



Securian's WriteFit Underwriting offers a right-sized underwriting approach. By applying for life insurance with WriteFit or WriteFit Express, **your healthiest clients could be approved for coverage within 24 hours.**<sup>1</sup>

### Why WriteFit Underwriting?

It offers the potential for:

- Simplified, less invasive underwriting **without lab requirements.**
- Faster underwriting decisions, allowing you to **get paid faster.**
- Overall **improved client experience.**

### Is my client the right fit?

If your client meets the following criteria, he or she may be eligible for WriteFit Underwriting:

- ✓ Up to age 54<sup>2</sup>
- ✓ Applying for a single-life policy
- ✓ Applying for a face amount up to \$1 million<sup>3</sup>
- ✓ Applying via eApp
- ✓ Using the tele-interview process

**LEARN HOW** right-sized underwriting can benefit you and your healthiest clients.  
Call your Life Sales Support team today:

- 1-877-696-6654 (Securian and Broker-Dealer)
- 1-888-413-7860, **option 1** (Independent Brokerage)

<sup>1</sup> After completion of the tele-interview. Information from tele-interview helps determine whether client qualifies for WriteFit Underwriting.

<sup>2</sup> Up to age 55 for whole life products.

<sup>3</sup> Certain products with face amounts of \$250,000 and below require WriteFit Express.

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**Securian Financial Group, Inc.**

[www.securian.com](http://www.securian.com)

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