

How can I market a cartoon script or art to Disney, and others?

Q: How and where do you submit a script or illustrations for a cartoon or animation to Disney, Hanna Barbera and others?

According to Kevin O'Donnell at RainForest Entertainment, "Television should be your last stop. Most ideas that make it — and many more don't — have been proven first in another medium." Try publishing a book, creating a comic strip, or developing a toy.

Once you have a proven concept or character, you can try to convince a studio to develop it further. Approach a talent agency, or the smaller, independent studios. Studios such as DIC, Saban Enterprises, and Film Roman tend to be more open to submissions of outside properties than major studios such as Disney and Hanna Barbera.

Then keep pushing and persisting until you get an answer! 6:7/93