



# Noah Befeler

973-525-8951

[nbefeler@mac.com](mailto:nbefeler@mac.com)

[www.noahbefeler.com](http://www.noahbefeler.com)

## Profile

Actor, director, producer, comedy writer, multimedia artist, arts administrator, and marketing professional with industry experience and education. Awards for theatre, film, and speech; success in working with social media marketing, public relations, web content, and comedy.

## Experience

### **MARKETING INTERN, MCCARTER THEATRE CENTER; PRINCETON, NJ - AUG 2017-PRESENT**

Manage social media for McCarter, create graphics and videos for social media and the web, contribute to the daily operations and planning for the LORT B+ regional theatre, plan and oversee special events.

### **DIR. OF DIGITAL MEDIA, MONTCLAIR STATE UNIVERSITY DEPT. OF THEATRE; MONTCLAIR, NJ SEP 2016-JUNE 2017**

Manage all social media for the department of theatre, as well as take photos and videos of department events and shows. Currently manage 4 Instagram, 4 Facebook, and 4 Twitter pages for various divisions of the department. Also manage department web content.

### **ACTOR/WRITER/MARKETING DIR., THE DIRTY 9 IMPROV & SKETCH COMEDY; MONTCLAIR, NJ – SEP 2014-MAY 2017**

Currently write and act in Montclair State University's late night Improv and sketch comedy troupe. Also function as a marketing and PR director, managing the group's social media pages and coordinating outreach and marketing for each show.

### **DIRECTING INTERN, THE SHAKESPEARE THEATRE OF NEW JERSEY; MADISON, NJ - MAY-AUG 2016**

Assisted the director in two productions, created a series of promotional social media videos, directed smaller projects, and learned about the operations of a regional Equity theatre.

### **MARKETING & PR ASSISTANT, PEAK PERFORMANCES; MONTCLAIR, NJ – AUG 2014-MAR 2015**

Managed Facebook, Twitter, and Instagram pages for a first class regional performing arts center. Other duties included graphic design, marketing strategies, analytics, web content management, and press releases.

### **DIGITAL INTERN, THE BROADWAY LEAGUE; NEW YORK, NY – JUN-AUG 2013**

Managed social media and web content for The Broadway League, tracked and analyzed website traffic, photographed and recorded video of Broadway press events, and managed digital media.

## Education

Montclair State University, Montclair, NJ – BFA Acting, Honors Program, Magna Cum Laude, May 2017  
Upright Citizen's Brigade Training Center, New York, NY - Sketch 101 and Improv 101, 2015

## Skills

Proficient in Photoshop, Quark XPress, InDesign, Final Cut Pro, Microsoft Word, Excel, Powerpoint, Celtx, Final Draft, Pages, Keynote, Numbers, Finale, GarageBand, iWeb, Facebook, Twitter, Tumblr, Instagram, Tix.com, CMS, Terminal 4, Mac OSX, and Windows 7; proficient lightboard/soundboard operator; familiar with lighting/sound design, HTML, and stage management; familiar with Spanish; excellent teamwork, time management, and people skills. PADI Certified Rescue Diver.

## References

Rachel Reiner

Senior Manager of Audience Engagement

The Broadway League

(212) 703-0215

[RReiner@Broadway.org](mailto:RReiner@Broadway.org)

Brian Crowe

Director of Education

The Shakespeare Theatre of NJ

(973) 845-6744

[bcrowe@ShakespeareNJ.org](mailto:bcrowe@ShakespeareNJ.org)

Susan Kerner

Director, Professor

Montclair State University

(973) 655-4454

[kerners@mail.montclair.edu](mailto:kerners@mail.montclair.edu)

*Work samples and additional references available upon request*