

October, 9 2021 CLA Meeting Notes

Cullen Lakes Association
Board of Directors Meeting
9:00 AM via ZOOM

Present:

Current members in attendance:

Ann Beaver, Paul Beilfuss, Lora Graumann, Patty Hicks, Dan Hurley,
Carol Lindahl, John MacGibbon, Randy Steenholdt

1. President Ann Beaver called the meeting to order at 9:04 AM.
2. Motion to accept the September 11, 2021 meeting minutes was made, seconded and passed.
3. Treasurer's report was reviewed by Carol Lindahl. Motion was made to approve, seconded and passed:
 - a. As 2021 CLA Fiscal year ended 9.30, FYI summary was presented. Results reflected expenses consistent with forecasted and approved budget for the year. Excel synopsis will be included in next quarterly newsletter.
4. Committee Reports
 - a. Ann asked for any comments on assignments for coming year, not hearing any objections, we will proceed as proposed.
 - b. Administration
 - i. Nothing new to report
 - c. Budget and Finance
 - i. Nothing new to report
 - d. Education
 - i. C.B. Bylander submitted article on the Legacy Fund projects
 - ii. John MacGibbon initiated conversation around the current CLA website and social media presence. Discussion ensued regarding refresh of the website to become more of a "go to" resource for membership. Goal would be to refresh/redesign the site to better reflect the organization, make it more user friendly, current and provide greater quick access to resources for the membership.

John will reach out to C.B. for contacts and ideas and report back to board with potential options. Social media presence via Facebook was also discussed. Again the need to amp up our engagement was deemed critical moving forward as we consider the dynamics of our membership families. C.B. and John will include this in the initiative so there are appropriate ties and consistencies in content and “look” in the CLA website/F.B.

- e. Environmental Issues
 - i. Nothing new to report
- f. Fisheries
 - i. Nothing new to report
- g. Invasive species
 - i. Patty Hicks (Middle Cullen) reported seeing zebra mussels on their waterfront apparatus upon removal.
 - ii. Ann commented on the CLP treatment acreage reflecting diminished areas of Curly Leaf Pondweed of growth over time. Discussion also mentioned the fact that eradication isn't possible but control is the objective. Also there was mention of anecdotal member comments of concern associating extent of “weeds” this year being tied to lack of CLP treatment efficacy. Discussion again emphasized they are different issues.
- h. Membership
 - i. Carol brought up annual appeal and dues initiative. Request was made for a volunteer to author the letter on behalf of the board. After consideration, John MacGibbon will get it done and to Carol by 11.1
- i. Water Quality
 - i. Ann will include the Water Quality report in the next newsletter.

President Ann Beaver asked for any additional items, hearing none, motion to adjourn was made and seconded concluding the meeting at 9:22 A.M.