



New York City Hispanic Chamber of Commerce

# PUERTO RICO

6<sup>TH</sup> ANNUAL TRADE MISSION & ECONOMIC  
DEVELOPMENT SUMMIT PROGRAM



INTERCONTINENTAL  
HOTELS & RESORTS

5961 Ave Isla Verde, San Juan, 00979, Puerto Rico

**Trade Mission Featured Seminar**  
**"Puerto Rico Still On Its Feet - Exploration of Thriving Industries"**

Business Opportunities, Investment Environment, Explore Agricultural Products for Import/ Export, Overview of Tech Industry, Access to Capital, Valuable Networking

November 9<sup>th</sup> - 14<sup>th</sup>, 2016

# DAILY AGENDA

Wednesday, November 9<sup>th</sup>

## Power Walk on the Beach

7:00am-8:00am

## Breakfast at Alfredo's

(Low rates for pre-registered guests)

7:00am-11:30am

## Artisans exhibit at Plazoleta

10:00am -10:00pm (Thursday only)

10:00am-6:00pm (Friday, Saturday, Sunday)

## Zumba Classes (Pool Area)

2:00pm-3:00pm (Thursday thru Sunday)

## D.J (Pool Area)

1:00pm-5:00pm (Friday thru Sunday)

## NETWORKING

NYC Hispanic Chamber of Commerce

Sulma@nychcc.com, Cell: 917-689-4000

Nick Lugo Travel

Cindy Estrada: Cell: 646-225-0259, Fax: 212-348-4469,

Email: [cindy.rubi@nicklugotravel.com](mailto:cindy.rubi@nicklugotravel.com) or [missrubi3@aol.com](mailto:missrubi3@aol.com)

Hotel Check in 4:00pm

12:00-5:00pm Registration at the lobby

## HOTEL ADDRESS

Intercontinental Hotel

5961 Isla Verde Avenue, San Juan PR 00979 Phone: 787-791-6100

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# Program

## Schedule

NYC Hispanic Chamber of Commerce

6th Annual Trade Mission & Economic Development Seminar - November 9th - 14th, 2016

"Puerto Rico Still On Its Feet - Exploration of Thriving Industries"



Thursday, November 10<sup>th</sup>



8:30am - 11:30am **Opening Remarks -**

**Assemblymember Robert J. Rodriguez,**

Room: TBD

**Assembly District 68**

**Puerto Rico Still On Its Feet - Exploration of Thriving Industries** joint Panel with SOMOS. Moderated by: Marlene Cintron President of BOEDC. invited speakers: Yvette Collazo District Director of the U.S. Small Business Administration's Puerto Rico & Virgin Islands, Madeline V. Marquez Vice President, Business Initiative Corporation of New York

### **SBA Office of Advocacy and 3B's: Ways to assist PR by Teri Coaxum**

Regional Advocate for the Office of Advocacy's Region II at United States Small Business Administration

### **Metropolitan Transportation Authority (MTA):** Zenaida Rodriguez

Assistant Director, Business & Diversity Initiatives Department of Diversity and Civil Rights, Opportunities available within the MTA, **Michael J. Garner**, MBA Chief Diversity Officer, Opportunities available within the MTA Mentorship program

**Transportion Diversity Council Contracting - Dwayne D. Sampson**, President CEO of Tranportation Diversity Council

## NETWORKING

4pm to 6pm

### **AGROTECH**

Room: TBD

Bridge Between NYC & PR "Building the Future of Manufacturing, Textile and Design" Apparel manufacturing, textile innovation, design, digital manufacturing, jobs & job training, sustainability, selling products in NYC. Includes speed networking.

### **FASIONTECH**

Apparel manufacturing, textile innovation, design, digital manufacturing, jobs & job training, sustainability, selling products in NYC.

### **POP UP SHOP**

Top curated local designers and food products for sale via dedicated tables at the Intercontinental Hotel.

6:00pm - 8:00pm

### **BUSINESS NETWORKING EVENT**

Featuring:

#### **Taste of Puerto Rico**

a cultural experience featuring authentic puerto rican cuisine and local artisan expo

8:00pm - 9:00pm

### **Cultural Concert**

La Banda de Conciertos de Puerto Rico (48 musicians performing historical music of Puerto Rico)

Sponsored by the NYC Hispanic Chamber of Commerce

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# City★Tour

Friday, November 11<sup>th</sup>

9:00am – 5:00pm **Tour of Mayagüez, Hormiguero & Cabo Rojo Municipality in Puerto Rico**  
**Seats are limited registration is necessary (Lunch included)**

The NYCHCC is proud to meet with the Mayors of **Mayagüez**, **Hormiguero**, and **Cabo Rojo** to explore the possibilities in business and real estate investment.

**Mayagüez** is located in the center of the western coast on the island of Puerto Rico. It is both a principal city of the **Mayagüez Metropolitan Statistical Area** and the **Mayagüez–San Germán–Cabo Rojo Combined Statistical Area**.

**Hormiguero** is a municipality of Puerto Rico located in the western region of the island, northeast of **Cabo Rojo**. Hormigueros Pueblo Cabo Rojo People from the El Combate barrio are known as mata con hacha ("those who kill with axes") based on an old folk tale about a fight over the salinas, where those from Cabo Rojo fought with axes against people from the adjacent town of Lajas.

## NETWORKING

**DON'T FORGET TO BOOK  
YOUR TOUR OF FAJARDO  
SCHEDULED FOR MONDAY, NOV. 14<sup>TH</sup>**

**SAVE THE DATE FOR  
DECEMBER 2ND IN NYC**

Business Banquet and Scholarship Reception  
For more information visit [www.nychcc.com](http://www.nychcc.com)

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# DAILY★AGENDA

Saturday, November 12<sup>th</sup>

## Power Walk on the Beach

7:00am-8:00am

## Breakfast at Alfredo's

(Low rates for pre-registered guests)

7:00am-11:30am

## Artisans exhibit at Plazoleta

10:00am-6:00pm (Friday, Saturday, Sunday)

## Zumba Classes (Pool Area)

2:00pm-3:00pm (Thursday thru Sunday)

## D.J (Pool Area)

1:00pm-5:00pm (Friday thru Sunday)

## NETWORKING

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# DAILY AGENDA

Sunday, November 13<sup>th</sup>

## Power Walk on the Beach

7:00am-8:00am

## Breakfast at Alfredo's

(Low rates for pre-registered guests)

7:00am-11:30am

## Zumba Classes (Pool Area)

2:00pm-3:00pm (Thursday thru Sunday)

## D.J. (Pool Area)

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## NETWORKING

SEE YOU TOMMOROW MORNING  
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TOUR OF FAJARDO

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# City★Tour

Monday, November 14<sup>th</sup>

9:00am – 4:00pm **Tour of Fajardo**

Puerto Rico rich in history, business opportunities and resources. Meet with the mayor of Fajardo and explore the possibilities in business and real estate investment.

**Fajardo** is a small city in Puerto Rico located in the east region of the island, bordering the Atlantic Ocean, north of Ceiba and east of Luquillo. Fajardo is spread over 7 wards and Downtown Fajardo ("Fajardo Pueblo"), which serves as the administrative center of the city. It is both a principal city of the Fajardo Metropolitan Statistical Area and the San Juan-Caguas-Fajardo Combined Statistical Area.

After the meeting, the group will can participate in snorkling for an *additional fee*.

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Hotel Check out at 12:00 Noon at the lobby

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Business Banquet and Scholarship Reception  
For more information visit [www.nychcc.com](http://www.nychcc.com)

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