



Huntington Beach Downtown
Business Improvement District
www.hbdowntown.com

2017-2018 Huntington Beach Downtown BID Marketing Committee Meeting Agenda

Date: April 19, 2018
Location: Kimpton Shorebreak Hotel
500 Pacific Coast Hwy
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 am

1. Call to order
 - a. Roll Call
2. Public Comments
3. Approve Minutes
4. Adopt the Agenda
5. Coupon Collateral

Information: Review quotes and samples for coupon collateral

6. Marketing Projects During Lizzie's Leave

Information: Update on who will oversee Marketing projects while Lizzie is on leave until late July

7. Website Proposals

Information: Final review and presentations from website redesign finalists with final decision on company to engage in project.

8. Social Media

Information: Discuss consolidation of social media for Surf City Nights and the BID.

9. Adjournment