

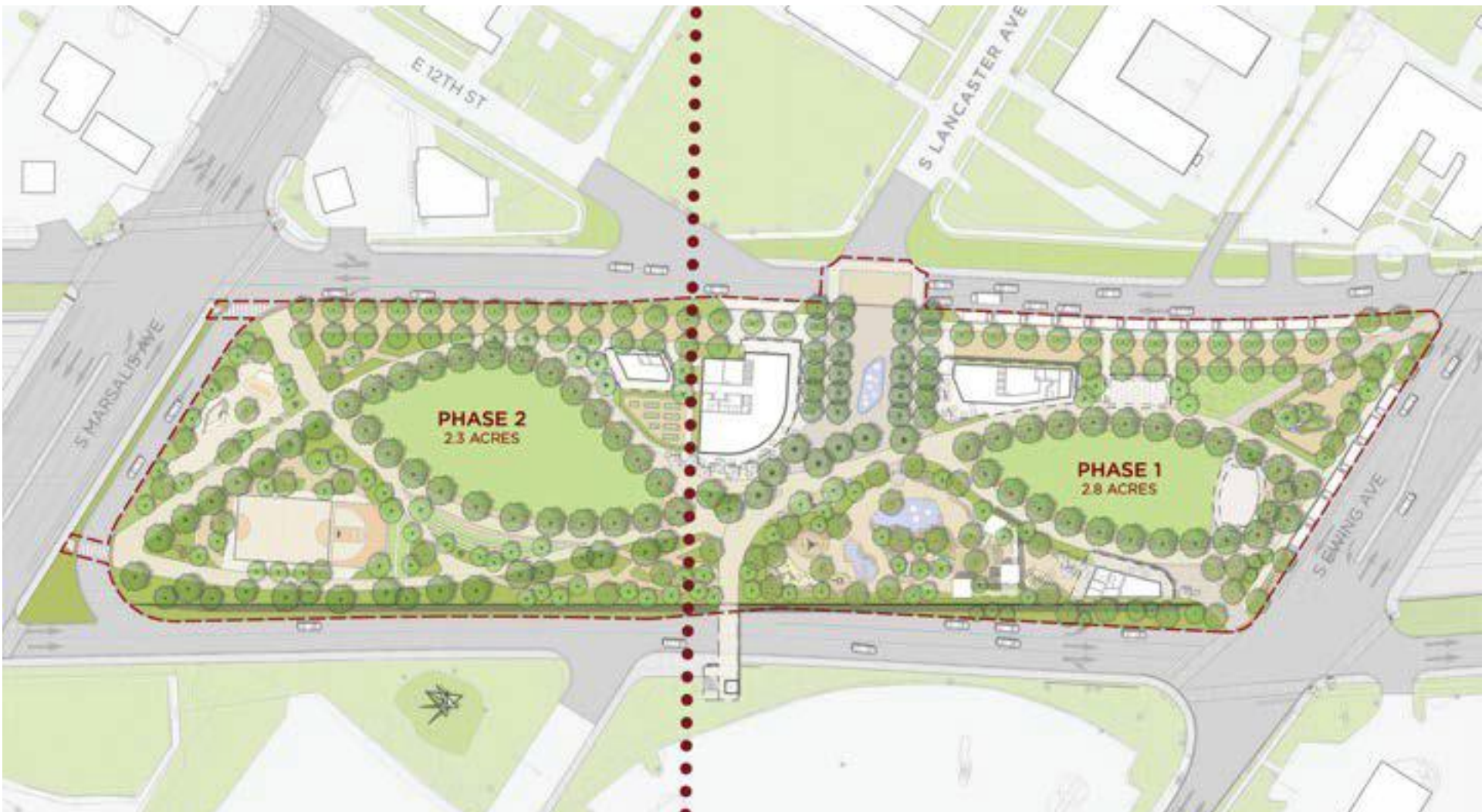


Southern Gateway Park

A public/private partnership
between the City of Dallas &
Southern Gateway Public
Green Foundation

May 2020





Concept Plan





Name	Purpose	Funding Status	Total
City of Dallas	Infrastructure	Funded	\$7,000,000
NCTCOG	Infrastructure	Funded	\$40,000,000
Private Philanthropy	Park + Amenities	In Process	\$25,000,000
Private Philanthropy	Endowment & Maintenance	Unfunded	\$3,000,000
		TOTAL	\$75,000,000

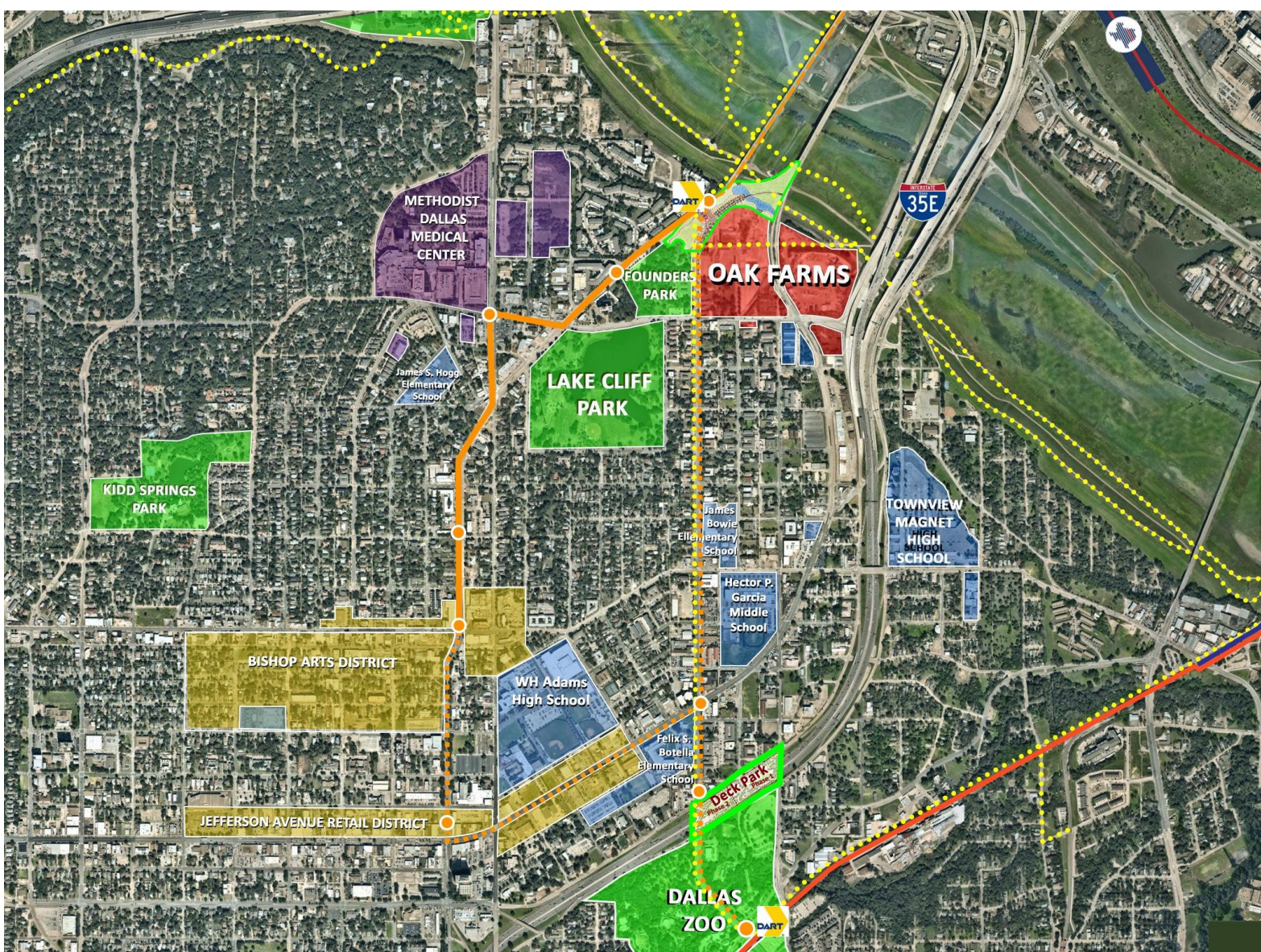
Funding





Dallas Zoo Integration





Revitalization



Uniting over a park with a purpose.

With \$47 million already in hand to fund the infrastructure for Dallas's next big deck park, a small group of local change agents is convinced that this is much bigger than a park. It may be the best opportunity yet to make real headway in the fight against the city's most entrenched problems.

56 years ago, the construction of I-35 split the vibrant community surrounding Dallas's original Freedman's Town in half. The resulting isolation left an island of economic disadvantage that has persisted to this day. Now an unprecedented public/private

collaboration is emerging between neighborhood leaders, civic-minded developers, entrepreneurs, downtown lawyers, the Dallas Zoo, elected officials, and an area high school. Calling it "A Park With a Purpose," they have embraced the covering of the highway as more than just a symbolic gesture of unity.

Through their Equitable Development Plan, the team is creating the groundwork to attract long-overdue economic growth in a way that benefits the existing and

future neighbors. And the City of Dallas is on board, designating the neighborhood around the park as one of three "emerging market areas" to prioritize for inclusive, mixed-income redevelopment.

Could the right mix of plan, people, and purpose make this the project that leads to real progress in southern Dallas?

Left to right:
Olika Duggar, Lydia Roman, Leander Houshian, Edeisi Calabrese, Paul Coates, Alton Griffin, Malique Jones

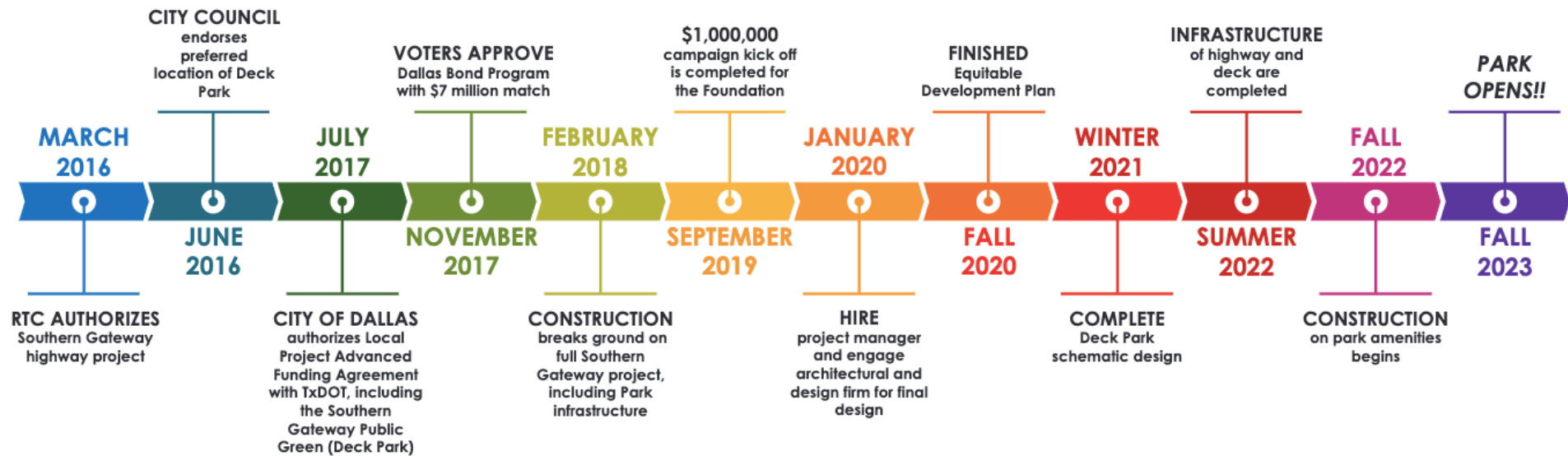


W.W. CARUTH, JR.
FOUNDATION
at Communities Foundation of Texas



Equitable Development Plan





Timeline



www.southerngatewaypark.org

Katie O'Brien
Managing Director
Southern Gateway Public Green Foundation
katie@davisadvocates.com
469.607.7255

Thank you!

