



Saturday, February 25, 2017 – GSU RAC Pavilion, Statesboro, GA

We cordially invite you to participate as a Sponsor of the 5th Annual Chocolate Run. This event will raise money for and awareness of Open Hearts Community Mission which helps the homeless of Statesboro and Bulloch County with their immediate needs while providing resources to get them back on their feet. Founded by the Leadership Bulloch Class of 2013, The Chocolate Run has raised over \$105,000 for OHCM in the past 4 years. As a result of this event and other generous donations, Open Hearts Community Mission will have their grand opening on February 25, 2017. All proceeds raised for the 5th Annual Chocolate Run will continue to benefit this great need in our community.

Open Hearts Community Mission *Homeless Shelter*



The event will be held on Saturday, February 25, 2017 at the Georgia Southern University RAC Pavilion. The event will kick off at 8:00 a.m. with the Family Fun Run and 8:30 a.m. for the 5k Run/Walk. Awards will be given for top qualifiers of the 5K.

There are various levels of sponsorship for the Open Hearts Mission Chocolate Run. Size and placement of logos on t-shirts and web site are based on sponsorship level. We accept credit cards and allow sponsorships to be paid in payments for your convenience.

You can also support us by forming a team at your business for the run. It is a run, walk, stroller and pet friendly race that many businesses and groups use as part of their health and wellness benefit program for their employees and just a good day of fun and camaraderie. There will be tons of chocolate after the race so come and satisfy your sweet tooth! Teams of 10 or more get \$5 off each runner. You can register individually or as a team by going online to www.thesweetesttrace.com.

Gold Sponsor -- \$2500 <ul style="list-style-type: none"> Website & Social Media Promotion Listed as Gold Sponsor in any media advertisement (including TV Commercial spot) Prominent display of logo on back of race t-shirt Logo featured on Race Bag give to all participants Listed as sponsor in handout to all participants Opportunity to speak at opening race Promotional materials in race packet Special PA announcements mentioning sponsor name during and after the race Display of your own signage at race venue 4 complimentary race entries 	Silver Sponsor -- \$1000 <ul style="list-style-type: none"> Website & Social Media Promotion Listed as Silver Sponsor in any media advertisement (including TV Commercial spot) Large display of company logo on back of race t-shirt Promotional materials in race packet Listed as sponsor in handout to all participants 2 complimentary race entries
Bronze Sponsor -- \$500 <ul style="list-style-type: none"> Website & Social Media Promotion Company logo on back of race t-shirt Promotional materials in race packet Listed as sponsor in handout to all participants 1 complimentary race entry 	Water Station/Finish Line Sponsor -- \$250 <ul style="list-style-type: none"> Company name will appear on a prominently located sign at water station or at finish line Listed as sponsor in handout to all participants Website & Social Media Promotion
Race Marker Sponsor -- \$100 <ul style="list-style-type: none"> Company name will be placed on an individual sign that will be placed along the track. Listed as sponsor in handout to all participants Website & Social Media Promotion 	Gift-In-Kind Sponsor <ul style="list-style-type: none"> We welcome any gift-in-kind items you may like to contribute to help offset the expense of hosting a race (i.e., snacks, water, race bag items, advertisement, signage, etc.) Listed as sponsor in handout to all participants Website & Social Media Promotion

Thank you in advance your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail or email (info@thesweetesttrace.com). If you have any questions please contact Jennifer Douglas at 912-536-2126.



Sponsorship

Saturday, February 25, 2017
GSU RAC Pavilion

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

Sponsorship Level

- ☐ Gold (\$2500) ☐ Silver (\$1000) ☐ Bronze (\$500)
☐ Water Station/Finish Line Sponsor (\$250) ☐ Race Marker Sponsor (\$100)
☐ Gift-In-Kind _____

2. Would you like to include items Race Bag? ☐ Yes ☐ No

If yes, please descriptions item(s) being provided.

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Artwork and logos should be submitted to jdouglas@agsouthfc.com as follows:

- Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for web site should be submitted as 72 dpi JPEG or PNG files.

4. Participants can register for the Chocolate Run at <http://www.thesweetesttrace.com>

5. Checks can be made payable to **OHCM** and mailed to: **OHCM, PO Box 2048, Statesboro, GA 30459**. PLEASE MAIL BY JANUARY 31, 2017. We also accept credit cards upon request (info@thesweetesttrace.com).