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APEX Purchases Enhanced Services Provider AxelCom

Edited by Brandon Friesen

AxelCom was founded as a reseller of entry-level voice processing solutions in France. In 1995, it began providing carrier-grade solutions and chose APEX's OmniVox Intelligent Call Processor as its core product. Now they've been bought.

January 11, 2000

APEX Voice Communications (www.apexvoice.com) purchased Paris-based AxelCom SARL, an APEX Value Added Reseller (VAR) and provider of Enhanced Services solutions in Europe and Africa.

"AxelCom has been very successful in the French-speaking world and beyond," explained Elhum Vahdat, vice president of APEX. "They have very specialized technical knowledge relevant to these areas and are very sensitive to the requirements of these markets. The purchase will allow us to more efficiently meet the needs of customers in this part of the world."

AxelCom was founded in 1994 as a reseller of entry-level voice processing solutions in France. In 1995, it began providing high-density, carrier-grade solutions and chose APEX's OmniVox Intelligent Call Processor as its core product.

OmniVox let AxelCom provide a carrier-grade, Windows NT-based voice processing alternative in a market already saturated with UNIX-based solutions.

"Interest in Windows NT was growing in France," explained Richard Abdalian, president of AxelCom. "We decided to work with OmniVox because it was the best Windows NT-based call processor on the market and we were extremely satisfied with the technical support APEX provided."

The acquisition of AxelCom hopes to contribute considerably to APEX's worldwide growth.

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