



BAYSHORE PRODUCE

Weekly Market
Guide
March 15th,
2019

Overview / Alerts

OVERVIEW

Transition to Northern CA is quickly approaching; most growers will begin transitioning towards the end of March, and we should be fully transitioned by the end of April. Celery is still a very extreme situation. West Coast vegetables have improved. Strawberries have also improved.

PRODUCT ALERTS



Celery



Onions



Carrots (Jumbo)



Bell Pepper



Limes

TRANSPORTATION / WEATHER

TRANSPORTATION



Freight are still above average and trucks are limited. Mexico is still experiencing a fuel shortage. This could affect imports in the coming weeks.

WEATHER



Southeast: Mostly warm weather with cool nights, high chance of rain

Jalisco: Warm days with cool nights, cloudy throughout the week

Yuma: Warm days with cold nights, cloud/rainy throughout the week

Coachella: Warm days and colder nights, clear most of the week

Fruits

CROP REPORT



Apples – Good quality on all varieties with tight supply on small sizes



Avocado - Markets have increased and remain stable. Quality is good and volume should increase each week ahead



Banana – Improving supplies, quality is good to very good



Blackberries – Good supply and quality on all mix berries



Blueberries – Good supply and quality on all mix berries

Fruits

CROP REPORT



Grapes – Red grape market has begun to drop while volume is expected to improve. The Chilean crop is lower than last year and the green grape market is expected to stay active



Lemons – Market on larger fruit is coming down slightly and getting stronger on smaller sizes



Limes – Market is very active due to seasonal decline in production. Strong market for next 4-6 weeks



Mangoes - Good supply and good availability



Melons Cantaloupe – Sizing has shifted to larger fruit which will begin to make smaller fruit a premium

Fruits

CROP REPORT



Melon Honeydew – Production expected to be strong. Sizing has been leaning to larger sizes. Stable market in the coming weeks



Oranges – Production and harvesting has begun to normalize. Volume is heavier to larger fruit



Pears – Good quality and steady markets



Pineapple – Market has moved up. Conditions in Costa Rica are very dry causing lower than usual volume. Improvement is expected with the next couple weeks

Fruits

CROP REPORT



Raspberries – Good supply and quality on all mix berries



Strawberries – Production still low out of CA. Supplies will continue to be light out of this region. Quality is fair to good. FL and Mexico season is winding down. Product will be available for 2-3 weeks out of those regions



Watermelon – Supplies are better from Mexico and markets are moderate. Guatemalan supplies are declining causing tighter supply. Quality is good

Vegetable

CROP REPORT



Asparagus – Market is steady. Peak production is behind us. Market should strengthen over the coming weeks. Quality is good to very good



Broccoli – Quality is fair, with occasional brown bead and flowering. Strong demand continues to be expected



Cauliflower – Quality is fair. Supplies are unsettled, demand is strong



Carrots – Steady quality, but erratic weather may trouble yields



Corn – FL supplies are good and market is weakening. Expect improved quality in the next week. Mexico is stable



Celery – Quality is fair with inconsistent sizing. Demand exceeds supply with no relief expected until June. CA and FL have very short supply

ALERT

ALERT

Vegetable

CROP REPORT



Cucumber – Supplies are light and market is strong. Honduran production is slowing down. Demand is good



Eggplant – Florida's yields are light and quality is not perfect. Mexican farms are beginning to see better supplies and quality



Garlic – Quality remains steady from CA



Ginger - Chinese markets are mixed, but quality is good. Product is available at higher costs from Brazil, Costa Rica, Honduras, and Peru



Green Cabbage – Due to cold weather, supplies will be lighter for the next two weeks

Vegetable

CROP REPORT



Green Onion – Supply, quality, and demand are all good



Kale – Supplies have improved this week and are normal



Lettuce Iceberg - Quality is fair with insect pressure and ice and hail damage



Leaf Green and Red- Quality and supply are fair

Leaf Romaine – Quality is poor with epidermal peeling, discoloration, decay, and insect presence

Vegetable

CROP REPORT

Leaf Romaine Hearts – Supply and quality are fair



Onions Supplies are shrinking. TX new crop supplies are limited. Quality is good on all colors



Pepper, Bell – Markets are active as demand exceeds supply. Supply shortage is due to cooler temps. Expect a high market for the next 2-3 weeks



Potato – Quality is good from all areas. Smaller sizes are plentiful



Spinach – Quality is good with occasional mechanical and mildew damage



Squash – Green and yellow supply and quality are good in FL. Mexican supplies are increasing

Vegetable

CROP REPORT



Tomato - Round: Prices continue to rise. Florida is nearing the end of their winter crop with relief not expected until late March/early April. Some shelf life and quality issues



Romas: Prices are up this week with tight supply. Relief isn't expected until late March. Some quality issues

Grapes: Prices are steady. Demand has started to pick up due to tighter supply. Quality is between fair and good

Cherries: Cherries are up this week. Supplies remain light which is causing price increase. Quality is between fair and good

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact brandon@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

Bayshore Produce LLC

11501 NW 107th St.

Suite 105

Miami, Fl. 33178

305-594-4129 office

305-594-4185 fax