

LOCATION

Description: I-10 south of I-8

Mile Post #: 204.51S

Position: Eastbound Cross-read

City, State: Eloy, Arizona

County: Pinal

Latitude: 32.771800

Longitude: -111.609796

DESCRIPTION

This high profile billboard is located on Interstate 10 between Arizona's two largest metropolitan areas. This billboard is located just south of the confluence of Interstate 8 and Interstate 10, midway between Phoenix and Tucson. The corridors of these two major interstates offer maximum exposure to those traveling to Phoenix, Tucson, California, Texas or Mexico.

DETAILS

Sign Faces: North

Lighting: Four 400-watt

Media Star Lites (optional)

Sign Category: Bulletin

Height: 45' above I-10 roadway

Face Dimensions: 14' x 48'

Construction type: V-Mono Pole

Construction Date: June 2004

DEMOGRAPHICS

DEC: 42 (thousand/day)

DMA: Phoenix, AZ/Tucson, AZ

DMA Rank: 12/67