Website _____ Facebook _____ Twitter @ _____

I want to invest in The Frontline Experience as a sponsor at the following level:

- _____ VIP Reception & Auction Preview Sponsor - \$15,000
- _____ Public Safety Playground Sponsor - \$10,000
- _____ Public Safety Individual Experience Sponsor - \$7,500
- _____ VIP Table Sponsor - \$5,000
- _____ Table Sponsor - \$2,500

Multi-Year Opportunities (Available for VIP Table Sponsor and Above Only):

- _____ I would like to commit to a **two-year** sponsorship for a **discount of 5%** off the yearly sponsorship cost.
- _____ I would like to commit to a **three-year** sponsorship for a **discount of 10%** off the yearly sponsorship cost.

Payment:

- _____ Please invoice me
- _____ Check enclosed (made payable to Indy Public Safety Foundation)
Indy Public Safety Foundation
200 E. Washington St., Suite E241
Indianapolis, IN 46204
EIN: 46-2975046

Return completed form by email to Dane Nutty by email at dane@indypsf.org. With questions, email or call Dane at 317-327-7067.

The Indy Public Safety Foundation (IPSF) is a 501(c)3 nonprofit organization and as such, donations are tax deductible under IRS code. The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation.